# Free shipping on orders of \$30 or more. (US)



























SEMI-PERMANENT / COLORS

# TOXICITY

## \$18.00

You? What do you own the world? No... but you could own some hardcore hair with this kick ass copper!

- Creamy Vegan & Cruelty Free Formula 5 oz tube
- · Botanically Infused with Natural Sunflower Extract
- · Ammonia Free, Formaldehyde Free, Peroxide Free, PPD Free

Click here for more information

In stock

If you purchase this product you will earn 18 DYEmonds worth \$1.80!



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PRO TIPS

SKU: 858351006383

Categories: Colors, METALHEADS, Semi-Permanent





DESCRIPTION

KEY BENEFITS

FREE FROM

HOW TO USE

INGREDIENTS

#### What does it do?

Our semi-permanent hair dye line combines salon-grade pigments with a nontoxic, conditioning formula that deposits ultra vibrant color. Semipermanent hair dyes do not damage the hair, in fact they're super conditioning! GDY's formula combines a high-quality cream base, like a hair mask with essential oil benefits. The color is deposited on top of the hair shaft and acts like a stain that will fade out over time each time you wash your hair. Color can last anywhere from 4-6 weeks. We recommend using color protecting hair care like our GDY Color Kind Line to keep color vibrant longer.

## What does it smell like?

Fragranced with Bergamot essential oil, our semi-permanent dye has a light citrus scent that is mood lifting.

## Is this for my hair?

Our semi-permanent dyes will show the truest color on pre-lightened hair, levels 8-10. We recommend using our <u>Lightening Kit</u> to get the perfect base shade for your color.

# What to know?

Semi-perm is a thick, conditioning formula, no need to mix with a conditioner.

Color payoff will vary based how much hair is lightened as well as on the porosity of the hair and underlying hair chemistry. We recommend a hair strand test to determine color payoff.

#### Safe on:

All hair textures, pre lightened, chemically treated, keratin treated, and color treated hair.

## **#SHOWYOURSTYLE @GOODDYEYOUNG**



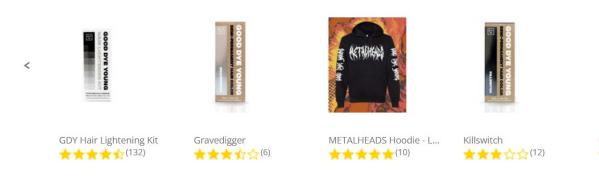






Sauce.

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18 Reviews, 3 Q&As

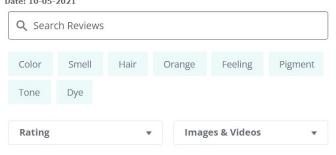


Write A Review



Filter Reviews

**REVIEWS** QUESTIONS



## 18 Reviews



09/17/21

## a great true copper orange.

a great true copper orange. almost natural. I'm sure in a few washes it will fade to a natural hue.



Share | F Comments (1)

Was This Review Helpful? 1 9 0

09/22/21



**Team GDY** 

Hi Madalyn!

Thank you so much for reviewing our Toxicity! We're so glad you love it!

xx Hallie from GDY



Emily S. Verified Buyer

\*\*\*\*

10/04/21

## I anticipated more orange like

I anticipated more orange like the photos but it's a perfect copper! As always with GDY, my hair felt smooth and healthy after dyeing it. The vibrancy is the same after several washed still!

Share |

Was This Review Helpful? 🍅 0 👎 0



Jenna S. Verified Buyer

09/26/21

# I love this color !!

I love this color !! I mixed it with duhast and put it on over very faded riot and steal my sunshine. It was the exact mix I wanted to give a slightly less neon, more autumn color. Also it smells incredible

Share | Comments (1)

Was This Review Helpful? 0 9 0



09/28/21

WOAH cool hair! We love your custom mix of Du Hast and Toxicity!

xx Hallie from GDY



09/20/21

10/10 the best hair dye

10/10 the best hair dye i have ever used!! smells so good & leaves my hair so soft and ive been dying my hair since i was 11 im 24 now!!

Share | Comments (1)

09/22/21

Team GDY

Hey Jenni!

Thank you so much for reviewing our Toxicity dye! We're so glad you love is as much as us!

xx Hallie from GDY

Anna V. Verified Buyer

\*\*\*\*

09/15/21

I loved the color and

I loved the color and as always the quality of product is fantastic!

Was This Review Helpful? 6 0 9 0



Hi Anna!

Thank you for reviewing Toxicity! We love that you love this color!

xx Hallie from GDY

09/30/21

**1** 2 3 4



Good Dye Young cultivates a safe and inclusive community that values vibrant self-expression and creativity. We also make bad ass

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