

Big Dipper

Don't worry, we got your back!

Our cross-channel digital marketing services and digital performance expert team are standing by.



Big Dipper Advertising services, Digital Marketing Services

\$699.00

- Big data plays an important role in our digital marketing solutions, empowered by our 15+ years of experience. We plan, execute and optimize digital campaigns by data and audience-driven strategy and elevate results with cutting-edge analytic & our self-developed AI search optimization tool (OptAdEasy). Our influencer management platform (KOOLER AI) uses deep analytics to select the perfect influencer for you. We help you push performance to next level.
- With Google Premier Partner, Yahoo Search Marketing Gold Authorized Reseller, Facebook Partner, Criteo Official Partner, Line Partner and Yandex Authorized Agency under our title, we have received premier support, official trainings, strategy consultations and recognitions on superb online advertising service. Together with expertise on local digital channels including Taiwan, Thailand, Malaysia, Singapore, Vietnam, Russia, Korea & Japan markets, we keep you ahead of the global competition and help you succeed with outbound digital marketing.

- 1 + Add to cart

Category: services

DESCRIPTION REVIEWS (0) VENDOR INFO MORE PRODUCTS

Big Dipper

Unique Industry Digital Marketing Services

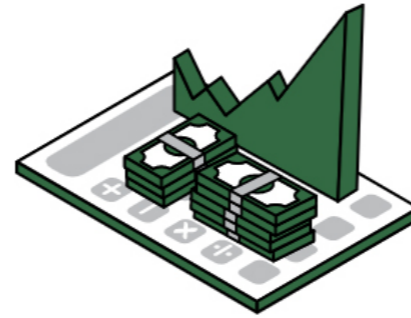
We care about one fact others may ignore: Different industries need different digital marketing services.



Education Digital Marketing

Our team experience in planning and executing hundreds of education digital marketing campaigns for info days, enrollments and a wide range of programs for Higher education, online education websites, etc. We can help you attract local and international students in China and worldwide. Our credibility is proven by long-standing support of well-known universities.

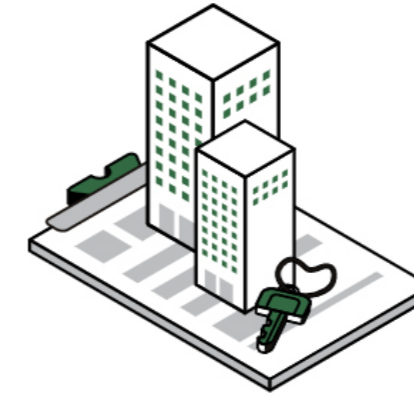
[SEE INSIGHT](#)



Banking & Finance Digital Marketing

Many institutions in the Banking and Finance industry remain stuck in traditional marketing. As a smarter one, you should realize Finance digital marketing strategy incredibly boost acquisitions and reduce cost per lead, as seen in our strategic plans for clients' promotions of insurance, loan, IPO, etc.

[SEE SHOWCASE](#)



Property Digital Marketing

Our experience in China and overseas Property digital marketing has brought O2O traffic to shopping malls, and awareness to new property debuts and overseas properties. We help property developers and estate agency websites to capture leads online and convert them into valuations.



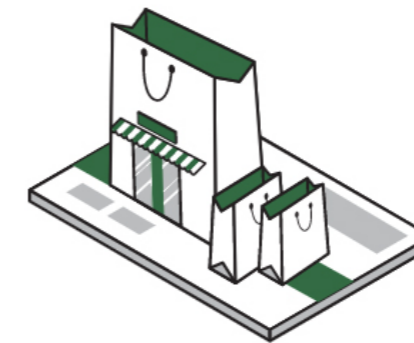
Beauty & Cosmetics Digital Marketing

Consumers rely on online reviews and beauty KOLs before making purchase decisions. Our influencer management platform uses deep analytics to select the perfect influencer for you. We have worked with well-known beauty centers, skincare and cosmetics brands to apply beauty digital marketing strategies and get them stunning ROIs.



FMCG Digital Marketing

Consumers' decisions are easily changed in front of shelves. Our FMCG digital marketing strategies get your brand deep-rooted in consumers' minds and engage with them to drive brand and product preferences and loyalty.



Retail Digital Marketing

Customers compare a lot online before purchase. Our Retail digital marketing services help to strengthen your digital presence at multiple digital touch-points, constantly engage with your audience to build brand loyalty and boost sales.

[SEE SHOWCASE](#)



Ecommerce Digital Marketing

With our data-driven insights and audience-driven strategies on consumer behaviors in Ecommerce digital marketing, we precisely target your potential customers to stand out from competition and expand business to China and global. You will be amazed at the conversions we drive.



Travel & Hospitality Digital Marketing

Our travel and hospitality digital marketing services drive international and Chinese traffic and bookings for hotels, airlines, OTAs and attractions, delivering the most out of our performance-driven solution mix.



Automotive Digital Marketing

Test drive registrations, new model launches and auto show campaigns are what you would always like to promote for your automotive brand. Our Automotive digital marketing services can do all and also customize solutions for your unique needs to drive sales and leads.