

# PLAYTIME NEW YORK #25



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## FEBRUARY 13-15, 2022

METROPOLITAN  
PAVILION

PLAYTIME &  
KID'S HUB NEW  
YORK  
1 SHOW, 2 WORLDS!

LAUNCHED IN 2010, PLAYTIME NEW YORK HAS ESTABLISHED ITSELF AS THE MAJOR EVENT FOR KID'S FASHION AND LIFESTYLE IN THE U.S. MARKET.

THANKS TO ITS **HIGHLY CURATED** AND **ORIGINAL OFFER** BLENDING INDEPENDENT DESIGNERS AND WELL ESTABLISHED BRANDS, AMERICAN AND INTERNATIONAL COLLECTIONS, **PLAYTIME & KID'S HUB NEW YORK IS THE FAVORITE DESTINATION** OF RETAILERS AND PRESS LOOKING FOR **CREATIVITY AND EXCLUSIVITY**.

SINCE THIS SUMMER, A NEWCOMER TO THE PLAYTIME FAMILY IS BORN! WE LAUNCHED [KID'S HUB](#), A NEW CHILDREN'S FASHION SHOW **GEARED TOWARD THE BROADER U.S. MARKET**.

WITH PLAYTIME AND KID'S HUB TOGETHER UNDER ONE ROOF, **IT'S THE MUST-ATTEND EVENT FOR ALL THE KID'S FASHION INDUSTRY!**

[BRANDS > APPLY NOW](#)

[VISITORS > GET YOUR PASS](#)

06

08

DISCOVER THE GREAT  
BRANDS THAT WILL  
EXHIBIT AT PLAYTIME

BRANDS

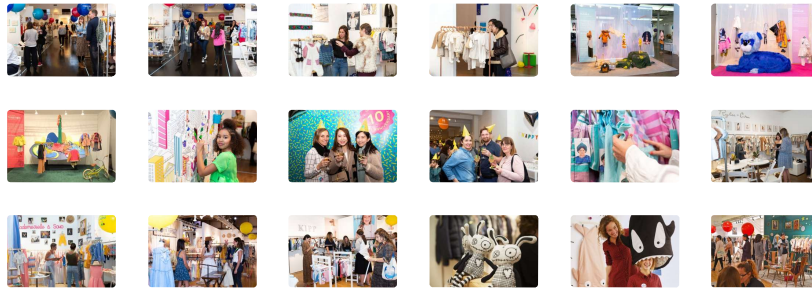


## & KID'S HUB NEW YORK

FROM FASHION TO LIFESTYLE,  
FROM TODDLERS TO TEENS.

# OH BABY!

PHOTOS



REPORT ON THE PREVIOUS EDITION

# PRACTICAL INFOS

February 13-15, 2022  
Metropolitan Pavilion, New York

EXHIBIT

ACCESS

PRACTICAL INFOS

**ADDRESS** Metropolitan Pavilion  
135 W 18th St, New York, NY 10011  
between 6th & 7th Aves  
Opening hours  
Sunday 13: 9 am - 6 pm  
Monday 14: 9 am - 6 pm  
Tuesday 15: 9 am - 4 pm

[GOOGLE MAPS](#)



### Playtime shows 2022

**Paris**  
Parc Floral - january 29-31 2022

**New York**  
Metropolitan Pavilion - february 13-14-15 2022

**Shanghai**  
I Pavilion - summer 2022

### Stay connected

Twice a month, get our exclusive newsletter that's all about children's fashion and lifestyle.



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