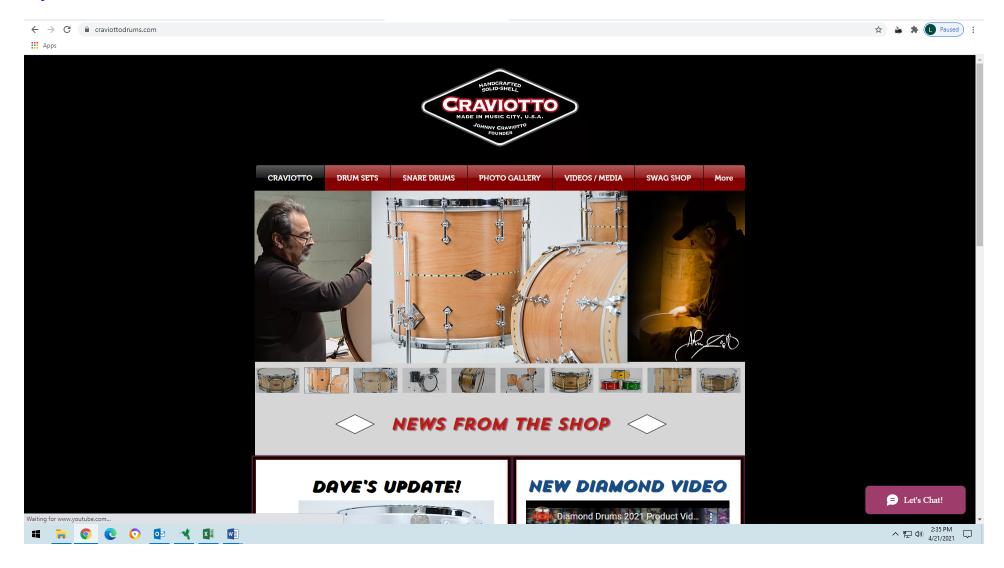
# https://www.craviottodrums.com





### **DAVE'S UPDATE!**



### April 16th - Birdseye Maple!

Well hello there, beautiful.

Birdseye Maple is tricky to find in the larger widths we need for Drum Sets. We've made a handful over the years. Lo and behold, we found some more.

Look at that combination of grain and figure. As the wood continues to age, the color will grow darker further enhancing the birdseye pattern.

What do you think?

This is an iconic kit that will only appreciate in the years ahead.

# **NEW DIAMOND VIDEO**



### **New! Diamond by Craviotto Product** Video from Sam!

You are in for a treat! Enjoy Sam's newest video explaining his innovations and impetus behind Diamond Drums by Craviotto.

Dealers are referring to them as "DD" which is short and sweet. These no-nonsense professional drums sound good in big rooms, small room, and shine under mics. Take a look.

Diamond by Craviotto is "ply shells perfected" (tm).













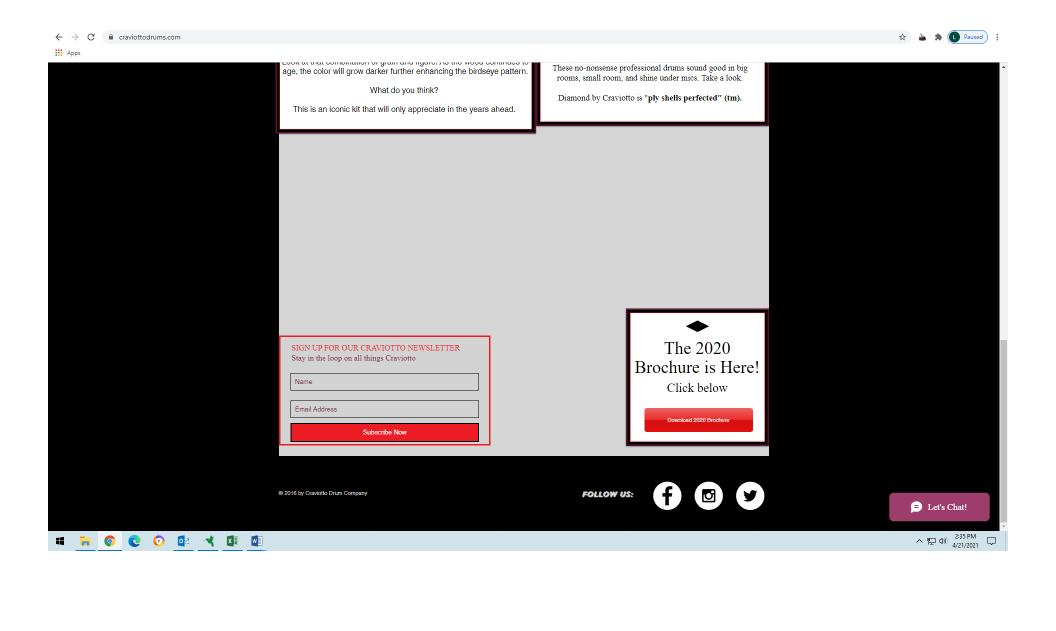




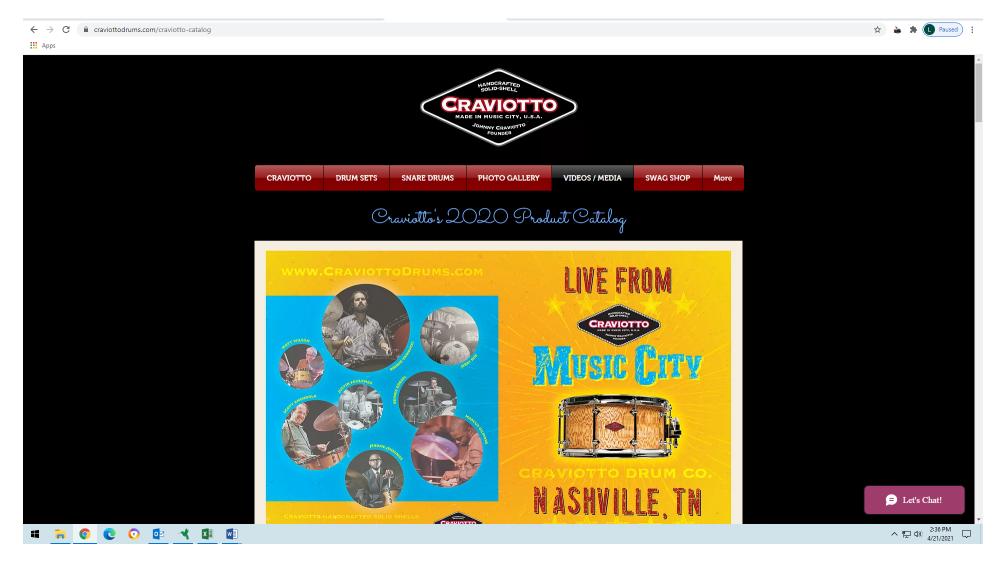


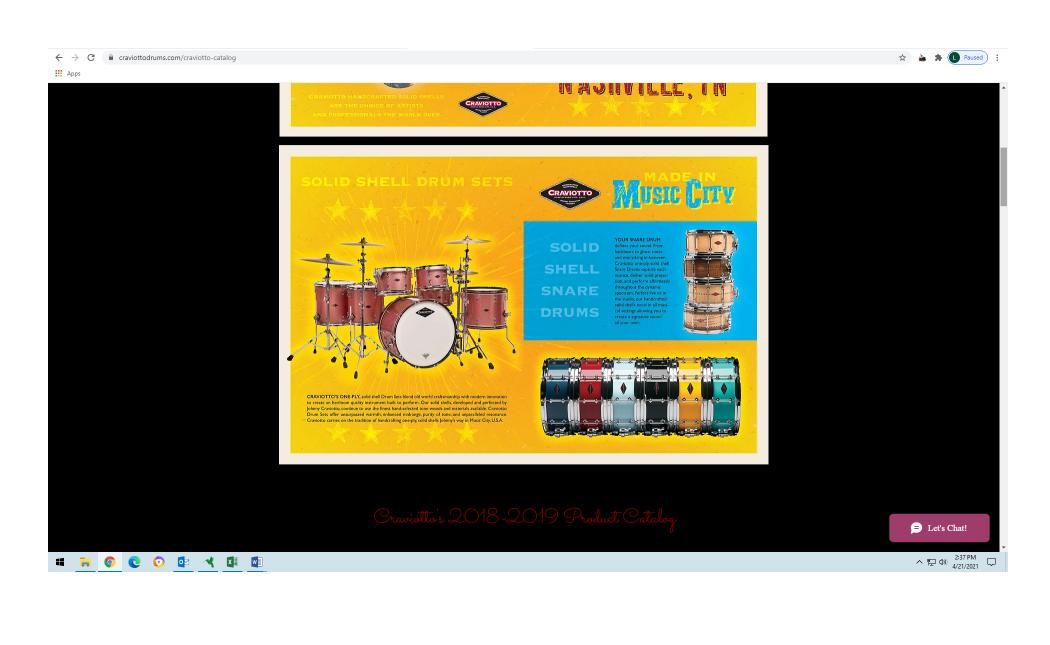


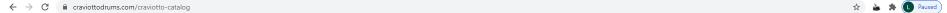


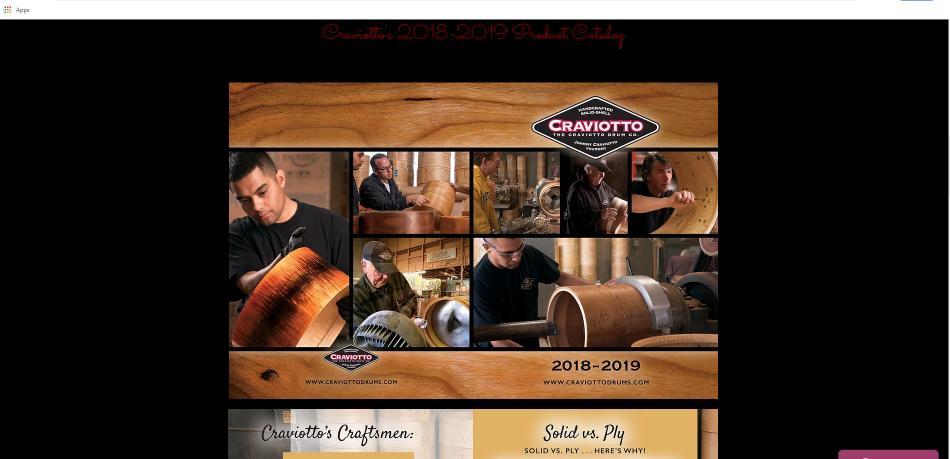


# https://www.craviottodrums.com/craviotto-catalog





























HANDCRAFTING DRUMS JOHNNY'S WAY



E Let's Chat!





## Craviotto's Craftsmen: HANDCRAFTING DRUMS JOHNNY'S WAY Left to right: Saul, David L., David V., Greg, Eric



### Experience matters.

EACH CRAFTSMAN at the Craviotto Drum Company worked closely with and alongside Johnny Craviotto, our founders Always mentoring and seeking to enrich, Johnny nutrured each craftsman through each step only promoting when he recognized true artisand mastery Johnny's time-tested traditions and steadfast process for handrating one-ply, told bell drums continued.

cess for handcrafting one-ply, solid shell Today, four artisans carry on hand-crafting drums to Johnny's precise specifications. With 57+ years of combined drum building experience working alongside Johnny, our team is committed to forwarding the leg-acy Johnny instituted.







Solid vs. Ply

d any imperfections consume that the profession can destately alter the shell tone, insense feetly with beliefs quality, continued to the consumer feetly with beliefs and enhanced provided in the continued to the continu







Here is an abridged pic-torial highlighting the hands of our esteemed craftemen selection



AFTER CAREFUL PREPARATION and a calculated soak based on wood type and bending properties, our solid wood boards are ready to be steamed and bent. We're ready to roll.

Throughout these sev-eral steps, each Cravi-otto shell gets garnished with well over a thou-sand fingerprints. Hands on! You bet.

NOW OUR ONE-PLY, solid shell is complete and in raw form. We are ready to begin the finishing stages. Most drum builders start here. Not us, we've been at it awhile and have a ways to go.

Again, we find ourselves working on each shell





























HANDCRAFTING our Craviotto one-ply, solid shell takes 21 steps and a tourh over six weeks to complete. While that way seem like a lot of hard work for one solid py, we would not have it any other way, thandwade, rooted in tradition, and crafted to intransigent specifications, our shells really do speak for themselves.

tor themselves.

Here is an abridged pic-torial highlighting the hands of our esteemed craftsmen selecting, bending, fine-tuning, and finishing each master-piece one-ply shell.

Our inspense heading as

piece one-ply shell.

Our journey begins at
the source. Our expert
craftrame head to the
mill to select each board
wearing the Craviotto
badge. Craviotto has a
stringent set of criteria we abide by when
hand-selecting wood
Some call it picky, persnickety, or snobbish.
We call it quality from
the get-po Goling the extra mile begins with our
very first step.

ONCE CUT TO SIZE, our craftsmen begin the careful process of select-ing each board for each drum for each unique order. This step requires experience and a mas-terful eye.

# 21 Steps to Solid





Because each shell is constructed from a solid board, each shell is distinctive. Our craftsmen assess each board from an auricular perspective and pair it with kindred counterparts, ensuring all shells compliment each other visually, Early in the process, art and sound are already achieved.







Throughout these sev-eral steps, each Cravi-otto shell gets garnished with well over a thou-sand fingerprints. Hands on! You bet.

NOW OUR ONE-PLY, solid shell is complete and in raw form. We are ready to begin the finishing stages. Most drum builders start here. Not us, we've been at it awhile and have a ways to go.

Again, we find ourselves working on each shell with our hands - from with our hands – from sanding to ediging, to elling, to selling, to selling, to sale-bling, and so on. More fingerprints don our shells from the hardest working drum crafts-men around. As our solid shells pass through the each step in the pro-cess, we're checking and re-checking to ensure each shell oxceeds our austere standards.

austere standards.

IT IS TIME TO seal the deal. No drum leaves our workshop unless it receives the seal of approval from several or cartenum Kinh over 50 years of experience in the QC department, discerning eyes inspect and seasoned ears listen to each drum finally, this contect the mascial universe. While our fun is done, yours is just beginning.























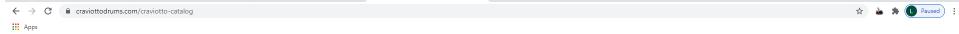












































LUSTROUS AND LIVELY describe our newest metal offering, the Titanium Solitaire. Craviotto's innovative take on Titanium is as prized as the metal used in creating it.

To start, Cravioton has sourced US made Aero-space-grade Titanium. If it can handle flying at peak altitudes in extreme conditions, we know











SUPER SWING

IF THERE EVER WAS a drum that could capture the sound of an era, it's the Super Swing snare drum from Craviotto.

Super swing snare drum from Craviotto.

Our Zhi 4" one-ply solid Hagbe Super Swing takes
you back to a time when swing was king. The days
of scouring the globe for that killer looking, easy
playing, and fully functional vinage drum are over.

The Super Swing embodies the fatness, warmth,
and "mojo" drummers lavve been begging for in
a modern drum.

CRAVIOTTO'S HERITAGE SNARE ORUM possible, plant of consideration and the consideration of the

Snare Drums

mentor who made solid shell drums what they are today.



SNARE DRUMS



snare drums, Craviotto's Solitaire series snare drums continue to carve out a special niche in the boutique drum marketplace without the lav-

ish price tog.

Creative and canny the Solitaire series shines in all facets of music performance. The Solitaire's refessioned name bed provides enhanced chirty, serious sensitivity, and incomparable cut. Each shell is constructed from premium US made Alaminum. Our originative dual diamond venting system, modeled after our signature wood inlay, great the drum a definitive character that performs disfreships for or in the studie.

Solitaire series suree drums are available in two sizes and two finishes: 5.5x14" and 6.5x14" in your choice of Matte Black, and Aged Pewter. Experience the radiance you've been missing and see why our Solitaires are absolutely brilliant.



# Titanium Solitaire

LUSTROUS AND LIVELY describe our newest metal offering, the Titanium Solitaire, Craviotto's innovative take on Titanium is as prized as the metal used in creating it.

To start, Cavitoth has sourced US made Aero-space-grade Titanium. If it can handle flying at peak altitudes in extreme conditions, we know our Solitaire will soar on 2 and 4. We've perfo-rated the Titanium directly in the middle of the shell using our signature Walnut inlay as the muse.



Craviotto's Titanium Solitaire is offered in two versatile sizes = 4.5x14" and 6x14". It's not sur-prising that a drum of this magnitude can ascend to uncharted musical altitudes.

Why fly under the radar? Up your musical game and give our Ti a try.























































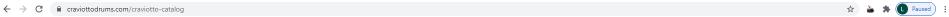














Apps

























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Snares on or snares off, whether you're laying down a fat and funly soul track or are looking for the deep, gated threep that becomes instantly recognizable, Craviotto's Baritone snare offers options in uncharted spectrum. Go ahead, be bashful! Bash on this beauty to your heart's content and include in the blissful bath of boom from the solid shell experts at Craviotto.

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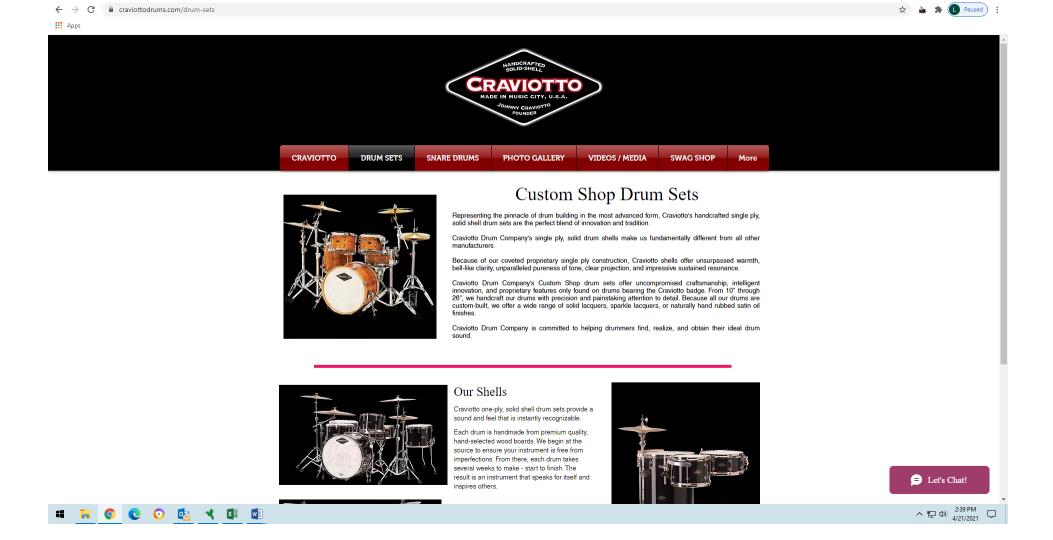








### https://www.craviottodrums.com/drum-sets



Apps







Craviotto Drum Company's single ply, solid drum shells make us fundamentally different from all other

Because of our coveted proprietary single ply construction, Craviotto shells offer unsurpassed warmth, bell-like clarity, unparalleled pureness of tone, clear projection, and impressive sustained resonance.

Craviotto Drum Company's Custom Shop drum sets offer uncompromised craftsmanship, intelligent innovation, and proprietary features only found on drums bearing the Craviotto badge. From 10" through 26", we handcraft our drums with precision and painstaking attention to detail. Because all our drums are custom-built, we offer a wide range of solid lacquers, sparkle lacquers, or naturally hand rubbed satin oil

Craviotto Drum Company is committed to helping drummers find, realize, and obtain their ideal drum



#### Our Shells

Craviotto one-ply, solid shell drum sets provide a sound and feel that is instantly recognizable.

Each drum is handmade from premium quality, hand-selected wood boards. We begin at the source to ensure your instrument is free from imperfections. From there, each drum takes several weeks to make - start to finish. The result is an instrument that speaks for itself and inspires others.



#### Hands On?

Each Craviotto one-ply, solid shell drum wears over one thousand fingerprints from the pickiest, most exacting talented drum craftsmen in the

Hands on? You bet and proud of it. From Maple, to Ash, to Walnut to Mahogany, let the fine craftsmen at Craviotto construct the instrument you've been seeking.



**FOLLOW US:** 

















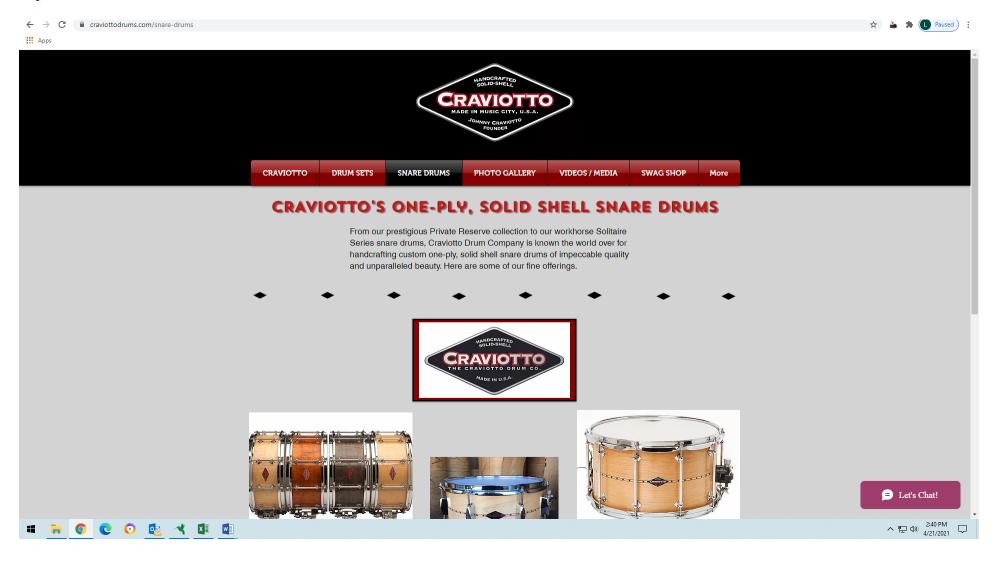








# https://www.craviottodrums.com/snare-drums



Apps







#### Private Reserve

The pinnacle of figure and beauty. Only Master Craftsman Johnny Craviotto can deem a shell Private Reserve worthy.



### Stacked Solids

Get creative ~ design that one of a kind snare drum. Stacked Solids offer a rare opportunity to really dial in that sound you hear in your head.



#### Heritage Series

The Heritage Series is the gold standard in workhorse one-ply, solid shell snare drums. Our 6x14 solid Maple Heritage embodies Johnny's craftsmanship, innovation, and musical heritage in a single snare drum.
The Heritage offers superb craftsmanship
with Johnny's "preferred particulars" at an
everyday price point.



### **Custom Shop**

If you can concoct it, we can craft it. From our plethora of wood options, to edge choices, to finishes, Craviotto is truly boutique and made here in the USA.



### Collaborations

Industry and drummer praised, our collaborations are something to look forward to and to cherish once possessed. Always unique and handcrafted, these drums continue to appreciate and satisfy.























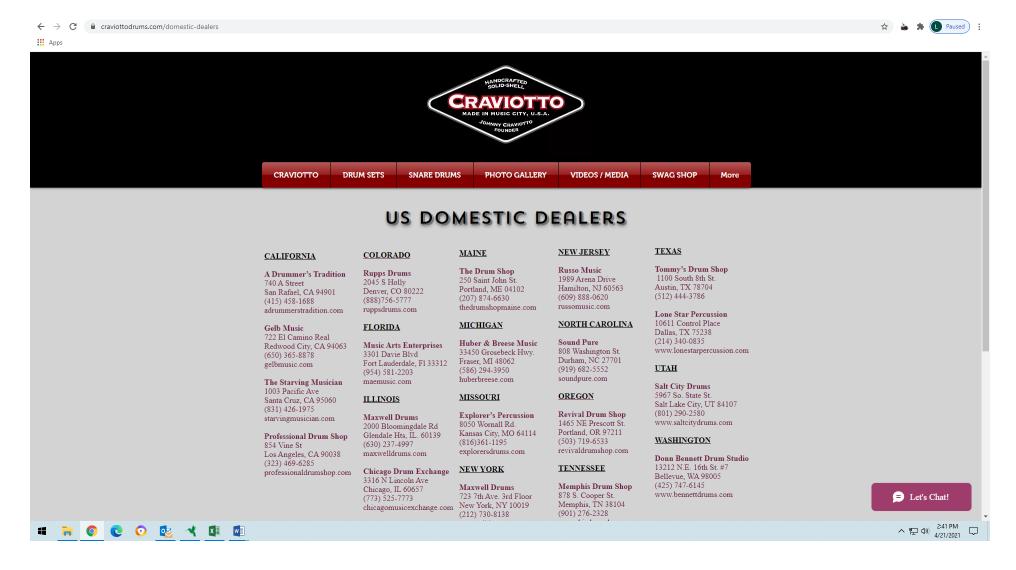








## https://www.craviottodrums.com/domestic-dealers



Gelb Music 722 El Camino Real Redwood City, CA 94063 (650) 365-8878 gelbmusic.com

The Starving Musician 1003 Pacific Ave Santa Cruz, CA 95060 (831) 426-1975 starvingmusician.com

**Professional Drum Shop** 854 Vine St Los Angeles, CA 90038 (323) 469-6285 professionaldrumshop.com

#### **FLORIDA**

Music Arts Enterprises 3301 Davie Blvd Fort Lauderdale, Fl 33312 (954) 581-2203 maemusic.com

#### ILLINOIS

Maxwell Drums 2000 Bloomingdale Rd Glendale Hts. IL. 60139 (630) 237-4997 maxwelldrums.com

Chicago Drum Exchange 3316 N Lincoln Ave Chicago, IL 60657 (773) 525-7773

#### INDIANA

Sweetwater Sound 5501 US Hwy 30 Ft. Wayne, IN 46818 (800) 222-4700 sweetwater.com

#### **MICHIGAN**

Huber & Breese Music 33450 Grosebeck Hwy. Fraser, MI 48062 (586) 294-3950 huberbreese.com

#### MISSOURI

Explorer's Percussion 8050 Wornall Rd. Kansas City, MO 64114 (816)361-1195 explorersdrums.com

#### NEW YORK

Maxwell Drums 723 7th Ave. 3rd Floor chicagomusicexchange.com New York, NY 10019 (212) 730-8138 maxwelldrums.com

#### NORTH CAROLINA

Sound Pure 808 Washington St. Durham, NC 27701 (919) 682-5552 soundpure.com

#### OREGON

Revival Drum Shop 1465 NE Prescott St. Portland, OR 97211 (503) 719-6533 revivaldrumshop.com

#### TENNESSEE

Memphis Drum Shop 878 S. Cooper St. Memphis, TN 38104 (901) 276-2328 memphisdrumshop.com

Fork's Drum Closet 2701 12th Ave. S Nashville, TN 37204 (615) 383-8343 forksdrumcloset.com

#### Lone Star Percussion

10611 Control Place Dallas, TX 75238 (214) 340-0835 www.lonestarpercussion.com

#### **UTAH**

Salt City Drums 5967 So. State St. Salt Lake City, UT 84107 (801) 290-2580 www.saltcitydrums.com

#### WASHINGTON

**Donn Bennett Drum Studio** 13212 N.E. 16th St. #7 Bellevue, WA 98005 (425) 747-6145 www.bennettdrums.com



















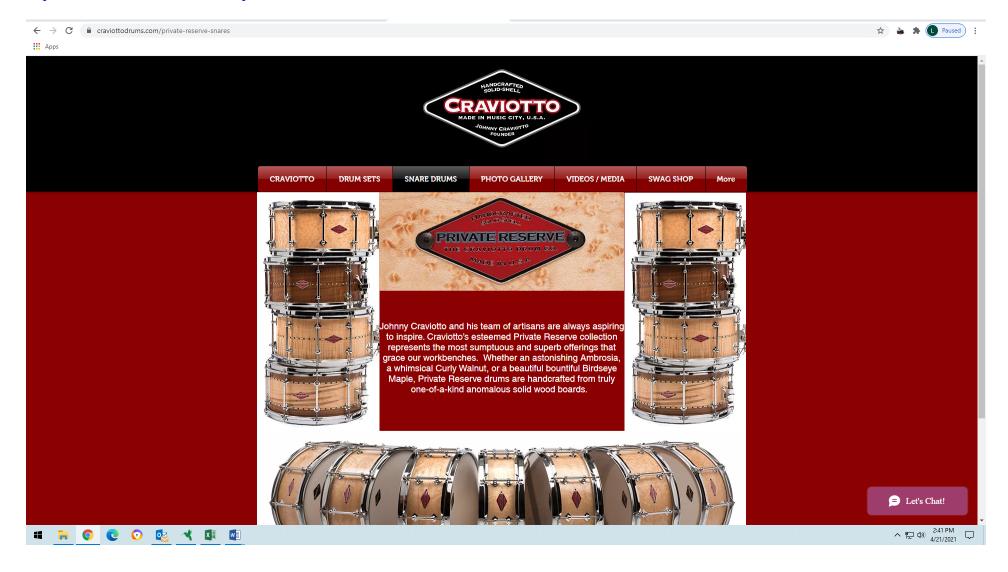


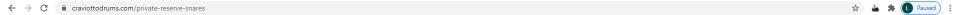






### https://www.craviottodrums.com/private-reserve-snares







Apps



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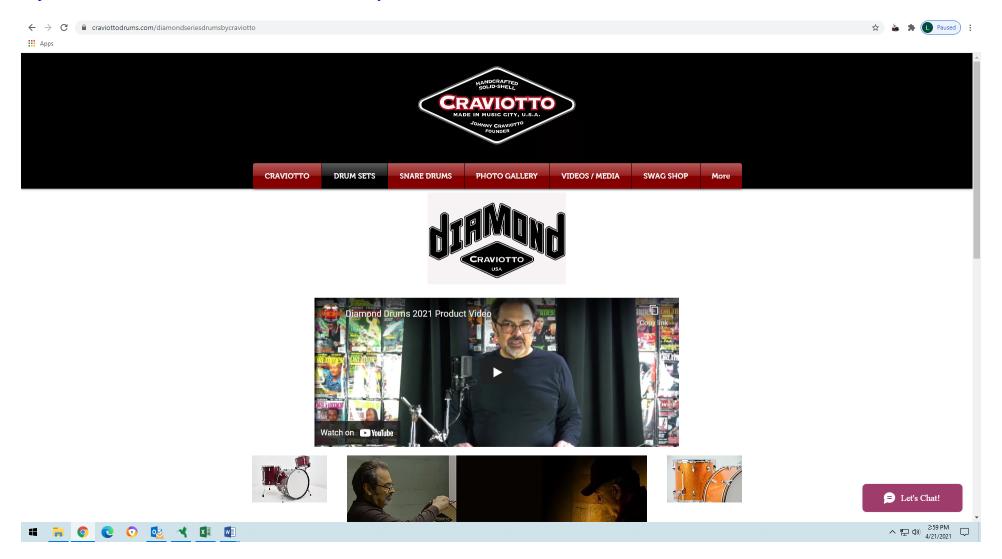








# https://www.craviottodrums.com/diamondseriesdrumsbycraviotto



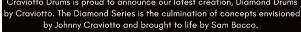












Johnny discussed adding a ply shell offering to Craviotto's product line. The Diamond Series were thoughtfully designed, rigorously developed, and performance tested by Craviotto's master craftsman, Sam Bacco. Sam's expertise shines bright in our Diamond Series which offers quality and performance at an affordable price.

Diamond Drums are made in the USA at Craviotto's Nashville, TN facility. Diamond Series drums represent the next innovation in Johnny's great legacy. Come explore the Diamond Series and experience

"Ply Shells Perfected". TM

















Apps

























Craviotto Drums is proud to announce our latest creation, Diamond Drums by Craviotto. The Diamond Series is the culmination of concepts envisioned by Johnny Craviotto and brought to life by Sam Bacco.

Johnny discussed adding a ply shell offering to Craviotto's product line. The Diamond Series were thoughtfully designed, rigorously developed, and performance tested by Craviotto's master craftsman, Sam Bacco. Sam's expertise shines bright in our Diamond Series which offers quality and performance at an affordable price.

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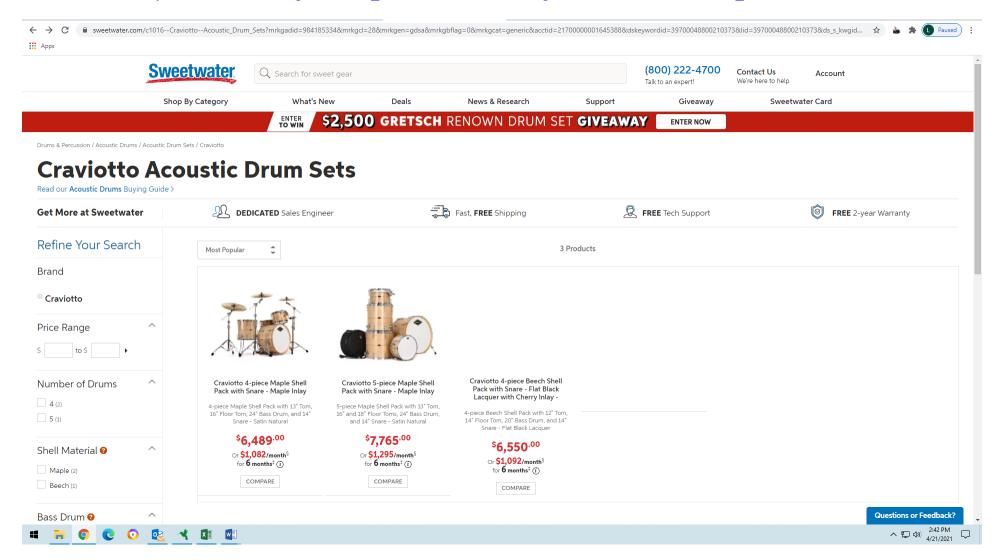


### https://www.sweetwater.com/c1016--Craviotto--

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