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# DEC. 2

New Dairy Stream episode

# **DEC. 11**

CFAP 2 signup deadline Dairy Margin Coverage signup deadline

#### **DEC. 15**

Dairy Strong free farmer registration ends

# **DEC. 23**

New Dairy Stream episode

#### **JAN. 16**

Edge and DBA annual meeting virtual event

# **JAN. 19-21**

Dairy Strong conference virtual event

# WELCOME NEW MEMBERS!

Barry Richardson
Brent & Allison Bredlau
Floyd & LaRose Sauder
Jared & Cassie Stillman
Montecassino Dairy
Stemper Farms, Inc.



# Working for you

December 2020

# **Future trade: Waves or Ripples?**

By John Holevoet, director of government affairs



Changes are coming to U.S. trade policy, but it is too early to tell if we should expect dramatic waves or subtle ripples of change during the next four years. In the last

decade, we have seen a significant shift by both Republicans and Democrats against free trade. This is tracked with changes in public opinion on the issue, especially in industrial states that are key to electoral victory like Michigan, Ohio, Pennsylvania and Wisconsin.

While we are expecting changes in personnel at the office of the U.S. Trade Representative (USTR) in 2021, new people at the desks may not mean dramatic or quick changes in trade policy or the frequency/number of new trade deals being pursued. Several former Obama administration officials are expected to return to work at USTR. Speculation is growing over who will take the top job with trade veterans and some members of Congress being named as potential successors to Robert Lighthizer. There is a good chance the

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# **Letter From Leadership**



Season's greetings,

As 2020 comes to a close, I have been reflecting on Edge's journey this year.

Obviously, COVID-19 and the social, political and market disruptions in its wake were on nobody's radar. This has been challenging for all of us and together we faced it with resilience, leadership, collaboration and communication.

Tim Trotter. executive director

In typical fashion, Edge's farmers were **resilient**. As unsettling as things were, members kept up their hard work and commitment to providing exceptional, high-quality milk.

They understand no matter the circumstance, regardless of the risks, people rely on them.

Edge provided **leadership** on critical policy initiatives. It was a full-court press keeping your interests in front of policymakers at all levels of government. Whether it was working on the Paycheck Protection Program, Economic Injury Disaster Loans or Coronavirus Food Assistance Program, we knew the urgency of getting direct help to farmers and processors. We also worked hard to ensure fairness in eligibility for all sizes of dairies.

Now, we need to continue to keep the dairy community's needs front and center, especially with the Biden administration and newly elected lawmakers.

The **collaboration** between Edge and the processors this year was incredible. Strong two-way communication mitigated the dumping of milk. Our exceptional relationship with independent processors and Wisconsin Cheese Makers Association was key. We are not out of the woods with the pandemic, but the strengthened relationships between farmers and processors will enable us to better avoid further supply disruptions.

Edge's communication was geared toward being a credible, articulate and timely resource — whether it was information for members, the news media or government agencies. News outlets from around the country looked to Edge for insights. Our members were never more engaged by participating in media interviews and in one-on-one conversations with policymakers.

As we enter the holiday season, let's reflect on our blessings, celebrate our abilities and have faith in one another.

Merry Christmas and Happy New Year!

Tim •

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# **Trade outlook**

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new trade representative may have more direct experience with agriculture trade than the current leader.

One of the hallmarks of President Trump's time in office was the trade war with China. Despite the Phase 1 deal reached with the Chinese, we should expect trade tensions with China to continue. The Obama-era Trans-Pacific Partnership (TPP) was meant to be a tool to help isolate China. It would have also given us better access to several growing Asian markets.

President Trump's decision to withdraw the U.S. from that agreement is probably here to stay. The other countries involved in TPP negotiations have moved on without the United States. Presidentelect Biden has said he would not support joining the TPP without improvements to the agreement's labor and environmental safeguards. There is probably little appetite on the part of the countries that signed the TPP to renegotiate now. Also, last month, China moved forward with its own agreement with 14 other countries called the Regional Comprehensive Economic Partnership.

China was not the only target of tariffs and aggressive trade policies during the Trump administration. We should expect a normalization of trade relations with several of our allies that were targets, such as the European Union. It is hard to guess what the impact of this move would be on a current dispute with the Canadian government about dairy trade under the United States-Mexico-Canada Agreement.

We will also likely see the U.S. be much more engaged at the World Trade Organization (WTO). The WTO has struggled to remain relevant in recent years and there could be an effort during the next four years to reinvigorate the organization. As the chief international body for resolving international conflicts over trade, that is probably good news for us in future trade disputes. However, it may mean very little for the prospect of new trade deals that would provide for greater market access for U.S. dairy products. The list of potential targets for new bilateral deals has not been made longer or more interesting because of the most recent election results.



# **LEGISLATIVE UPDATE**

# Relief package possible



Aaron Stauffacher, associate director of government affairs

With the election in the rearview mirror, the current slate of lawmakers still has work to do before the next Congress takes over on Jan. 3 and new administration on Jan. 20.

First up on the docket is funding the government for fiscal year 2021 through next Sept. 30. Prior to the election, Congress passed a continuing resolution in September to keep the federal government funded until Dec. 11. However, if lawmakers are unable to reach and pass a deal that President Trump will sign, the government faces a shutdown.

The House of Representatives already got the ball rolling by passing most of its appropriations bills this past summer. The Senate waited until after the election to introduce its spending package. Recently, leaders did announce an agreement on topline spending levels. However, Democratic and Republican leaders did not disclose how funding levels for the different agencies will be hashed out. It appears funding for agricultural programs will not be a major point of contention in the negotiations.

In addition to government funding, discussions on another coronavirus stimulus package remains a possibility before the end of the year. At the time of publication, Congressional party leaders and the White House continue to be far apart on any sort of a deal. At this point, it does not look like a comprehensive deal will be reached, but there is talk of targeted relief for certain sectors hardest hit. It is also important to note that certain required coronavirus

programs expire at the end of the year, such as the paid sick and family leave provisions.

Looking forward to the 117th Congress, new faces will be leading the agriculture committees in both chambers. Three out of the four top committee positions were left open by retirement or election defeat.

The Senate Committee on Agriculture is expected to be chaired by Sen. John Boozman, R-Ark., with ranking member Debbie Stabenow, D-Mich., remaining in her role. On the House side, the race for the gavel is between two senior committee members, Rep. David Scott, D-Ga., and Rep. Jim Costa, D-Calif., with Rep. G.T. Thompson, R-Pa., as the favorite to be the ranking member. Although committee chairs are officially placed in January, we should know later this month who will take the reins.

Even though the farm bill does not expire until 2023, committee leaders have indicated they will be hitting the ground running early in the next Congress by holding hearings. They will debate a wide assortment of proposals and evaluating coronavirus' impact on agriculture.

From climate-oriented legislative proposals to expanding our market access through trade, there will be no shortage of issues to keep track of next session with coronavirus-related matters lingering in the background. The Edge team is already monitoring and engaging numerous policy and legislative discussions as we enter 2021. We encourage you to stay informed and engage when able to do so. Advocacy will no doubt look and feel much different than in previous years, however it is important as ever.

# NEED TO KNOW

# **DBA sets Dairy Strong speakers, programs**

#### By Rebekah Morrow, events and executive administrator

The Dairy Business Association announced the program lineup and keynote speakers for Dairy Strong, one of the Midwest's premiere conferences for the dairy community, on Jan. 19-21.

The conference, which will be virtual this year, will bring together farmers, corporate professionals, government and university representatives, and other partners to explore the future through innovation, sustainability and government policy. Each day of the conference will focus on one of those themes.

"We are excited to provide a rich experience for the people who contribute so much to an industry that is integral to the economy, communities and culture of our dairy states, and to the nation and world through the production of wholesome, affordable food," DBA Executive Director Tim Trotter said.

The featured speakers will be Peter Sheahan, Matt Lewis, Ray Starling and Michael Torrey.

**Peter Sheahan**, the opening keynote speaker, will talk about business growth and innovation. He is a best-selling author, world renowned speaker and founder of Karrikins Group, a global growth-oriented consulting firm. Sheahan is known internationally for his innovative business thinking and advises Fortune 500 companies.

**Matt Lewis** is the senior columnist for the Daily Beast and an author. He is a CNN political commentator, contributing editor for TheWeek.com and a former senior contributor for the Daily Caller. Lewis has been nationally recognized for his political work by Newsweek and Business Insider.

Ray Starling works in agricultural policy and most recently served as the chief of staff for Agricultural Secretary Sonny Perdue. He was a clerk for Supreme Court justices, worked in the White House and for the U.S. Department of Agriculture. Starling earned a law degree from the University of North Carolina and had a stint with the National Economic Council at the White House.

**Michael Torrey** is the founder of Michael Torrey Associates and provides guidance and management for those in the agricultural industry. He has more than 25 years' experience in legislative and regulatory policy development, fiscal management and lobbying strategy. Torrey is a federal policy consultant for Edge Dairy Farmer Cooperative, DBA's sister organization.

The conference will feature breakout sessions with topics such as how employee personality tests could become a

normal part of dairy farm management, driving innovation through retail and food service, and research on environmental and economic sustainability.

A panel discussion will focus on the relationship between farms and processors, highlighted by virtual visits to a dairy and a processing plant.

DBA will also announce its Advocate of the Year.

Registration for the conference is open and farmers who register by Dec. 15 will receive two free passes per farm.

Sponsorships are available by contacting Nicole Barlass at nbarlass@dairyforward.com or Rebekah Morrow at rmorrow@dairyforward.com. •

Dairy Strong conference schedule:

#### Tuesday, Jan. 19 | Forward & Focused

**1 p.m. Opening keynote:** Peter Sheahan, business growth and innovation

#### 2:25 p.m. Breakout sessions:

- » Dairy Management Inc: Driving innovation through retail and food service
- » GPS Dairy Consulting: Systems to turn your feed center into a profit center

#### 3:25 p.m. Breakout sessions:

- » Alltech: Personality tests and internal surveys on dairy farms: The new norm to management
- » Animal Agriculture Alliance: Securing the future of dairy **4:30 p.m. Virtual Happy Hour**

#### Wednesday, Jan. 20 | Sustainability & Stewardship

**10 a.m. Virtual tour and panel:** Building Relationships: Farmer and processor insights

#### 11:15 a.m. Breakout sessions:

- » Dairy Innovation Hub: Featured research on environmental and economic sustainability
- » Innovation Center for U.S. Dairy: U.S. Dairy working together on collective impact
- » STgenetics: Harnessing the power of calculators

12:25 p.m. Panel: Manure processing

#### Thursday, Jan. 21 | Policy & Purpose

10 a.m. Keynote: Matt Lewis, political outlook 11:05 a.m. Political keynote: Wisconsin Governor Tony Evers, invited

11:40 a.m. Political insight: Michael Torrey, Ray Starling 12:50 p.m. DBA Advocate of the Year

All times are CST.



# Markets



Volume 12 | Issue 12 | December 2020

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# Ag leaders compile outlook, share industry snapshot

By Fred Hall, extension and outreach dairy field specialist, lowa State University



The Tri-state and Siouxland Ag Lenders Seminars were combined into a virtual seminar in early November due to health concerns from the coronavirus pandemic.

Lenders, consultants and academics from five upper Midwest states heard four presenters, including: Mike North from ever.ag, Dr. Wendong Zhang and Dr. Chad Hart from Iowa State University and Dr. Mark Stephenson from the University of Wisconsin-Madison.

Participants represented over 50 lending institutions, 15 consultants from other ag businesses and eight academics and researchers from universities and extension specialists. An online retrospective program evaluation was used to collect insights from those attending. From the data it was estimated that their clients represented 7,033 ag producers. Those producers cropped over 4.8 million acres and milked 381,767 dairy cows.

For the past two years, the evaluation asked what percentage of their clients had plans for expansion in the next five years. In 2019, the average was 40 percent and in 2020 that edged down to 37 percent. Other clients had plans to exit the industry; in 2019 that number was 13 percent and in 2020 that number was 12 percent.

Concerning dairy clients, the lenders were asked how many planned to add automated milking systems (AMS). In 2019, 12 percent indicated that was being considered. In 2020, that number had dropped to 8 percent.

For the past three years, we asked several questions focused on agricultural loans to better understand the state of farm loans in the Upper Midwest. Chart 1 indicates the responses. The lenders were asked to indicate the changes they were making to respond to the changing farm income. They were given six options; chart 2 shows the re-

The lenders were asked to rank their economic concerns for their dairy clients. They were given these seven choices: working capital, debt-to-asset ratio, feed prices/availability, milk prices cash flow, profitability and other. Working capital and profitability tied for the top concern with cash flow clearly in second, followed by milk prices.

In 2019, lenders were asked if they had seen indication of personal stress in the farm families they served and found 71 indicated they had, and 13 percent had been prompted to take some action or intervention. In 2020, that number has increase to 91 percent seeing stress in families and 20 percent had been prompted to take some action.

Not surprising, over the past three years the percentage of females attending has increased each year. It is interesting that the age of participants is changing with more 35-to-44-year-olds attending. However, those 45-54 years of age are the highest demographic and has remained constant at about one third.

While the advent of the coronavirus has affected the dairy market with new highs and lows over the past eight months, in fact, the market has reacted as it should; adjusting prices to clear commodities from the market.

Lenders have reviewed their lending requirements and continue to serve the industry. With the improved 2020 milk prices they have slowed collateral increases and are increasing the size of operating loans, slowed interest increases or lowered some interest rates.

However, continued volatility has contributed to "at risk" loans in their portfolios and as a result, producer risk management strategies have become even more important to acquiring the capital to survive and grow their enterprises.

#### Chart 1

	2018 %			2019 %			2020 %		
Topic	More	Less	Same	More	Less	Same	More	Less	Same
Number of "at risk" accounts in portfolio	50	0	9	50	10	40	35	13	52
Rejecting or reducing loan requests	45	0	55	29	6	65	10	8	82
Change in alternative/vendor financing	71	4	25	75	0	25	70	0	30

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Bank changes % indicated adoption of practice	2018	2019	2020
increased collateral requirements	39.0	35.5	33.0
Reduced dollar amount of loans	12.2	6.5	7.0
increased dollar amount of loans	0.0	3.2	13.0
increased interest rates	34.1	22.6	4.0
Rejecting more loan requests	45.0	22.6	20.0
No change in lending	2.4	9.7	23.0

Chart 2

# Year of challenges met with consistent support

By Dale Beaty, director of member relations

Jamais Cascio once said... "Resilience is all about being able to overcome the unexpected. Sustainability is about survival. The goal of resilience is to thrive."

This year has tested all of us in ways we likely never imagined. However, many of us found a well of resiliency we never tapped into before. We discovered our potential to improvise, adapt and overcome anything thrown at us. This is especially true for dairy farmers.

Farmers yearn for consistent and stable milk prices. After milk prices rallied at the end of 2019, this year began with much anticipation for improved consumer demand and rising milk prices. Those expectations were dashed when milk prices came crashing down as the milk supply chain experienced major disruptions due to pandemic shutdowns.

When the economy was reopened, demand and prices rebounded significantly. A slew of government emergency federal aid programs helped sustain farmers, and the Farm to Family Food Box program drove cheese demand up and milk prices followed over a sixweek period. Now, we are experiencing a serious resurgence of the pandemic, as well as the inherent challenges of social distancing during the cold winter months. Those forces are likely to drive down domestic demand, which may indicate lower milk prices are on the horizon going into 2021.

This year's roller coaster milk prices make it hard to plan; especially when no one has a clear prediction of what may be the short- or long-term staying power of the pandemic. Nobody knows how that



will impact the dairy supply chain and consumer demand. Many farmers continue to be concerned about the impact negative producer price differentials (PPDs) have on their milk check. There is a good news-bad news dynamic with negative PPDs. Recently, PPDs have been negative because cheese prices rose rapidly on strong demand. Rising milk prices for Midwest dairy farmers is good news. That good news has been slightly offset by the bad news of negative PPDs.

The workforce implications of the pandemic are top of mind for all farmers. Every person is integral to the effective and efficient operation of the farm. So, the most important challenge faced by farmers is maintaining their health and safety, as well as those who work for them.

Generally speaking, farms have been very successful in implementing protocols to limit COVID-19 infections and the spread of the virus.

Throughout this turbulent year, Edge staff delivered consistent services and support to you:

- Continue to help shape federal and state relief programs
- Communicate information on how to apply for federal programs
- Share CDC guidelines to keep you and your employees healthy and safe
- Educational podcasts about PPDs and how to read your milk check
- Helping establish and promote farmerled watershed groups
- Lab verifications, milk tank calibrations and in-person farm visits

Your Edge staff has been there for you every step along the winding path of 2020. Our goal is to bolster your resiliency which drives your sustainability so you and your farm will not only survive but thrive! •

Contact a member services representative at info@voiceofmilk.com.

Producer Milk by Class — October 2020 Federal Order 30 Federal Order 33									
	%	Product Pounds	Price \$/cwt.	%	Product Pounds	Price \$/cwt.			
Class I	24.4%	226,196,070	\$17.00	46.2%	591,541,160	\$17.00			
Class II	20.9%	193,086,386	\$13.63	28.4%	362,704,207	\$13.63			
Class III	41.5%	384,515,922	\$21.61	6.7%	85,452,639	\$21.61			
Class IV	13.2%	122,531,226	\$13.47	18.7%	239,420,314	\$13.47			
Total* =	926,329,604 1,279,118,320								
Total Value =		\$179,126,215.77		\$215,621,702.85					

<sup>\*</sup> An estimated 3.0 billion pounds of milk was not pooled



# MILK MARKET INFORMATION

	Producer Prices — Federal Orders 30 & 33										
Month/ Year	FO 30 Producer Price Differential	FO 30 Statistical Uniform Price @ 3.50%	FO 33 Producer Price Differential	FO 33 Statistical Uniform Price @ 3.50%	Butterfat Price	Protein Price	Other Solids Price	SCC Adjustment Rate			
	(\$ per cwt.)	(\$ per cwt.)	(\$ per cwt.)	(\$ per cwt.)	(\$ per lb.)	(\$ per lb.)	(\$ per lb.)	(\$ per cwt.)			
Aug	\$0.15	\$17.75	\$0.60	\$18.20	2.6574	2.4453	0.1730	0.00091			
Sep	(\$0.08)	\$18.23	(\$0.31)	\$18.00	2.4982	2.8633	0.1758	0.00095			
Oct	(\$0.30)	\$18.42	\$0.86	\$18.72	2.4031	3.1700	0.1447	0.00098			
Nov	(\$0.94)	\$19.51	\$2.44	\$20.45	2.3195	3.9118	0.1112	0.00109			
Dec	(\$0.40)	\$18.97	(\$0.93)	\$19.37	2.1952	3.6515	0.1341	0.00103			
Jan 2020	\$0.28	\$17.33	\$0.89	\$17.94	2.1117	2.9606	0.1417	0.00089			
Feb	\$0.06	\$17.06	\$0.27	\$17.27	1.9813	3.0309	0.1750	0.00089			
Mar	\$0.17	\$16.42	\$0.72	\$16.97	1.9177	2.8424	0.1810	0.00085			
Apr	\$0.24	\$13.31	\$1.15	\$14.22	1.3218	2.4822	0.1793	0.00070			
May	\$0.17	\$12.31	\$0.59	\$12.73	1.3756	2.0918	0.1882	0.00065			
June	(\$3.81)	\$17.23	(\$7.05)	\$13.99	1.8591	4.5349	0.1696	0.00111			
July	(\$4.86)	\$19.68	(\$8.02)	\$16.52	1.9583	5.6294	0.1492	0.00129			
August	(\$2.06)	\$17.71	(\$2.93)	\$16.84	1.6275	4.4394	0.1387	0.00105			
September	(\$0.46)	\$15.97	(\$0.27)	\$16.16	1.5932	3.3935	0.1241	0.00089			
Oct 2020	(\$4.43)	\$17.18	(\$6.87)	\$14.74	1.6388	5.0146	0.1534	0.00115			

Summary of Federal Order Data — October 2020										
Fede No.	ral Order Name	Producer Deliveries	Class I Producer Receipts	Class I Utilization	Class I Price	Producer Price Differential	Change From Previous Year			
		*** Thousand	l Pounds ***	%		***** Dollars per Cwt. *****				
1	Northeast	2,261,714	721,679	31.9%	\$18.45	(\$4.54)	(\$1.65)			
5	Appalachian	416,763	336,622	80.8%	\$18.60	n/a	(\$2.35)			
6	Florida	213,746	180,370	84.4%	\$20.60	n/a	(\$2.35)			
7	Southeast	385,884	272,133	70.5%	\$19.00	n/a	(\$2.79)			
30	Upper Midwest	926,330	226,196	24.4%	\$17.00	(\$4.43)	(\$1.24)			
32	Central	866,628	412,538	47.6%	\$17.20	(\$7.38)	(\$3.20)			
33	Mideast	1,279,118	591,541	46.2%	\$17.20	(\$6.87)	(\$3.12)			
51	California	1,808,694	438,290	24.2%	\$17.30	(\$7.73)	(\$3.25)			
124	Pacific Northwest	615,678	144,316	23.4%	\$17.10	(\$5.77)	(\$1.41)			
126	Southwest	937,638	359,548	38.3%	\$18.20	(\$7.38)	(\$3.64)			
131	Arizona	302,036	108,409	35.9%	\$17.55	n/a	(\$2.87)			
All Mark	et Average or Total	10,014,229	3,791,642	37.9%						

# Activism in the time of COVID-19 and beyond

By Hannah Thompson-Weeman, vice president of communications, Animal Agriculture Alliance



I think everyone would agree with me when I say that 2020 didn't exactly play out the way anyone would have expected. I've been extremely proud to be part of the animal

agriculture community and the broader food chain, which has continued to adapt despite the challenges of an ever-evolving situation.

Now more than ever, farmers are being acknowledged for their essential work and most Americans are deeply appreciative. In fact, according to a recent Gallup poll, farming and agriculture is the most trusted industry for the first time in 20 years with a 69 percent positivity rating (an 11 percent increase over last year). Unfortunately, there is a very small, but vocal, portion of the population who does not agree with that assessment: animal rights activists.

Animal rights activist groups have been busier than ever this year. They've attempted to take advantage of the pandemic to spread negative messaging about animal agriculture. One trend we've seen is activist organizations repeatedly attempt to tie the current COVID-19 pandemic to animal agriculture.

They say meat consumption and animal agriculture will lead to future pandemics. Even though these claims have no scientific backing, activists are playing into fears about the pandemic to call for animal agriculture to be "canceled" and demand moratoriums on large-scale farms.

Activists have also turned to online methods of gathering and spreading their messages. All the major animal rights conferences were held virtually this year, but the content remained focused on ending animal agriculture. Pandemics were a major topic, with speakers saying things like, "if you look at a factory farm where there are hundreds of thousands of chickens surrounding Miranda [one specific chicken]. One gets sick, they'll all get sick, and then the disease starts mutating

Now more than
ever, farmers
are being
acknowledged
for their
essential
work and
most
Americans are
deeply
appreciative.



because there's so many opportunities. That's why scientists call factory farms a 'laboratory of disease.'"

Speakers also dwelled on climate change and the environmental impact of animal agriculture, making statements such as "factory farms poison our environment." Ultimately, speakers at these conferences believe that "a movement like ours is the beginning of the end of animal agriculture" and that activists need to step up their efforts to do everything from holding vigils and protests at farms and processing plants trying to engage with legislators and major food brands.

While some parts of activism have gone virtual, including aggressive social media campaigns targeting the pages of farms and agricultural organizations, other groups have continued to hold in-person protests despite gatherings

being discouraged. This year, there have been several protests by animal rights activist organizations at the private homes of agricultural company and organization executives. This is something that has not happened very frequently in the past.

Activists have also continued to gather for protests outside of restaurants, grocery stores, processing plants and government buildings. One group held a 48-hour vigil outside of a meat processing plant in California with nearly 100 activists. The event culminated with several activists gaining access to the plant and chaining themselves to equipment and others chaining themselves together to stop trucks from entering the plant.

As the examples above demonstrate, 2020 has been a crazy year for animal rights activism. Unfortunately, we do not believe these aggressive tactics are going to slow down anytime soon, as animal rights groups believe the pandemic is the "tipping point" they need to achieve their goals.

As we brace ourselves for what next year may bring, we all need to make sure we are taking steps to protect our farms, families and livelihoods from the threat of activism. The first step is being beyond reproach and making sure animal welfare and environmental stewardship is always top-of-mind at your farm. You can still be targeted even if you are doing the right thing.

So, you also need to adopt basic farm security principles such as cautious hiring, "no trespassing" signage, a policy for verifying visitors, vetting requests for information and a crisis plan for how you would handle a protest or other activist incident.

I'm crossing my fingers for a quieter 2021, but regardless of what comes in the new year, the Animal Agriculture Alliance will have your back with the latest in activist trends and farm security recommendations. Visit our website (animalagalliance.org) or contact us (info@animalagalliance.org) for more information or support. Animal Agriculture Alliance is an Edge member.