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About Us

Search Engine Marketing New England (SEMNE)

The Program

SEMNE is a regional association of search marketers who gather six times per year to learn, exchange information and network with other search marketers. Unlike national search marketing associations, SEMNE provides you with a chance to meet with your peers on a regular basis in person. Our events cost less than national conferences and are scheduled more frequently. If you would like to attend a national event, we offer discount codes, and occasionally give away free passes to members for Search Engine Strategies (SES) and Search Marketing Expo (SMX).

Meeting topics include natural search, paid search, social media, online public relations and Internet marketing. We recruit speakers from the national circuits. Each event includes a cocktail hour for networking with your peers. If you have been looking for a good excuse to get away from your computer and meet your peers in the search marketing industry, [join SEMNE](#).

History and Operations

SEMNE was co-founded by Jill Whalen and Pauline Jakober in November 2006. Jill's long-standing presence in the search marketing industry along with Pauline's background in integrated marketing make them the right team to help connect other professionals who are also looking for a collaborative, social outlet at the local level. In August 2008 Jonathan Hochman assumed responsibility for the executive management of SEMNE. Members are welcome to participate in planning, and hosting events.

Gold Members



Silver Members



Bronze Members



Join Now

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