

Advertise on HipHopDX

HipHopDX.com offers engaging content daily to upwards of 1.6 million users, largely comprised of the coveted 18-26 demographic.

Constantly raising the bar since it's inception over a decade ago, HipHopDX.com serves as the ideal medium to reach your consumer, which is why we're relied on by the food and beverage, automotive, electronics, and music industries for their advertising needs.

Outlined below are our basic advertising opportunities:

Banners

We offer the three primary banners by IAB standards: 728×90, 300×250, 160×600, along with accurate geotargeting (city, state, and country specific.) All banner advertisements are sold on a CPM basis (cost per thousand impressions.)

Custom Integrations

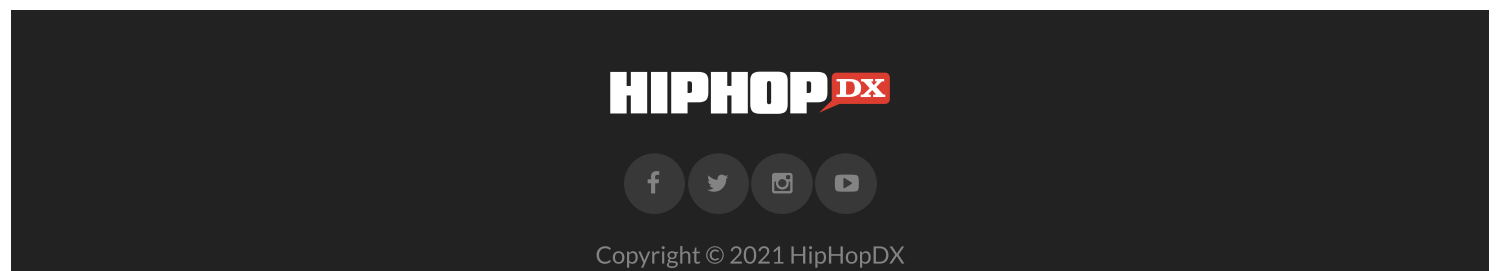
In addition to standard banners, we offer our clients the Navigation Bar Skin, a high visibility unit that lives right under the site navigation bar. The Navigation Bar Skin is also sold on a CPM basis.

Newsletter Sponsorships

We offer a 468×60 sized banner as well in our newsletter, which is subscribed to by 25,000 readers. Sold at a flat rate on a per day, week or month basis.

If you're interested in advertising on HipHopDX, please email us at sales@hiphopdx.com and we'll show you what we can do.

*Agency Clients - please reach out to our **Advertising Representative** at Complex Media for additional advertising opportunities.*



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