

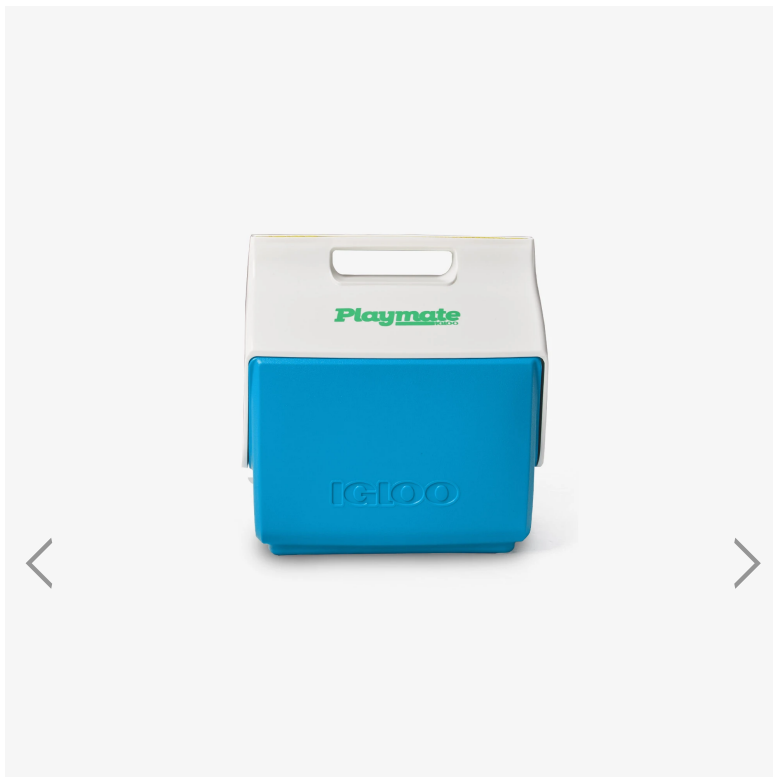
We're Taking Retro to the Max! 9 Rad Styles, 5 Fresh Colors, 100% Totally Awesome. Shop Now.



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Little Playmate 50th Anniversary Edition 7 Qt Cooler

★★★★★ 4.8 (125)
Write a review

\$29.99

afterpay available for orders over \$35



Qty

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SPECIAL EDITION. Little Playmate. BIG comeback! We're taking you back to the '70s with the revival of the Little Playmate (with the OG side push-button design!). We designed the Little Playmate 50th Anniversary Edition in far-out color combos that pay homage to the different, vibrant Playmate editions we've released over the last 50 years.

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top, push-to-open button on the side and convenient swivel lid.

TRIED AND TRUE: This versatile 9-can cooler keeps your food and drinks cold with style and the grab-and-go convenience of our trademarked tent design.

UP THE CHILL: Pair the MaxCold Ice Medium Freeze Block (00025199) with this Little Playmate cooler.

Item #:00032703



Product Features



Capacity & Measurements

9 12-oz cans
7 quarts (6 liters)

Weight:
2 lbs
.91 kgs
Exterior Dimensions (L x W x H):
10.81" x 8.13" x 11.41"
27.46 cm x 20.65 cm x 28.98 cm

- Product Details ▼
- Care Instructions ▼
- GET FREE SHIPPING** ✕



Retro Half Gallon Jug

\$17.99

★★★★★ 4.6 (105)



VW Playmate Classic Bus Repeat 14 Qt Cooler

\$49.99

★★★★★ 4.9 (32)



GET FREE SHIPPING ✕ bag

~~\$19.99~~

★★★★★ 4.9 (129)



VW Playmate Classic Orange Bus 14 Qt Cooler

\$49.99

★★★★★ 5.0 (121)

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REVIEWS

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Rating Snapshot

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5 ★	<input type="checkbox"/>	113
4 ★	<input type="checkbox"/>	5
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1 ★	<input type="checkbox"/>	1

Average Customer Ratings

Overall ★★★★★ 4.8

1–8 of 125 Reviews

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Nineteen87

★★★★★ · 19 days ago

Review 1

Little Playmate 50th anniversary retro style !!

Vote 1

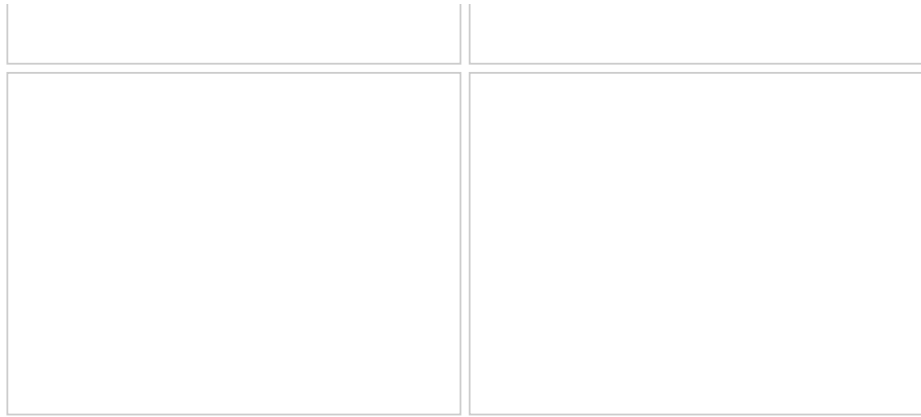
Love the throwback color combos and original design , nice to see Igloo company bring back nostalgia to celebrate !

Yes, I recommend this product.



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Helpful? **Yes · 1** **No · 0** [Report](#)

B.J.H.

Melcher-Dallas, Iowa

Reviews **3**

Votes **0**

★★★★★ · 18 days ago

Verified Purchaser

CUTE and Quick

LOVE LOVE LOVE IT! IT'S SO CUTE. Delivery was so quick!

Yes, I recommend this product.



GET FREE SHIPPING

? **Yes · 0** **No · 0** [Report](#)

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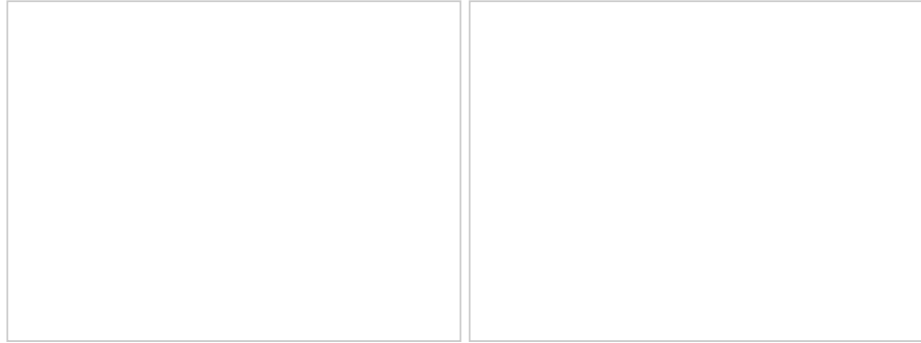
Canton, Ohio

Review 1

Vote 1

So these are the perfect vehicle for a day just sittin' back and crushing a few local beers...

Yes, I recommend this product.



Helpful? **Yes · 1** **No · 0** [Report](#)

LisaMichele

Southern California

Review 1

Votes 3

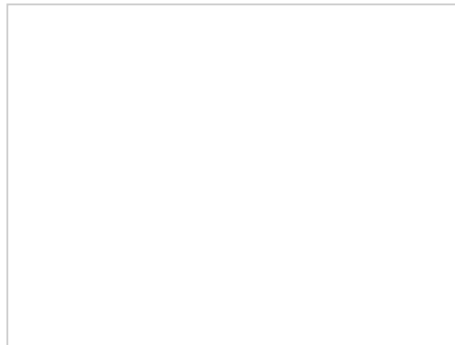
★★★★★ · a month ago

Verified Purchaser

Radical Little Road-Trippin' Cooler!!

Love this rad little cooler! It's the perfect size on a quick road trip for a couple of sodas and chilled snacks. The retro 80's colors are awesome!

Yes, I recommend this product.



Helpful? **Yes · 3** **No · 0** [Report](#)

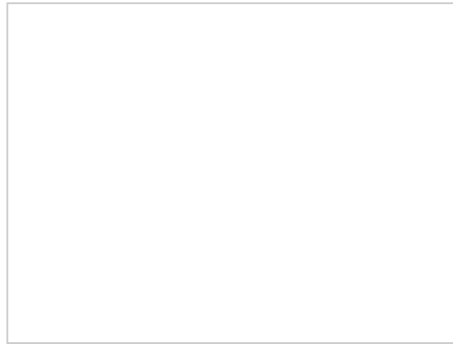
| **GET FREE SHIPPING** · 19 days ago

Review 1

Votes 3

it is soooooo cute

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Helpful? **Yes · 3** **No · 0** **Report**

Sarasota Bluesman

★★★★★ · 16 days ago

★ Verified Purchaser

Sarasota, Florida

The Igloo Playmate is back!

Review **1**

Votes **0**

Perfect replacement for my old '80s vintage Playmate cooler, and in a series of cool new colors. Only one complaint — frankly, it's an expensive little cooler, but if this one lasts me the rest of my life it will have been worth it. The last one was 30+ years old and only died because a member of my family who was using it fouled it beyond recovery by leaving food in it in the Florida heat, and it got so rank inside, the plastic was permanently tainted. Otherwise I'd still be using my old one. They're a nice personal size for the beach or car rides, and offer more real protection and cooling retention than the soft-sider coolers which dominate the market today.

Helpful? **Yes · 0** **No · 0** **Report**

Jeneye

★★★★★ · 7 days ago

★ Verified Purchaser

Green Bay, WI

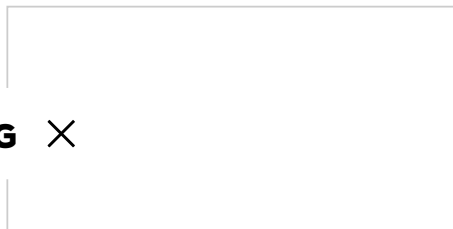
Love the memories!

Review **1**

Vote **1**

I love the colors! I bought mine as my dad carried his to work everyday for 30+ years! It's an iconic cooler. I wanted my own memories to start!

☑ **Yes**, I recommend this product.



GET FREE SHIPPING ✕

Helpful? **Yes · 1** **No · 0** **Report**

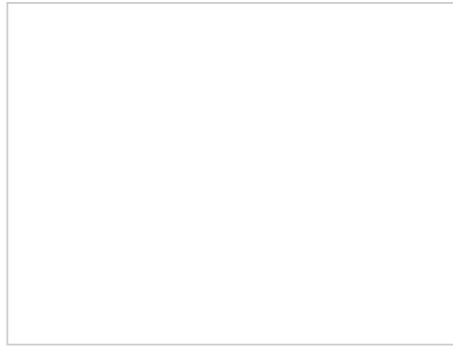
Joe26
New york
Review **1**
Votes **2**

★★★★★ · a month ago

Love it!

I love this thing, I couldn't wait to use it! It brings back memories from the one my dad had when I was young. Perfect little lunchbox!

Yes, I recommend this product.



Helpful? **Yes · 2** **No · 1** **Report**

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