

CERTIFICATION

REACH MORE SUBSCRIBERS AND INCREASE REVENUE

Email deliverability is complex, and reaching the inbox requires more than just hitting send. Return Path Certification is the industry's most powerful and unique whitelist, providing benefits at major mailbox providers and filtering companies to ensure your emails reach your subscribers.

In this video, you'll learn the benefits of Certification, including:

- ▶ A measurable increase in inbox placement at top mailbox providers like Microsoft, AOL, Yahoo, Gmail, Comcast, Orange, Mail.ru, and more.
- ▶ Increased deliverability all year, including the crucial holiday season when mailbox providers often throttle and filter high-volume senders.
- ▶ A compliance team dedicated to 24/7 monitoring, providing you with security alerts and working with you through the resolution of any compromises.
- ▶ Mailbox provider data delivering detailed information about your KPIs, placement, and Certification performance.

Want to learn more about becoming Certified? See how it works now.

