

# Award Winning Interactive Digital Engagement

*Customized to meet your business needs.*



### Reactivation

- Two, 12-week campaigns
- 19,556 property visits
- \$1.7 million of incremental revenue

### Social Online Casino

- 30-day campaign
- 7,500+ new registered players
- \$42,000 in incremental revenue
- 140% return in first 45 days

### Slot Promotions

- 4-week boost campaign for slot title
- 5,559 player visits to the property
- 31.5% increase in daily coin-in
- 30% increase in win per unit

### Pro Football with On-Property Activation

- 6-week season ending campaign
- 61% online-to-on-property activation trips
- 313% ROI

### Mobile App Downloads

- 26% increase in new downloads
- Drove 2553 players to on-floor “Mobile App Only” event
- More logins during 30-day promotion than the previous 3 years

### Hotel Room Bookings

- 60-day campaign
- Property’s single most successful hotel promo
- Generated 700+ incremental hotel nights
- Created 250+ new player club signups

Our ROI speaks for itself. Time to let REACH work for you.

## Award Winning



## Science + Art + Customization = A Winning Program

The award winning REACH (Revenue/Engagement/Activation/Conversion/Hub) platform is the most advanced customizable gamified marketing platform available. It’s a multi-purpose platform that creates an emotional experience—similar to what you try to do at your property. Built by an operator for operators, REACH was designed to align with your business, needs and challenges as it continuously Converts online traffic into profitable property visits.

Our component-based platform combines gamified marketing, incentivization, artificial intelligence and behavioral economics. It is proven to generate meaningful, profitable results in a measurable way. Our interactive digital online to on-floor program is:

1. Fully customized and built for your specific needs
2. Easily imbeds unto your existing website, mobile app or on a micro site/landing page
3. Runs for the duration of time-based programs

## Customized Solutions Configured to Meet Your Needs



(<https://www.engagednation.com/retention/>)



(<https://www.engagednation.com/reactivation/>)



(<https://www.engagednation.com/promotion/>)



(<https://www.engagednation.com/sports/>)



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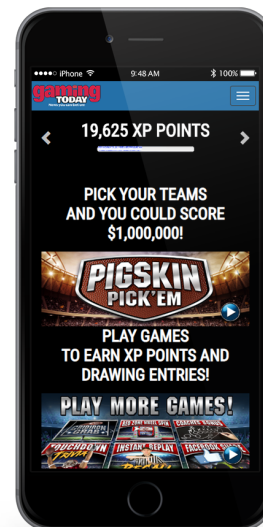
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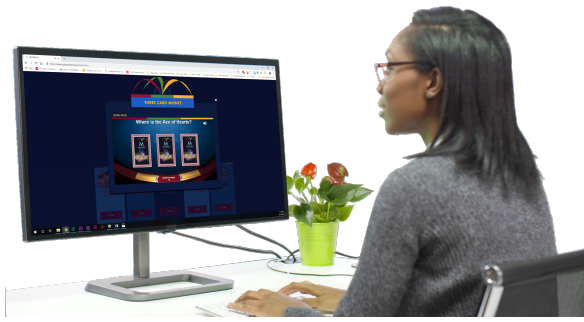
## Try REACH Now

Request a demo, our team will help you build the right solution for your business

## Play, Reward & Redeem!

We engage new and existing customers with nearly 100 HTML5 Mobile friendly "earning activities and games—from edutaining quizzes and trivia to word search and memory match to arcade style games such as bejeweled and Plinko. Our games are configured for instant reveals to drive immediate property visits or as earning methods for continuous rewarding engagement.





Our “play, reward and redeem” program is simple for your players and profitable for your property as participants.

- Play on line
- Be rewarded for their participation
- Redeem their segmented reward at your property

## Contact Us

How can we help?

PLATFORM (HTTPS://WWW.ENGAGEDNATION.COM/SYSTEMS/REACH-SYSTEM)	SOLUTIONS (HTTPS://WWW.ENGAGEDNATION.COM/SYSTEMS/ACTIVATION/)	CASE STUDIES (HTTPS://WWW.ENGAGEDNATION.COM/CASE-STUDIES/)	NEWS & RESOURCES (HTTPS://WWW.ENGAGEDNATION.COM/NEWS-AND-MEDIA/#VIEW-PRESS-RELEASE)	ABOUT (HTTPS://WWW.ENGAGEDNATION.COM/ABOUT/)	CONTACT US (HTTPS://WWW.ENGAGEDNATION.COM/ABOUT/)
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