

Plug Into the Rapidly Growing EV Market.



QUICK LINKS



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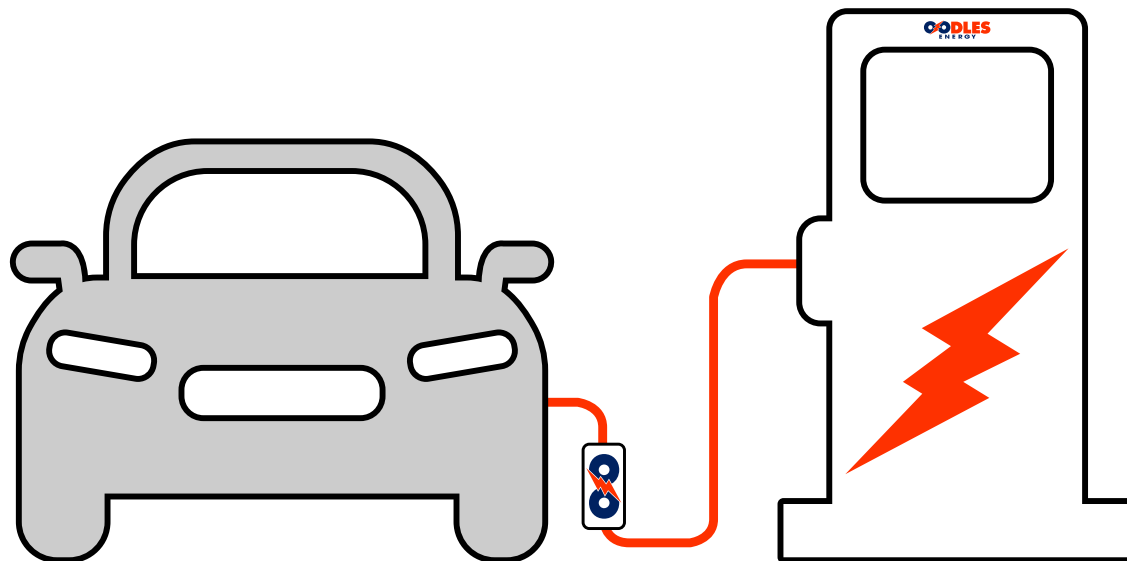


## Get ready for the road ahead.

In less than five years, 30% of all new vehicles sold will be electric.\* Are you prepared to handle the rapidly growing number of EV drivers?

Oodles Energy helps you attract and retain this highly desirable market by meeting their growing EV charging demands. Even better, we do it with little to no financial investment from you and with almost no additional effort from your employees.

Ready to glide effortlessly into the future? Take a ride on the EV-charging expressway. Our easily scalable, turnkey charging solutions are designed to drive business straight to your door. Let's get started now.



## Our No-charge Charging Solutions Put You in the Driver's Seat.

According to the U.S. Department of Energy, 80% of all EV users charge their vehicles at home. This puts apartment communities in a unique position to take advantage of the increasing demand for EV charging. By working with Oodles Energy to install an onsite charging solution, you'll be providing a valuable amenity for your residents that will only grow more valuable over time.

As one of the first apartment communities in your area to offer this convenience, you'll gain a distinct leasing advantage over competing properties—one that can help you attract and retain residents, or justify increased rent. Even better, our EV charging solutions create no additional work for your property's management or maintenance teams, and cost little to nothing to install and maintain. In fact, your property may qualify for attractive financial incentives or government subsidies.

Consider the potential. As EV popularity grows, the availability of a convenient, at-home charging solution will become a key determining factor in the decision on where to live. Your community has the opportunity to provide a seamless, scalable and valuable service to attract new tenants. Think of it as a simple way to do the right thing for your residents, your community and the environment at large.

Request a free, instant evaluation to determine whether Oodles EV charging is the right choice for your community.

[FREE EVALUATION](#)



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## Let EV Charging Fuel Your Community's Growth.

According to the U.S. Department of Energy, 80% of all EV users charge their vehicles at home. This puts multi-family residential communities in an ideal position to take advantage of the increasing demand for EV charging. By working with Oodles Energy to install an onsite charging solution for your residents, you'll be providing a valuable amenity that will only grow more valuable over time.

Consider the potential. As EV popularity grows, the availability of a convenient, at-home charging solution will become a key determining factor in the decision on where to live. You have the opportunity to provide a seamless, scalable and valuable service that will increase property value while raising resident satisfaction—and without creating additional work for your management and maintenance staff.

By working with Oodles Energy, you'll gain a major competitive advantage with no significant financial outlay from your property owners. In fact, your community may actually qualify for attractive financial incentives or available government subsidies. Think of Oodles EV charging solutions as a simple way to do the right thing for your residents, your community and the environment at large.

Request a free, instant evaluation to determine whether Oodles EV charging is the right choice for your community.

**FREE EVALUATION**

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## Our No-charge Charging Solutions Put You in the Driver's Seat.

Since most of your golf course members arrive by car and stay for an extended period of time, your club has a unique opportunity to drive membership. Oodles Energy EV charging solutions are an ideal way to add value to the membership experience and attract new, EV-driving members who will no longer be concerned about the round-trip energy range of their vehicles.

Best of all, you can provide this valuable amenity with little to no financial outlay and no additional work from your staff. Take advantage of the rapidly increasing demand for EV chargers. As one of the first to offer an EV charging solution, your club will gain a distinct membership advantage over other clubs in your area.

Consider the potential. As EV popularity grows, the availability of convenient charging solutions will become a key attractor. You have the opportunity to provide this seamless, scalable and valuable service now. It's a simple way to do the right thing for your membership, your club and the environment at large.

Request a free, instant evaluation of your club's potential to provide EV charging with little to no financial outlay.

**FREE EVALUATION**

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## **Let EV Charging Fuel the Growth of Your City.**

Take advantage of the increasing demand for EV charging stations to provide a valuable amenity for your city's inhabitants—one that will only grow more valuable over time. As one of the first municipalities to offer convenient EV charging, your city will play an important role in reducing carbon emissions and

creating a cleaner environment. It will also gain a distinct advantage in attracting new, forward-thinking residents, businesses and visitors.

Consider the potential. As EV popularity grows, the availability of a convenient charging solution will become a key attractor. You have the opportunity to provide this seamless, scalable and valuable service now.

By working with Oodles Energy, you'll gain a major competitive advantage that requires little to no financial outlay and no tax increase for your citizens. It's a simple way to do the right thing for residents, visitors, the business community and the environment at large.

## It's time to pick up speed.

To encourage growth of the EV market, the International Energy Administration (IEA) recommends one charging station for every 10 EVs in the region. For most cities, this will mean rapidly escalating the pace of charger installations in order to meet demand.

Instead of handling all the details on your own, you can leave the planning, installation and ongoing management of your city's chargers to EV experts. Oodles Energy will provide the turnkey solution you need—one that's customized to your city's unique geography and charger usage patterns, scalable over time, and doesn't create additional work for your city's management and maintenance staff.

Request a free, instant evaluation to determine whether EV charging is a smart choice for your community.

[FREE EVALUATION](#)

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## A Win-Win Business Model.

At Oodles Energy, our goal is to provide a seamless EV charging solution that makes things easy for you and your staff. First, we install state-of-the-art EV chargers at little to no upfront cost to you. We also take care of all the ongoing billing, hardware and customer service concerns.

You gain a valuable amenity by paying only for the cost of the charger's electricity use and a small \$25 per unit monthly management fee. We make our money by charging those who actually use the charging equipment. Those who do not require EV charging pay nothing.



## Get ready for a smooth journey.

Our start-up process includes keeping everyone informed, from your management and maintenance professionals to those who'll be charging their vehicles. We'll help you introduce your exciting new amenity, provide education on its use and, once your chargers are up and running, continue to deliver friendly usage reminders and hourly billing via our easy-to-use Oodles Energy app.

## Ready to recharge?

Oodles Energy offers a simplified charging process:

1. After downloading the Oodles Energy app, an EV user plugs into the Oodles Energy charger.
2. The Oodles Energy app sends a friendly reminder once the user's charging time is up. This ensures that users don't overpay for energy while freeing up chargers for others who may be waiting.
3. Oodles then bills each user based on their hourly usage.

Contact us to learn more about Oodles Energy and our onsite EV charging solutions. We'll provide a free evaluation of your unique EV charging needs.

**FREE EVALUATION**

# Beep! Beep!

## EV usage is picking up speed.

US EV (BEV & PHEV) Share of New Vehicle Sales: 2015-2021



Data: GoodCarBadCar.net, InsideEVs, Auto Manufacturers Alliance/IHS Markit, Automotive News  
 Chart & Forecasts: Loren McDonald / EVAdoption.com

## What's driving the current trend?

According to a recent article in Forbes magazine, growth of the electric vehicle market has now entered the fast lane. Global EV sales rose 65% between 2017 and 2018. After holding steady in 2019, the numbers took a brief decline in 2020, due to the coronavirus outbreak, but are expected to continue rising for the foreseeable future.

This dramatic growth is driven by a convergence of factors:

- Improved batteries that increase the range of most EVs
- More competitive pricing, similar to that of combustion engine vehicles
- New markets
- Stricter government regulations on emission levels
- Greater availability of charging infrastructure

## The journey to EV dominance will be speedy.

There are a number of factors contributing to the rapid growth of EV usage. Taken together, these circumstances are creating a quickly escalating urgency for greater EV charging capacity—ideally, in the locations where EV drivers live, work and play.

Companies that don't respond to this need in time risk losing valuable business as a result. Here's why:



- GM will go all EV by 2025
- Hyundai will offer 23 EV models by 2025
- Kia will roll out its new EV for 2035
- An increasing number of states are now pushing to increase EV usage
- California will ban internal combustion engines by 2035

## Let's drive EV drivers to your door.

EV buyers represent an attractive market for many different types of businesses. In the U.S., most fall into the category of Innovators, as defined by VALS™, a marketing framework that segments consumers by mindset. VALS defines Innovators as “successful, involved, forward-looking consumers who try to understand and make sense of the world’s complexities.”

Further, VALS classifies Innovators as highly educated, full-time professionals with higher-than-mean household incomes. In other words, they’re precisely the kind of people most businesses hope to attract. Thankfully, multi-user locations such as public spaces, golf courses and multiple-family residential communities are ideally situated to conveniently and efficiently serve the EV charging needs of this highly desirable and rapidly growing market.

Prepare now to own your share of the growing EV ownership market. Request a free, no-obligation evaluation.

**FREE EVALUATION**

## Our Street Smarts Help You Navigate the EV-charging Landscape.

Oodles Energy is a company that focuses on providing EV charging solutions for multi-user situations, including municipalities, golf courses and multi-family residential communities. This specialization and our EV engineering background ensure that you get a tailored solution that works well for your unique needs.

Our installation process starts with an honest assessment of whether EV charging is the right choice for you. If everything looks good, Oodles will then cover the initial outlay for equipment, technology and infrastructure, and recoup our investment over time, by billing those who use our EV charger equipment.

Our team will work with your staff to pinpoint the ideal charger locations, and install professional grade equipment from highly respected partners like Siemens, ABB, and EVBox. We'll assemble a seamless EV charging solution that will not only fit your unique charging needs now, but one that can grow as those needs expand.

Oodles Energy takes care of all the details, including:

- The ongoing maintenance and servicing of the chargers
- Billing and communicating with those who use them
- Providing regular equipment upgrades as technology advances
- Adding more chargers as needs increase

You'll gain a highly valuable amenity that requires very little effort from you and, in most cases, no financial investment other than providing an easily-accessible, charger-ready site.

SOURCES

Oodles Energy offers scalable, turnkey EV charging solutions that can help you own the lucrative EV owner market, both now and in the future.

### Contact Us

info@oodlesenergy.com

4850 Tamiami Trail N, Suite 300  
Naples, FL 34103

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### Quick Links



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