

From: [Jacob Young](#)
To: [Jeff Holdsworth](#)
Subject: Re: Written Consent for Trademark Application
Date: Tuesday, November 23, 2021 3:17:05 PM
Attachments: [image001.png](#)

Yes I do consent! Thanks Jeff!

From: Jeff Holdsworth <jholdsworth@youngliving.com>
Sent: Tuesday, November 23, 2021 10:22 AM
To: Jacob Young <jyoung@youngliving.com>; Colby Olds <colds@youngliving.com>
Subject: Written Consent for Trademark Application

Hi Jacob,

I hope you're well! I wanted to let you know that I'm in the process of filing a trademark application for:

"SIMPLIFIED by Jacob + Kait"

Because this trademark includes your name and Kait's name, this trademark can only be registered with written consent from both you and Kait.

You can respond to this email, providing written consent, by answering the question below:

- Jacob, do you consent to the registration of the following mark, and authorize me to file a trademark application for **"SIMPLIFIED by Jacob + Kait"** for Class 3 goods (covering essential oils for personal use)?

Can you have Kait also email me at jholdsworth@youngliving.com for her written consent to the registration of the trademark including her first name?

Please let me know if you have any questions—and have a happy Thanksgiving!

Jeff Holdsworth, JD, SPHR
Corporate Counsel

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