## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: THIRD SHIFT ENTREPRENEUR

Int'l. Class No.: 041

## SERVICE MARK APPLICATION UNDER SECTION 1(b)

Commissioner for Trademarks P.O. Box 1451 Alexandria, VA 22313-1451 Attn.: Trademark Application Enclosed

Todd Connor is an individual with an address at 443 East Furness Road, Michigan City, IN 46360.

Applicant has a bona fide intention to use the mark in commerce on or in connection with the below-identified services: PROVIDING ON-LINE COURSES OF INSTRUCTION IN THE FIELD OF BUSINESS MANAGEMENT VIA A WEBSITE in International Class 041.

Applicant hereby appoints Andrew L. Goldstein and Todd J. Ohlms; and each of them of the law firm of Freeborn & Peters LLP, 311 South Wacker Drive, Suite 3000, Chicago, Illinois 60606-6677, each of whom is a member of the Bar of the State of Illinois, to prosecute this application for registration, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

5401760v1/32164-0001

Applicant requests registration of the above-identified mark in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 (15 U.S.C. Section 1051 et. seq., as amended) for the above-identified services.

The undersigned, being hereby warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Title 18 of the United States Code, Section 1001, and that such willful false statements may jeopardize the validity of the application or any resulting registration, declares that the undersigned is properly authorized to execute this application on behalf of the applicant; the undersigned believes the applicant to be entitled to use the mark sought to be registered in commerce; to the best of the undersigned's knowledge and belief no other person, firm, corporation, or association has the right to use the mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the services of such other person, to cause confusion, or to cause mistake or to deceive; and that all statements made of the undersigned's own knowledge are true; and that all statements made on information and belief are believed to be true.

Todd Connor

By: Jala

Date: September 10th, 2020