

Copywriting for Agencies Our Work Lead Generation
Why Us? Blog







# Copywriting That BLASTS AWAY the Competition



No Hourly Billing.

No Monthly Retainers.

100% Commission-Free.

Give Us a Call: (215) 300-8970

Send Us an Email: thetextank@gmail.com

## **Destroy the Competition with**

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# ...Facebook & Instagram Ads...

FB/IG Single-Image Display Ads

FB/IG Slideshow Ads

FB/IG Carousel Ads

FB/IG Video Ads

Desktop Ads

#### Mobile Ads

- · Ad writing & creation
- · Ad campaign creation & management
- · Ad campaign optimization
- · Conversion tracking
- · Facebook page creation
- · Facebook ad account creation
- · Facebook Pixel creation
- · Facebook Pixel implementation
- · Instagram account creation

Get Started!





# ...Google & Microsoft Ads...

Search Ads

Display Ads

Video Ads

Desktop Ads

#### Mobile Ads

- · Ad writing & creation
- · Ad campaign creation & management
- · Ad campaign optimization
- · Conversion tracking
- · Ad account creation
- · Ad account optimization

Get Started!

## ...SEO-Friendly Webpage Copy...

Blog Posts

Webpages

Sitemaps

Landing Pages

#### Product Descriptions

- · Webpage design
- · Webpage creation
- · Webpage implementation
- · On-page SEO
- · Technical SEO
- · Keyword research
- · Competitor analysis

Get Started!





Cold-to-Warm Lead Nurture Emails

Optimized for Desktop

Optimized for Mobile

- Email writing & creation
- Email campaign creation & management
- Email campaign optimization
- · Conversion tracking
- $\cdot$  Automation implementation

Get Started!



Due to our business model, we don't do well unless **you** do well. This pushes us to make sure we're doing nothing but our absolute best to generate results for you.

Get Your Content!

## We Set Clear Expectations.

It's simple: We're either doing our job or we're not. We set very clear, concise, measurable expectations so that everyone is on the same page.

Get Your Content!





#### We Keep It Simple.

A lot of digital agencies out there love to throw fancy terminology and strategy in your face to make you feel like only they can do what they can do. Take it from us: This isn't Wall Street. It's really not that complicated.

Get Your Content!

## Promote Backlink-Worthy Content That Organically Ranks High & Increases Conversions.

The Text Tank is a digital copywriting agency that specializes in SEO-optimized copywriting, PPC advertising, CPM advertising, 6 email marketing to generate leads 6 sales for your business or your agency's clients.

We copywrite Facebook, Instagram, Google, and Microsoft (formerly Bing) Ads as well as email marketing material and SEOoptimized website content to generate your business or your agency's clients more qualified & consistent leads & sales each month.

We're a COVID-friendly agency that knows how to deliver the right messaging to people to keep your sales process safe, healthy, & virtual, if necessary.

Get Your Content!

