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Google APM Interview Guide
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Answer Example:
Assumption
This question is for pre-COVID where people do attend events in person. Post-COVID events tend to lead to fewer 'spontaneous' connections formation.
FB Events are used for several types of events. For the purpose of this question, I will not focus on commercial events (e.g. concert / sporting events) but rather social events (e.g. a housewarming, a birthday party, a classmate reunion)
Goals
Why do we have FB events? FB is not in the business of making money from events fees unlike Eventbrite, so the goal should not be about maximizing the number of events created. Also, FB Events have been around for a long time, so user acquisition / adoption isn't our focus here. Rather, it is to advance FB mission to help bring people closer and empower them to build communities. The goal should be to increase interactions among users of FB Events.

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market and Google is considering entering the market with YouTube or Maps. Which would you choose?

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Page created - April 18, 2018

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Great just isn't good enough, especially when it comes to employees. Larry Page, co-founder and long-time CEO of Google, is famous for his dedication to "moonshots" and a "10x" mindset.

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<https://www.tryexponent.com/guides/google/apm-interview>



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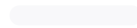
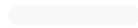
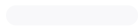
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