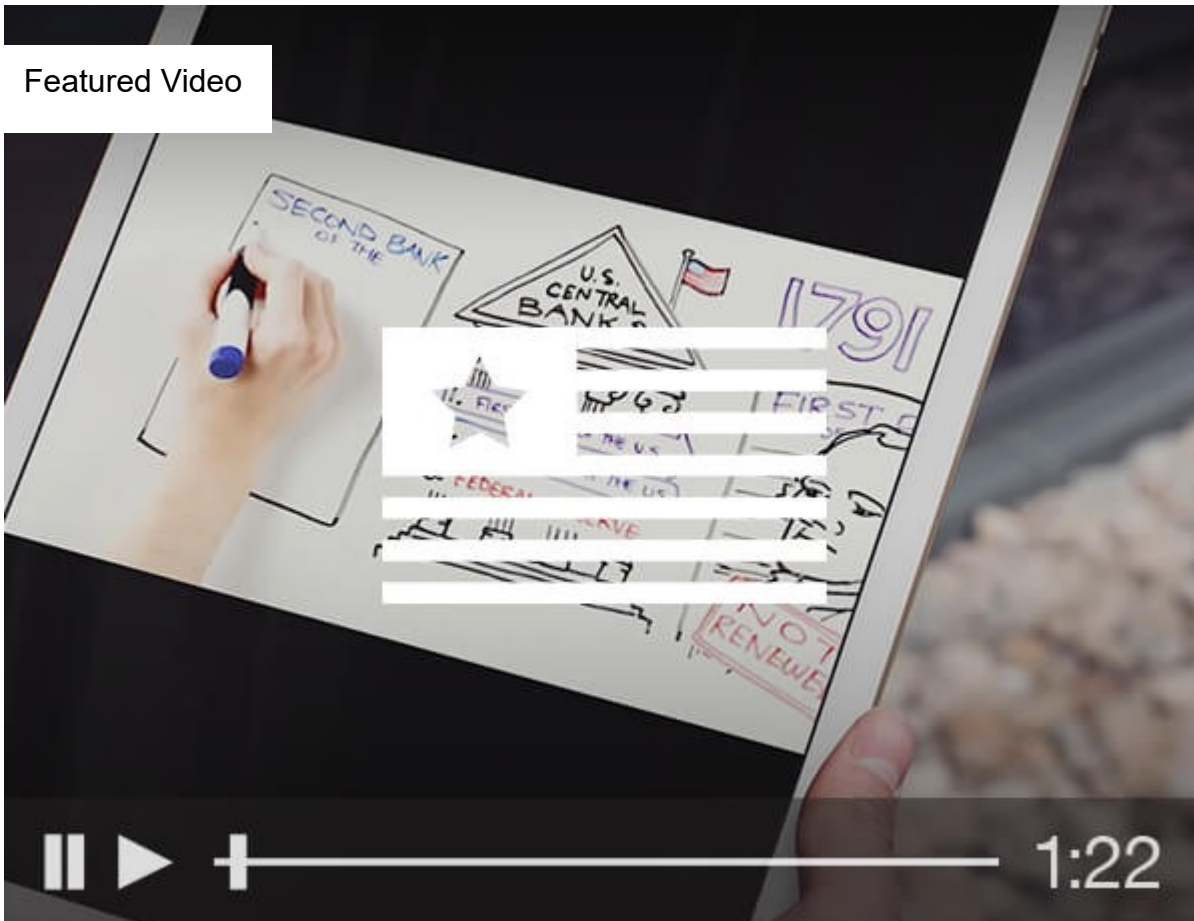




# INVESTMENT

Investing should be easy – just buy low and sell high – but most of us have trouble following that simple advice. There are principles and strategies that may enable you to put together an investment portfolio that reflects your risk tolerance, time horizon, and goals. Understanding these principles and strategies can help you avoid some of the pitfalls that snare some investors.

## Featured Video



## The Fed and How It Got That Way

Here is a quick history of the Federal Reserve and an overview of what it does.





## 5 Smart Investing Strategies

Getting what you want out of your money may require the right game plan.

### Have A Question About This Topic?

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### Can Election Results Predict the Market?

How do the markets usually react to elections? Was the 2016 election any different?

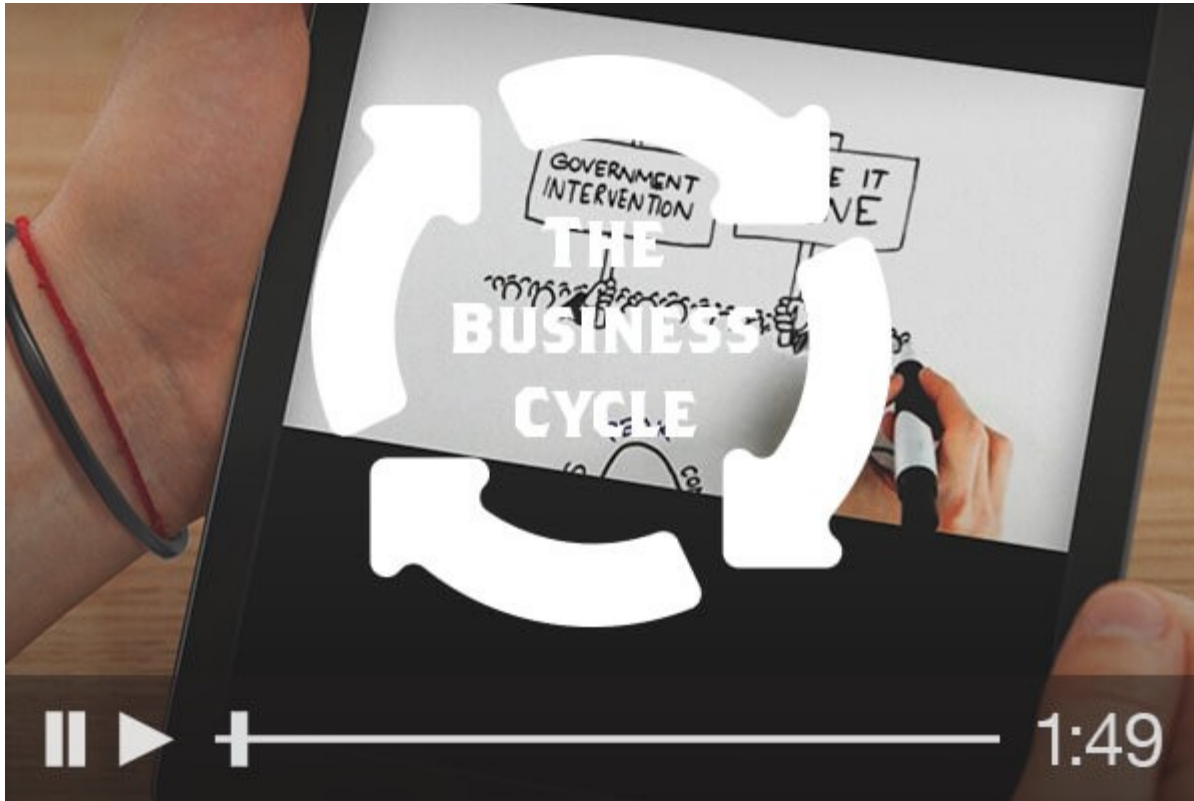




## What's Your Investment IQ?

You make decisions for your portfolio, but how much do you really know about the products you buy? Try this quiz





## The Business Cycle

How will you weather the ups and downs of the business cycle?

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Chicago, IL 60612

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