



## *Mission Statement*

*There are people that live in an ordinary world with great gifts given by God. The desires of those individuals are to strive for a better world. A world that gives them better opportunities; A world that makes them shine. A world that cuts and polishes those magnificent diamonds. Those unique diamonds each one with a unique stardom shine. That light created by those diamonds produces a Special Kind of Art. That art is the product of the most profound essence of the individual qualities define by life as directed from the hand of God. Those individual human touches of individual stardom personification, are what makes every human special. There is an enterprise that was created to discover, to motivate and to develop the most intensive essence of artistic magic in each individual. This enterprise bringing the vision, the direction, the production, the motivation and the development of stars is simply Luxur.*

*For the love of God and Humankind.*

*Fernali Ferrice*

*CEO*