

Draffhorse Solutions, LLC

Software to accelerate production of digital content for e-commerce.



About The Company

At Draffhorse.com, we understand that change is hard. Since 2000, we've been helping companies of all sizes respond to industry transitions in order to stay competitive.

WHAT:

Workhorse™ is cloud based software which accelerates production of digital content for eCommerce. Workhorse is developed and supported in the United States.

HOW:

Integration of data, sample, image and automating workflow. Software includes Workhorse Core, Workhorse PowerTools® and Workhorse PowerPages®.

RISK MITIGATION:

Workhorse has been in production for 20 years, managed creation of 45 million images, tracked 15 million physical samples, 4,000 Vendors, thousands of users and delivered 99.5% availability.

VALUE PROPOSITION:

Leverage automation and best practices to accelerate production of eCommerce assets at lowest cost per image.