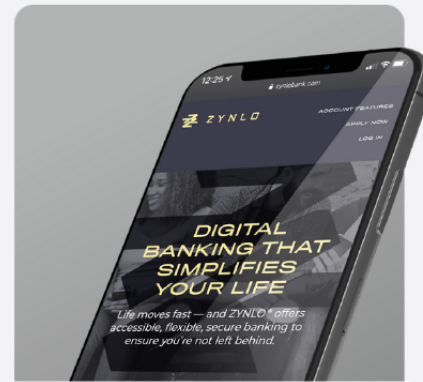


# SmartMarketing™

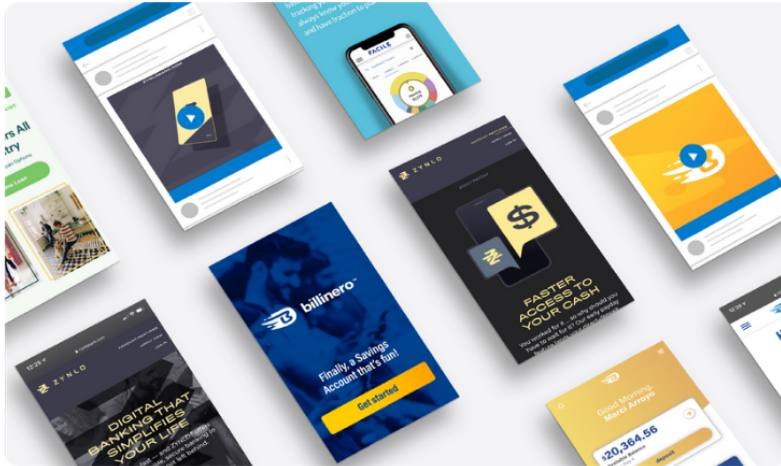
## Engage Your Customers' Entire Banking Journey



BANKING CAN BE COMPLEX. ZYNLO MAKES IT EASY. ZYNLO DIF FDIC

Want to maximize the value of every customer interaction? NYMBUS SmartMarketing unifies all aspects of CRM and digital marketing to dynamically attract new banking customers and maximize the value of your existing ones.





From lead generation to leading smart campaigns, onboarding to getting onboard with data-driven, profitable customer relationships, NYMBUS SmartMarketing is ready to dynamically connect customers with your brand for positive business results.