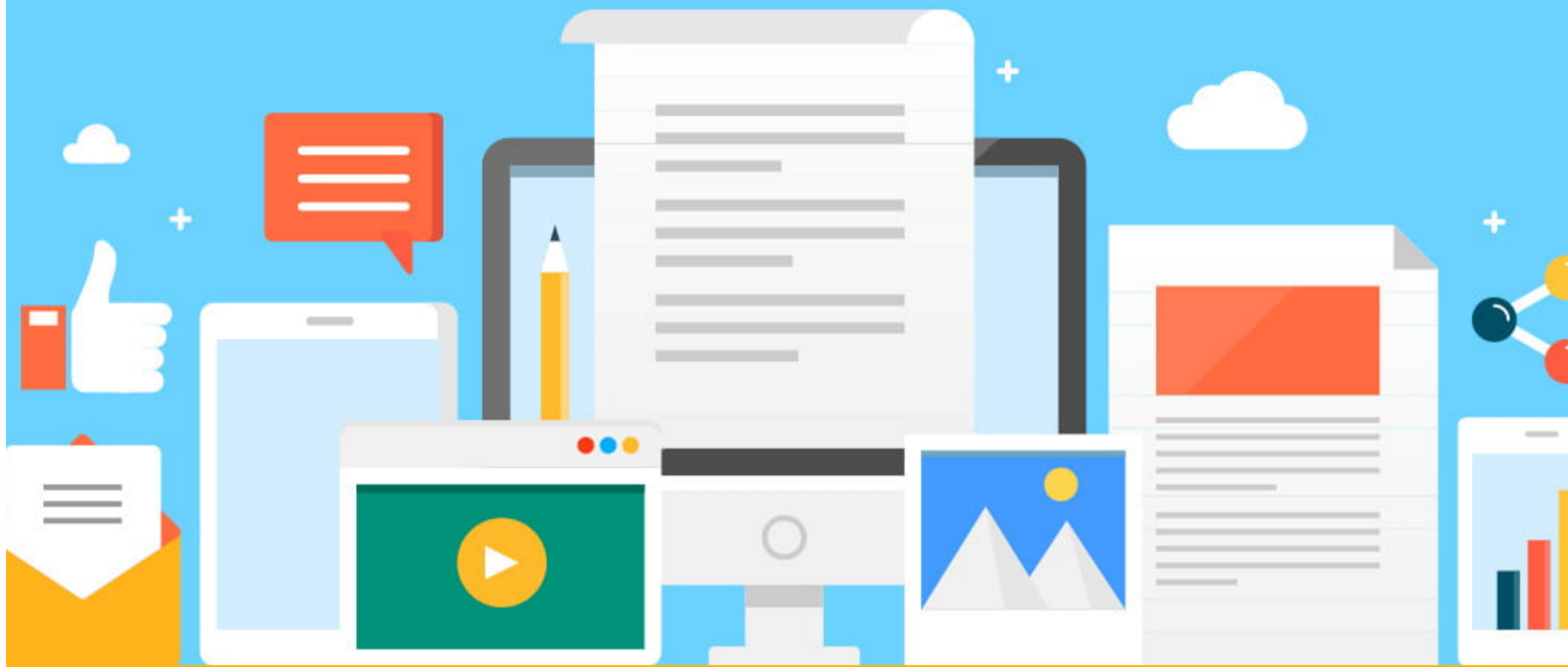


Do You Know Where Your Content Is?



A comprehensive content inventory provides the foundation for building a successful content strategy.

A Content Inventory is a crucial tool when:

- ➔ Building out a content strategy
- ➔ Planning, scoping, and budgeting for a content migration due to a redesign or CMS re-platform

The effort required to prune, refresh, and add content can often be overlooked, but a content inventory helps you plan — and eliminate surprises.

After our team of CMS and content experts review a site, we deliver a detailed and structured catalog of

The Benefits of a Content Inventory



Better Planning

Creating a thorough list of all content is the necessary starting point for any content strategy exercise or content migration.



Avoid Surprises

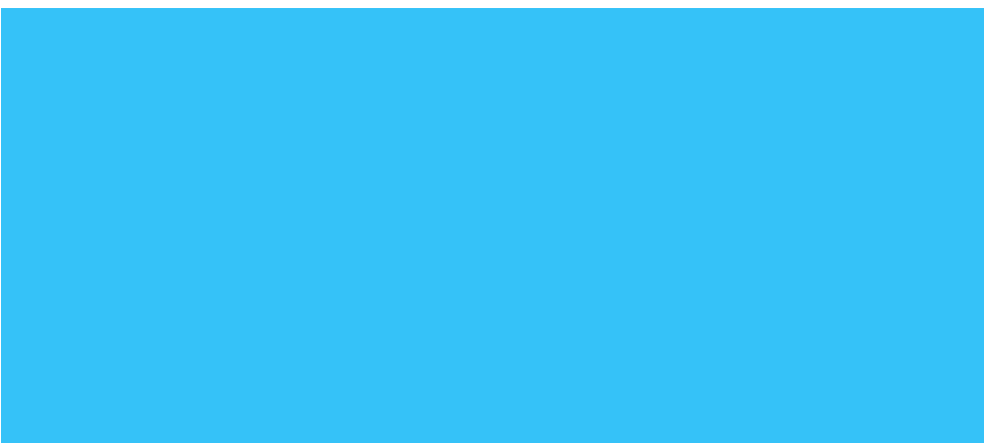
Avoid pitfalls when refreshing or moving content. We've done it before and know what to look out for.



Free Up Time & Resources

Let's face it—a content inventory can be a real chore. Free up your time and keep your team focused on more important tasks.

every piece of content found, formatted and ready for the next step based on the project's goals.



LET'S TALK 

LET'S TALK

Get in touch, and we can help you determine the best way to help your clients with a Content Inventory.

NAME (REQUIRED)

EMAIL (REQUIRED)

COMPANY (REQUIRED)

PHONE

MESSAGE (REQUIRED)

MESSAGE (REQUIRED)

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