https://formats.yieldmo.com/app-front/

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yıeldmo

AD BUILDER



High Impact Display Hyperscroller Window

Pull Switch

Carousel

Mainstage Zine

High Impact Video

Windowplay

Outstream Video Flexplay

Standard Display Flexbanner

Native Display Flexcard

Minicard



format designs, ad server algorithms, and campaign optimizations, all of which enable more effective mobile advertising.

YOU MAY ALSO LIKE



The New Dell XPS 13 2-in-1 with Intel® Core $^{\text{\tiny TM}}$ processors.

DELL

With ${\bf 141}$ million monthly unique visitors, Yieldmo operates one of the world's largest private digital ad marketplaces. Yieldmo is the fifth largest mobile marketplace in the U.S. overall, behind Google, Facebook, Amazon and Yahoo (verified by comScore).

Its inventory is comprised exclusively

PULL

Demos Spec sheet

The Pull format is an in-content placement and part of our patent-pending position aware formats. This means that the ad format actually knows where it is at on the page and can deliver different images at different points: a first image when its at the bottom third of your view, a middle image at the center, and a final image at the top. Brands often use this to establish basic narrative and deliver their messaging in a beforeand-after or beginning, middle, end format.

You can also add an overlay image like a logo that is persistent throughout the ad experience, ensuring you maximize the impression.





Need Help? Feel free to contact us for assistance support@yieldmo.com

