

CERTIFICATE OF TRADEMARK REGISTRATION

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Registration number **2192311**
Distinctive sign **PAOVO and Design**
Class 30
Applied to BREAD, PASTRIES AND FROZEN CONFECTIONERY.

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Clasification of figurative elements (7) 5.7.2,27.5.1,27.5.5,27.5.7,27.5.17,29.1.12



The distinctive sign printed in this certificate may present variations in color tones regarding the filed in the trademark application.

The reference registration is granted based on articles 1, 2 section V, 6 section III, 125 and 126 of the Industrial Property Law.

In accordance with article 95 of the Industrial Property Law, this registry is valid for ten years from the date of submission of the application and it may be renewed for periods of the same duration, under the terms established in articles 128 and 133 of the same Legal Order.

The person who signs this certificate does so based on articles 2, section V, 6th section III and 7th BIS 2, 8, 183 and 184 of the Industrial Property Law; 3, 4, 13, 14 and 15 of the Regulations of the Industrial Property Law; 1st, 3rd fraction V subsection b), subscript i) first and second indent, subscript ii) first and second indent, subscript iii) first, second and third indent, subscript iv) first and second indent, if applicable, 4th, 5th, 11, fraction II and last paragraph, 13 section III of the Regulations of the Mexican Institute of Industrial Property; 1st, 3rd, 4th, 5th fraction V subsection b) subscript i) first and second dash, subscript ii) first and second dash, subscript iii) first, second and third dash, subscript iv) first and second dash, if applicable, 17 section III, 26 28 and 31 of the Organic Statute of this Institute; 1st, 3rd, and 6th subsection a) antepenultimate and penultimate paragraphs of the Agreement that delegates powers to the Deputy General Directors, Coordinator, Divisional Directors, Heads of Regional Offices, Assistant Directors Divisionals, Departmental Coordinators and other Subalterns of the Mexican Institute of Industrial Property.

If this is the case, this is signed with an advanced electronic signature, based on articles 7 BIS 2 of the Industrial Property Law; 3 of its Regulations, and 1 section III, 2 section V, 26 BIS and 26 TER of the Agreement establishing guidelines regarding electronic services of the Mexican Institute of Industrial Property, in the procedures indicated.

The aforementioned provisions are in force on the date of issuance of this certificate, said regulations, as well as the respective Decrees, Agreements, Clarifications and Explanatory Notes that amended, added or repealed, in due course, they were duly published in the Official Gazette of the Federation.

MEXICO CITY, JANUARY 07, 2021.

DEPARTAMENTAL COORDINATOR OF TRADEMARKS 'A' EXAM
(Letters and numbers that represents the electronic signature)
LIC. EMMANUEL MOYA OSORIO

FTP/407005
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Translated by the undersigned on november 1st, 2021.
Andrea Esquivel del Real

