

**New Variety Choice™ Chuck Wagon.  
Three of your dog's favorite flavors  
mixed in one bag.**



**Now, Beef, Liver  
and Chicken flavors** all  
mixed together for one triple-  
good taste in new Variety  
Choice Chuck Wagon dog food.  
And it makes a tasty gravy  
when you add warm water.  
Try new Variety Choice  
Chuck Wagon  
at intro-  
ductory  
savings.

15¢

Clip dotted-line coupon  
to save 15¢ on Beef Flavor Chuck Wagon.



15¢

STORE COUPON

DEALER: For payment of face value, plus 5¢ handling, send to Ralston Purina Company, P.O. Box 1107, St. Louis, Missouri 63188. Coupon will be honored only if it was honored by retailer consistent with the terms hereof and submitted by a retailer of our merchandise or a clearinghouse approved by us and acting for, and at the risk of such a retailer. The obligation to redeem this coupon is expressly conditioned on the retailer's showing on request invoices proving purchases of sufficient stock within the past 90 days to cover coupons presented for redemption. Any other application constitutes fraud. This coupon is nontransferable, nonassignable and redemption is limited to one coupon per specified product and size. Any sales tax must be paid by customer. Offer void where prohibited, taxed or otherwise restricted. Cash redemption 1/20 of 1¢. Limit one coupon per purchase of Chuck Wagon® or Variety Choice™ Chuck Wagon® dog food. Any other use constitutes fraud. Coupon expires July 31, 1978.

35¢



35¢



35¢

Clip solid-line coupon to save 35¢  
on new Variety Choice Chuck Wagon.

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For your pet's health...  
see your veterinarian regularly.

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