



Love as a Business Strategy<sup>SM</sup>

**A unique collection of resources and services that shows how love can be a winning strategy for your business.**

Check out some of our offerings below. Love as a Business Strategy<sup>SM</sup> also supports Softway to provide many additional services such as training, workshops, webinars, conferences, podcasts, leadership trainings and development and events!



## Wait, did you say LOVE?

Each episode of LAABS busts the doors off topics that most business leaders shy away from in the workplace. Ready to have important conversations to drive real change in your organization? It starts with love. Let us show you how.

LISTEN NOW



Anchor - Apple Podcasts - Spotify

**You can also watch every episode on YouTube – Click here!**

# We want to hear from you!

Email\*

Feedback or Suggestion

Let us know what you think, or let us know what topic we should cover next!

I love your podcast!



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## Coming soon!

An exciting new book called Love as a Business Strategy<sup>SM</sup> written by Softway that showcases how love can be woven into every part of your business strategy regarding people, process, and tools.

## Coming soon!

Our mobile app is an interactive experience that will support you on your journey introducing love into your business strategy! Soon available to both android and apple users!



You're in good company.



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