

Venue Solutions (<https://www.wicketsoft.com/venue-solutions/>)



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## COMPUTER VISION PRODUCTS

# Empowering Venues with New Tools

Wicket pairs facial authentication and computer vision technology into one streamlined platform.

LEARN MORE  [\(https://www.wicketsoft.com/request-a-demo-venue-solutions\)](https://www.wicketsoft.com/request-a-demo-venue-solutions)  
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## Facial Authentication for Venues

Wicket's proprietary algorithm works with smart cameras to offer an array of tools, all designed around vision analytics technology.

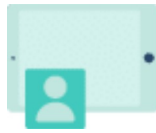
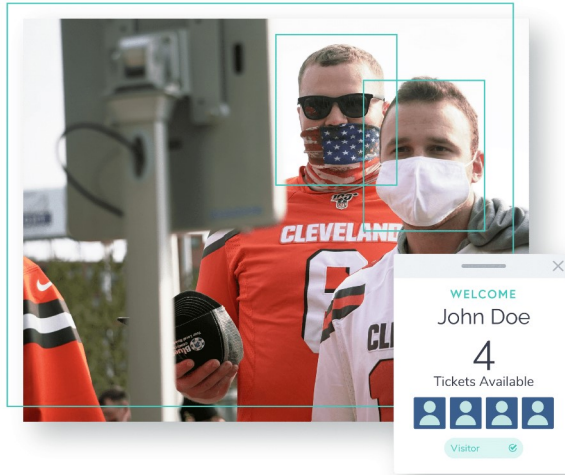


[\(https://www.youtube.com/watch?v=61tc9t9COJQ\)](https://www.youtube.com/watch?v=61tc9t9COJQ)

SHORTER LINES, REDUCED  
FRICTION

## Facial Authentication

The Wicket Facial Authentication algorithm brings the next generation of ingress to fans and venues. By opting in, fans and employees can safely pair their tickets, credit cards, and IDs with their own face, allowing them to seamlessly move through the facility.



### Facial Ticketing

Frictionless access.

Fans can pair their face with their tickets, reducing lines and congestion at entrances.



### Facial Payments

Increase payment efficiency.

Fans can link their card to their face, removing the need for IDs or credit cards.

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## TOOLS FOR FANS AND VENUES

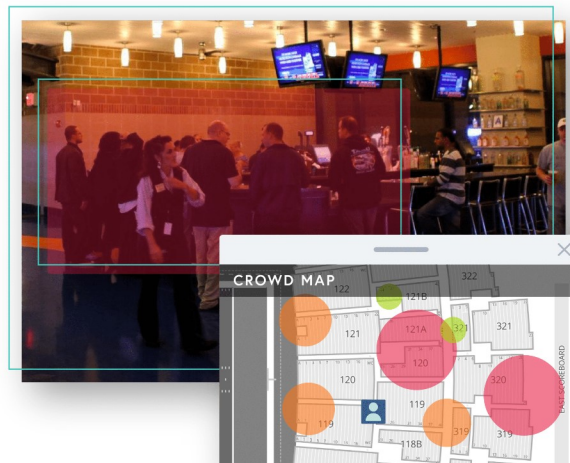
# Crowd Management

### Reduce Lines

Empower fans with a real-time look at the length of lines at concession stands, team stores, and restrooms.

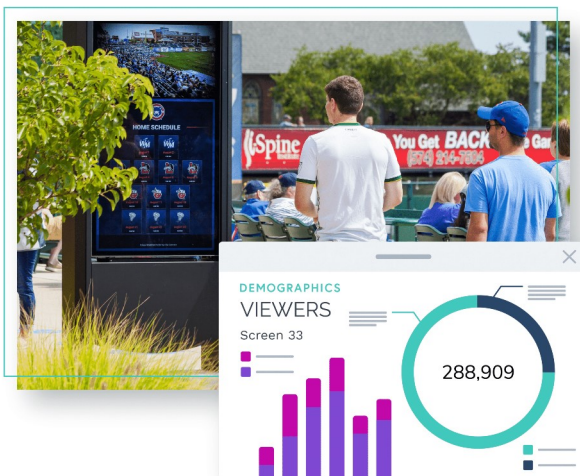
### Protocol Compliance

Verify social distancing requirements and gather consumer data to improve spatial flow for fans.



## DETAILED AUDIENCE METRICS

# Know Your Audience



- Recognize demographic identifiers like age and gender
- Capture key metrics, such as impressions, views, dwell and attention time
- Drive contextual real-time messaging to viewers
- Offer additional context and exact metrics to corporate sponsors

IN GOOD COMPANY

## Current Partners



BASEBALL



# Ready to get started?

We want to hear from you.

## Touchless Access to Open Your Venue

Wicket is a partner, not a vendor. Our software solutions are at the forefront of the industry, but designed to integrate seamlessly with venue resources and personnel.

[BOOK A DEMO](#)

## **PRODUCTS**

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## **PRODUCTS**

## **COMPANY**

## **RESOURCES**

Wicket builds technology products that reduce friction, enhance the customer experience, and empower venue operators.

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