



ABOUT BLUESTAR

MANUFACTURERS

TECHNOLOGIES

PROMOTIONS

EVENTS

VALUE-ADDS

PRODUCTS



About BlueStar

Why BlueStar?

Why BlueStar?

Share 3

Our Mission:

"To serve the specialty electronics channel with the very best solutions, services, and support, as well as to exceed the expectations of our Value-Added Reseller customers and manufacturing partners," says Steve Guntz, President and CEO of BlueStar™.

BlueStar, a global solutions distributor, endeavors to make it easy for our resellers to get the products and information they need from BlueStar. We do this by offering BlueStore, BlueStar's online information and ordering system--which provides pricing, availability, and specification information on the products we sell. BlueStar also offers Electronic Data Interchange (EDI) for qualifying customers.

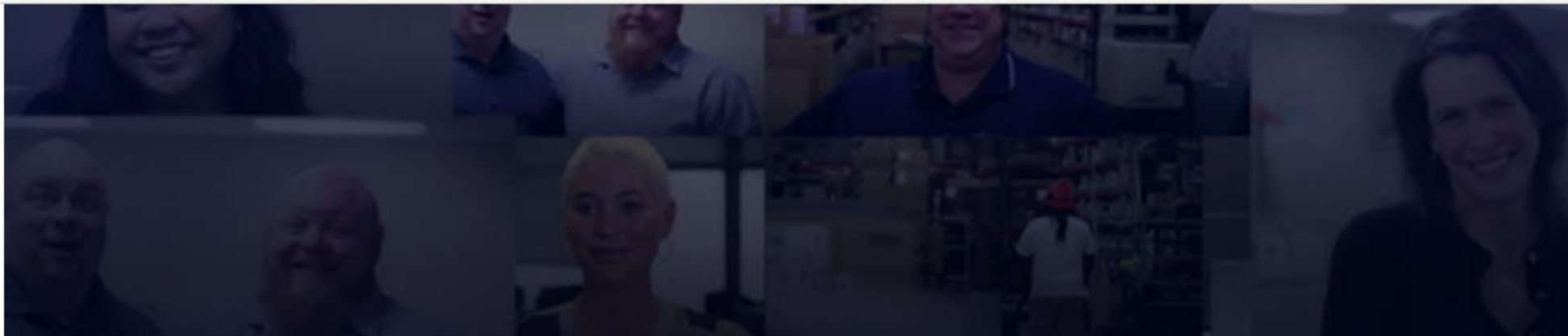
▼ Educational Services

BlueStar provides a wide range of educational services to get our customers the most relevant information on the products that we offer. In addition to trainings and certifications provided through our manufacturers, BlueStar hosts seminars and Lunch & Learns on a wide variety of topics at locations throughout the country. Beyond the geographic borders, we also make available to our customers e-Learns--self-running Webinars that can be accessed day or night.

BlueStar's commitment to reseller education is best-represented by our annual VARTECH trade show. As the industry's only VAR-exclusive POS and Supply Chain trade show, VARTECH provides hundreds of resellers every year with an increased understanding of the products, the software, and the vertical markets that make up our channel.

- ▶ Marketing Services
- ▶ Customer Service
- ▶ Sales Tools
- ▶ Solution Services
- ▶ Value-Added Services
- ▶ Business Development





What are BlueStar's Value-Adds?



HYBRID SAAS



VARCOM



CUSTOM CONFIGURATION



TECH SUPPORT



BLUESTAR FINANCIAL SERVICES



TRAINING



OUR PEOPLE



EVENTS



NEWS LETTER

CORPORATE HEADQUARTERS

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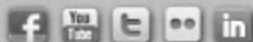


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BECOME A RESELLER

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