

Pest control partnerships made easy

Easily and securely refer **moving customers, out-of-area prospects, and service-not-offered leads** to other great companies in exchange for qualified new business of your own

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Auxiliary Services





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Baton lets you turn moving customers and unqualified leads into fuel for your business

Let's talk



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Find the best part. Baton is free to join.



2. Agent offers to refer to another company. Customer accepts



3. Agent finds company, Baton sends info to customer and notifies partner



4. That's it! If you're a premium partner, you might also get paid



Become a “one-stop shop.”

View and submit referrals from one place within your Baton dashboard. Use it to access call recordings, reject invalid referrals, and follow up with customers.

A better customer experience.

No more telling customers to just search “wildlife removal” on Google. Find a partner in five seconds, then instantly send customers the info. Believe us, they will thank you.

Stay free, or go Premium

Baton has a solution for everyone. **Premium partners** get the bulk of referrals and can monetize referrals they send. Referrals to **Basic partners** come free of charge but in smaller quantities. Regardless, “give more to get more” still applies.

And rest assured, your existing business is safe.

Any current customers that you refer through Baton for auxiliary services will be treated with respect and are protected by mandatory non-solicit agreements

Let's talk

Referrals from Baton are extremely valuable

Ready to buy, with a recommendation to boot. Who wouldn't say yes?

Wildlife, termite, or other specialized service provider? Lucky you.

You may have noticed that an increasing number of companies in the industry have begun to specialize in just one area: *general residential pest control*. And whether they want to or not, they draw an enormous amount of requests for services they can't offer – up to 10% of all inbound leads.

If you have a wide portfolio of services – or better yet, a specific, specialized one like wildlife removal and exclusion – then you have **a lot** of potential business coming your way. Here's how it works.

How it works



3. Get in touch and close the deal! Wait for them to call you, or reach out right away.



4. Want more referrals? Go Premium to move up the list and contribute back to the network.

Get referrals from other companies

Baton puts your company in front of call center agents at large pest control companies around the country. Get on the list, and they might just refer to you.

Exclusive referrals only, always

Even before you speak, Baton tells you their name, number, who referred them, what they need, where they live, and any other notes left by the referring company. Everything you need to build rapport and close the deal.



Stay free, or go Premium

Like the referrals and want more? You can go **Premium** to rank higher on the list and contribute back to the companies sending customers your way.

FAQs

How many referrals should I expect to receive?

What information do I get with each referral?

Do you share my referrals?

How do I get started?

”

Baton is super valuable. It allows us to monetize leads that come in for areas that we don't service, as well as for services that we don't offer. Using Baton,

Grow your business by partnering with Baton today.

Get started by filling out the form below.



Welcome to Baton! Let's get in touch.

Start

press **Enter** ↵



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