



BROWSE FORMATS

by marketing objectives:

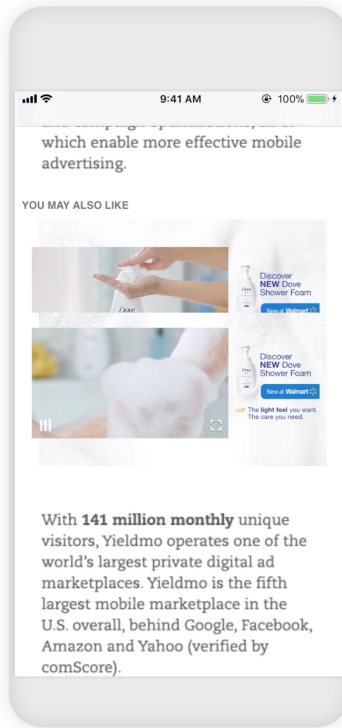
- High Impact Display
 - Hyperscroller
 - Window
 - Pull
 - Switch
 - Lookbook
 - Carousel
 - Mainstage
 - Zine
 - Ticker

- High Impact Video
 - Megashopper
 - Windowplay**

- Outstream Video
 - Flexplay

- Standard Display
 - Flexbanner

- Native Display
 - Flexcard
 - Minicard



WINDOWPLAY

- Start building**
- Demos
- Spec sheet

Windowplay packs a powerful brand punch. Give your vertical, horizontal, or square video assets the added bonus of complementary brand imagery and CTA overlay. Taking inspiration from our Window format, your surrounding brand imagery is revealed bit by bit as customers scroll the page, creating the simulation of an image "behind" the page. This eye-catching effect increases engagement with your campaign, making sure your brand leaves a lasting impression.

This premium outstream format is always respectful of your customer's experience. Page content is never pushed aside and audio is only played when the user initiates the full-screen view. Prepare for your brand campaigns to become turbocharged.

