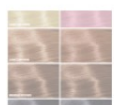
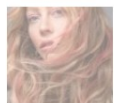


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**GOOD
DYE
YOUNG**



HAIR MAKEUP / I'M BORED

TEXT UR EX, FOR BLONDES

\$12.00

So you miss bein' somebody's baby? put down that phone and get into this baby pink! look cute, feel cute for YOU (and btw block their number, they never deserved you).

- Serum that deposits semi-temporary color that washes out in 2-6 washes.
- Use as an accessory to your hair to add a pop of color to your look!
- Contains aloe vera and soy protein to condition and strengthen hair.
- Safe for all hair types, all hair colors, and all ages.
- Creamy vegan & cruelty free formula in a 1.69 oz bottle.

In stock

If you purchase this product you will earn 12 DYEmonds worth \$1.20!



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SKU: 858351006406

Categories: Hair Makeup, I'm Bored



PRODUCT DESCRIPTION

KEY BENEFITS

FREE FROM

HOW TO USE

INGREDIENTS

What does it do?

I'M BORED Hair Makeup is a color serum that combines salon-grade pigments with a nontoxic, conditioning formula that deposits a semi-temporary color. The serum-like texture contains aloe vera and soy protein to help moisturize, reduce flyaways, protect from heat damage, add volume + shine, all while adding a light hold for styling. I'M BORED semi-temporary color typically lasts between 2-6 washes.

What does it smell like?

Fragranced with a blend of mandarin and lemon essential oils, this fun scent also contains hints of coconut milk and whipped marshmallow!

Is this for my hair?

I'M BORED Hair Makeup in the shade Text UR Ex was created to be used on medium to light blonde hair only. If your hair is darker, these colors will not show up due to the lighter pigment load. Instead, you can check out our colors for brunettes!

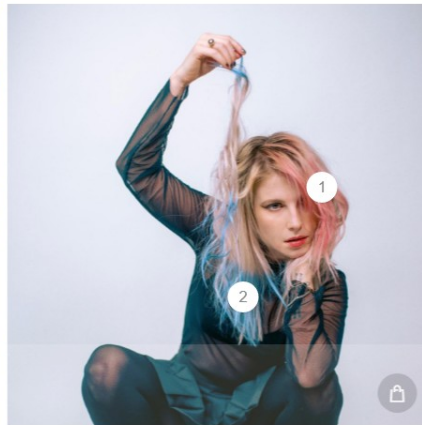
What else should you know?

Color payoff will vary based how much hair is lightened as well as on the porosity of the hair and underlying hair chemistry. We recommend you conduct a hair strand test to determine color payoff. After the first wash, color may remain but the styling hold will be gone.

Safe on:

All hair textures, pre-lightened, chemically-treated, keratin-treated, and color-treated hair.

#SHOWYOURSTYLE @GOODDYEYOUNG



Sauce.

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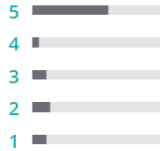
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36 Reviews


 **Caitlin H.** Verified Buyer 09/27/21

★★★★★

Worked great on my medium
Worked great on my medium brown hair, even covering green tones from an old (semi perm) dye job that has faded but not completely washed out. After 8+ washes some lighter strands still have a purple tint and the green tones that were there previously look more neutralized. Also super easy to use!

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Was This Review Helpful? [👍 0](#) [👎 0](#)

 **Team GDY** 09/30/21

Hi Caitlin!

Thank you for reviewing our Thirst Trap! We love how well it worked out for you!

xx Hallie from GDY

 **Kailey06** Verified Buyer 05/14/21

★★★★★

So disappointed I applied the

I have light brunette hair, which isn't shown in the swatches. When I dried my hair, it looked wonderful! Not too bright, and almost a "cherry pie filling" shade. This was my first GDY purchase, and I absolutely love it!! Thank you so much:)

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Was This Review Helpful? 👍 0 🗨️ 0



Kaitlin K. Verified Buyer

04/26/21



Was really excited for this

I never do anything with my hair besides wash and brush, so this was my first time ever doing any sort of coloring to my hair. As a lifelong fan of Hayley I've always wanted to have colored hair but I'm afraid of bleaching so this was a delightful means of trying out a new style, the name is really fitting;) definitely wear gloves, it's not bright...[Read More](#)

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Was This Review Helpful? 👍 0 🗨️ 0



Drake Verified Buyer

04/25/21



tried this color as well

I love the smell I'm bored leaves in my hair. This product adds texture and body which i also love.

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Was This Review Helpful? 👍 0 🗨️ 0



Annie Verified Buyer

04/23/21



I have light brunette hair

I have medium-brown hair and the color is pretty close to the swatch shown in the photo (dark pink/burgundy color). I knew it wouldn't be solid red unless I lightened my hair, which I didn't want to do, so I am totally satisfied with how it turned out!

Some of the color did rub off on my pillow, so I suggest using an old pillowcase that ...[Read More](#)

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Was This Review Helpful? 👍 0 🗨️ 0

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