## **Softway**



Love as a Business Strategy<sup>SM</sup>

# A podcast that brings humanity to the workplace

#### Wait, did you say LOVE?

Each episode of LAABS busts the doors off topics that most business leaders shy away from in the workplace. Ready to have important conversations to drive real change in your organization? It starts with <u>love</u>. Let us show you how.

LISTEN NOW



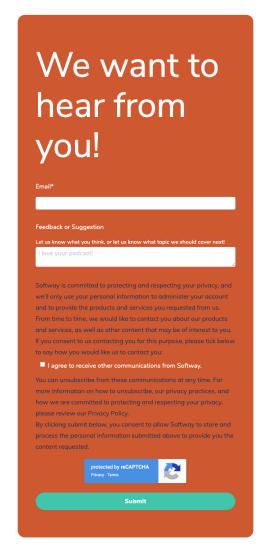




Anchor - Apple Podcasts - Spotify

You can also watch every episode on YouTube - Click here!





Check out some of our offerings below. Love as a Business Strategy<sup>SM</sup> also supports Softway to provide many additional services such as training, workshops, webinars, conferences, podcasts, leadership trainings and development and events!



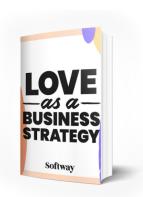








Culture consulting



### Coming soon!

An exciting new book called Love as a Business Strategy<sup>SM</sup> written by Softway that showcases how love can be woven into every part of your business strategy regarding people, process, and tools.

### Coming soon!

Our mobile app is an interactive experience that will support you on your journey introducing love into your business strategy! Soon available to both android and apple users!



#### You're in good company.

