

NEST

VEST: to confer or bestow (power, authority, property) on someone.

Women represent half the U.S.
population, Labor Force, and
Businesses, yet we only account for...

5.8% of CEO positions at
S&P 500 companies.

2% of Venture Capital.

and 28.9% of Elected Officials.

These numbers are not
mutually exclusive.



We are changing that...

WHO WE ARE

We are a curated network of highly impactful women focused on supporting, connecting and elevating each other.

To be accepted, applicants must be C-level or a rising VP.

WHY WE EXIST

To increase the pipeline of women in C-level positions
influencing markets, women in office enacting equitable policies
and women investors managing assets.

To be accepted, applicants must be C-level or a rising VP.

HOW WE OPERATE

We convene monthly and confidentially to provide members the tools, resources and network they need to move up the ladder and bring others along.

We also offer middle management training for rising women leaders.
Nominate an influential woman in your network.

Subscription Model

C-Level

\$
7500

Every year

Apply

VP Level

\$
5400

Every year

Apply

Emerging Leaders

\$
2500

Every year

Middle Managers (Capacity Building)

Apply

HOW ARE WE DIFFERENT?

Master Class Content Curated/Created by Women

Cross Sector (Corporate, Philanthropy, VC)

Capacity Building (Succession Planning)

MARKET POTENTIAL

51% of the U.S. Population are Women

Women control >60% of all personal wealth in the U.S.

Women make up 40% of new directors on Fortune 100 boards

76% question whether most companies understand their needs

FOUNDING MEMBERS



CLAUDIA
SAN PEDRO



ELIZABETH
FRAME ELLISON



ERIKA
LUCAS



KATHY
TAYLOR



MARIE
ROCHA



SUE ANN
ARNALL



CLAUDIA SAN PEDRO

President and CEO, Sonic Corp.



KATHY TAYLOR

Former Mayor of Tulsa, General Counsel and
M&A Executive, Philanthropist.



SUE ANN ARNALL

Philanthropist, President and Board Chair of
the Arnall Family Foundation.



ELIZABETH FRAME ELLISON

Philanthropist, Founder Mother Road Market,
President and CEO Lobeck Taylor Family Foundation.



MARIE ROCHA

Venture Capitalist, Angel Investor and
Managing Partner at Realist Ventures.





FOUNDER

Hi my name is Erika Lucas, I'm a mom, wife, and my background is all over the place. I used to be self-conscious about it but now I realize it's a super power. I'm a proud immigrant from Mexico, and my background covers all the areas in which women are underrepresented: Corporate America, Government, Private Investments and Startups. While I still believe entrepreneurship is the fastest way to achieve economic mobility, systemic barriers to entry rooted in a system designed to keep women and people of color out, have left us with a less than equitable and desirable economy. Despite the fact that women represent half of the population and businesses in the U.S., less than two percent of the \$69.1 trillion in global assets are managed by women. I would love to change that but I can't just work with entrepreneurs or the financial sector to do it. This problem is going to require more women in C-level positions influencing markets, more women in office enacting equitable policies and more women investors. Bluntly, we need more women in positions of power and a sustainable path to keep them there. My goal with VEST is to convene anyone who believes in VEST's mission and wants to see other women succeed, particularly our next generation.

Women have always been strong,
it's the perception of that strength we must change.

 EST Her.

