

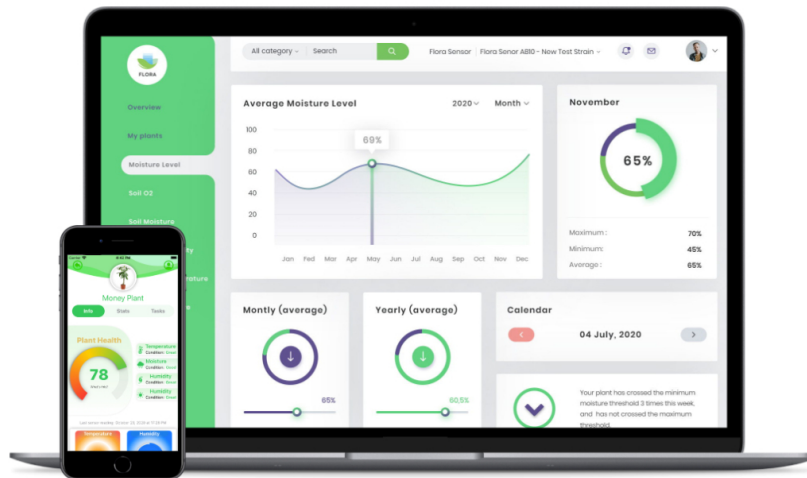


## Save your plants.

Flora is a state-of-the-art plant sensor designed to help indoor growers save their plants. Get AI-driven, real-time notifications sent to your phone about your plants, get rewarded for taking care of them, and log your plants' journeys along the way.

\* Join our mailing list to learn more:

Grow With Us →



## Wireless sensors for any plant, farm, or garden.

Flora was designed with the indoor grower in mind:  
Accessible, scalable, and cost-efficient.

### BUILT FOR GROWERS

Our sensors provide a multiplier for your crop yield. A 1% increase of crop yield driven by our sensors results in a 5x annual return on the initial investment into Flora.

### SCALABLE

Forget about spending thousands on sensors just to keep up with scale - each sensor comes prepped to cover 500 sq ft.

### LONG-LASTING BATTERY

Our battery lasts for approximately 4 weeks on a single charge. Recharge your sensors in as little as 2 hours to keep it running for another month.

### POWERFUL DATA VISUALIZATIONS

Flora's web and mobile apps provide you with AI-driven, species-specific alerts, benchmarks, and indicators.

### MULTIPLE DATA POINTS

Flora Sensors measure 10 different data points including Ambient temp, soil temp, soil moisture, humidity, and growing degree units.

### LONG RANGE

Our sensors have a range of 200ft, connected via either Bluetooth Mesh Technology, WiFi, or 4G Cellular Data.

Ready to multiply your

## Ready to multiply your crop yield?

Enter your email to get more info about Flora and how it can help you save plants, increase crop yield, and revolutionize your growing game.

\* Enter your email:

your@email.com

Subscribe →

## How does it work?



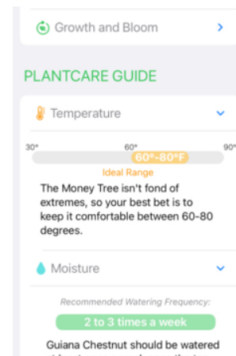
### 1 Connect a sensor

Flora's wireless sensors are easy to setup, and can utilize WiFi, cellular data, and Bluetooth. Connect in just 3 easy steps:

- 1) Plant a Flora Pod at least 6 inches into the soil
- 2) Press the button to enable connectivity
- 3) Log into either the app or web app to detect the sensor and connect it

### 2 Set benchmarks and custom alerts

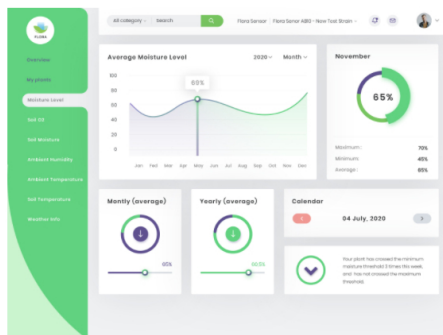
Both our mobile and web-based apps allow you to setup specific thresholds for alerts related to ambient temperature, soil moisture, soil temperature, humidity, light, and more. Setup the thresholds you need to ensure Flora has your back.



### 3 Gather insights through our analytics and dashboards

Our sensors gather multiple data points several times every hour to gather data that you can then take action on. Our smart charts and visuals make it easy to:

- Know when to plant
- Know when to add or remove nutrients
- Know what environmental factor to optimize
- Know when you need more or less water



Monitor your plants wherever.

## whenever through our mobile app.

Our iOS app (Android coming soon!) lets you harness the power of our analytics, species-specific AI, and data reporting all in one app, **and** lets you add custom alerts and reminders on top of that.



### POWERFUL SYNC AND AI

Got a specific strain or species you want to connect to a sensor? Our database will automatically detect proper thresholds and data for that plant and let you know how your plants are stacking up.

### REALTIME REPORTING

Never miss an alert that could save your plants. Get realtime stats on all of your sensors, connected to a plant of your choice.