

TRADESHOWS

Playtime & Kid's Hub brings together top professionals from the kids industry twice a year in Paris, New York and Shanghai.



THE CREAM OF CROP

Striving for style and consciousness, Playtime showcases a curated selection of fashion and lifestyle collections featuring preeminent and emerging designers.



PARIS

NEWYORK

SHANGHAI



playtime
PARIS
Winter 20

6000
visitors

61
nationalities

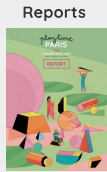
54% international
46% France

450
exhibitor

74% fashion
21% lifestyle
2% maternity
77% returning exhibitors

291 € / sqm

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(EN)



playtime
KID'S & HUB
NEW YORK
Summer 21

1000
visitors

95%
U.S buyers

41% New York
59% Other US states

200
exhibitor

54% Playtime brands
46% Kid's Hub brands

from \$ 2960 (7'x8' sqm)

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(EN)



playtime
SHANGHAI
Summer 21

1000
visitors

95%
East China buyers

80% fashion
20% lifestyle

80
exhibitor

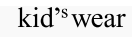
380 € / sqm

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(EN)

APPLY FOR A BOOTH



Playtime shows 2022

- Paris**
Parc Floral - January 29-31 2022
- New York**
Metropolitan Pavilion - February 13-14-15 2022
- Shanghai**
I Pavilion - Summer 2022

Stay connected

Twice a month, get our exclusive newsletter that's all about children's fashion and lifestyle.



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