## National Lifestyle Network (Please keep confidential)

#### James Whitaker

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1 attachment

The A.V.E. One-Sheet.pdf;

#### Hi Adele,

Thank you for speaking with me just now!

As we discussed, we have a National Lifestyle Network engaging People of Color and Their Allies launching soon.

Some of the topics we're covering just to name a few:

- Food Insecurity
- Education Reform
- Domestic Terrorism
- Maternal Death Rates
- Police Brutality
- Voter Rights
- COVID-19
- Rental Crisis

Attached is our one-sheet for The A.V.E. Please keep confidential.

Would love to connect with you during the week of 9/7 when you're available to discuss McDonald's. Please let me know what days/times work best for you.

Thank you!

James Whitaker Director of FireLane Sales

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# MUSIC



**PROBLEM** No Place for People of Color to Share, Talk, & Discuss

**TARGET** Millennials & Gen Z = Most Diverse Generations in U.S. History

SOLUTION National Lifestyle Network Engaging People of Color & Allies

CONTENT Address Social Issues | Identify Action Steps | Accountability

### WHERE <u>A</u>CTIVE <u>V</u>OICES <u>E</u>NGAGE

