JONAH

Website Add-Ons

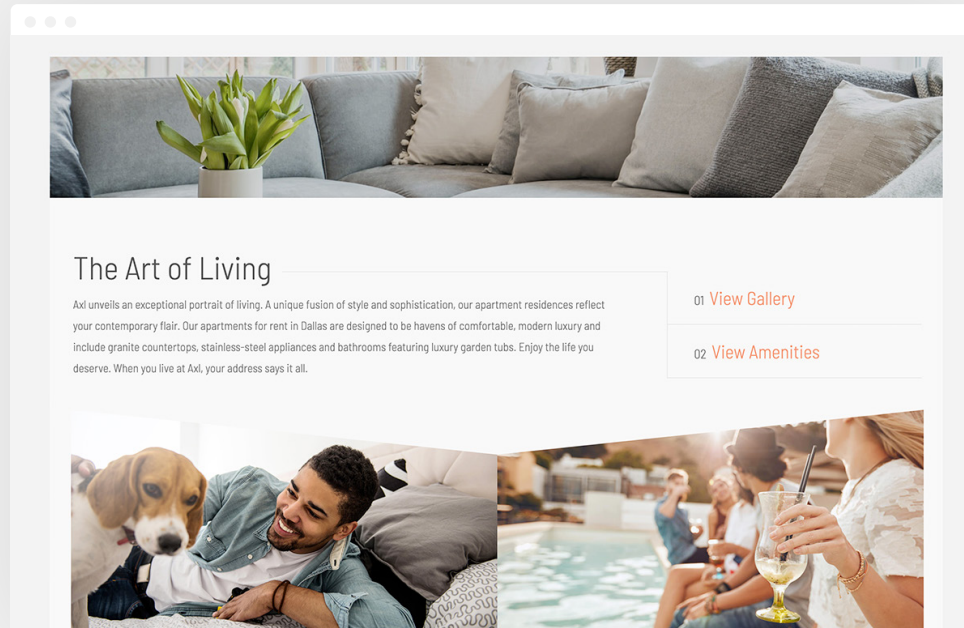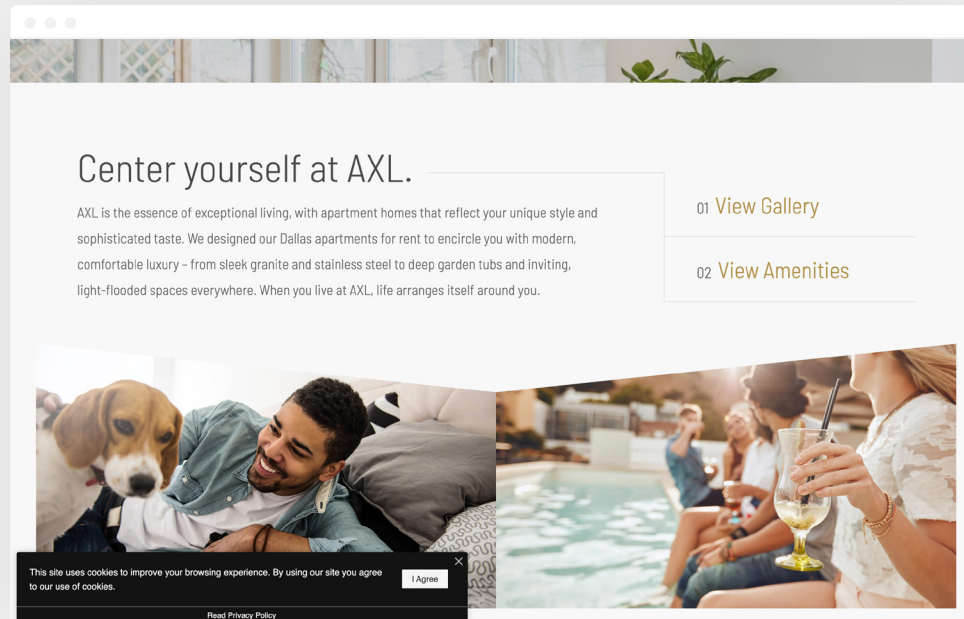# Table of Contents

Content Packages

Every apartment website should paint an inviting picture of life at the community through high-quality images and compelling copy. Putting all of this together, however, can be extremely time consuming. Luckily, Jonah's here to help with this. We can fill your site with photography and copy that captures your audience, complies with Fair Housing, and is carefully curated to drive conversions.

The Art of Living

Axl unveils an exceptional portrait of living. A unique fusion of style and sophistication, our apartment residences reflect your contemporary flair. Our apartments for rent in Dallas are designed to be havens of comfortable, modern luxury and include granite countertops, stainless-steel appliances and bathrooms featuring luxury garden tubs. Enjoy the life you deserve. When you live at Axl, your address says it all.
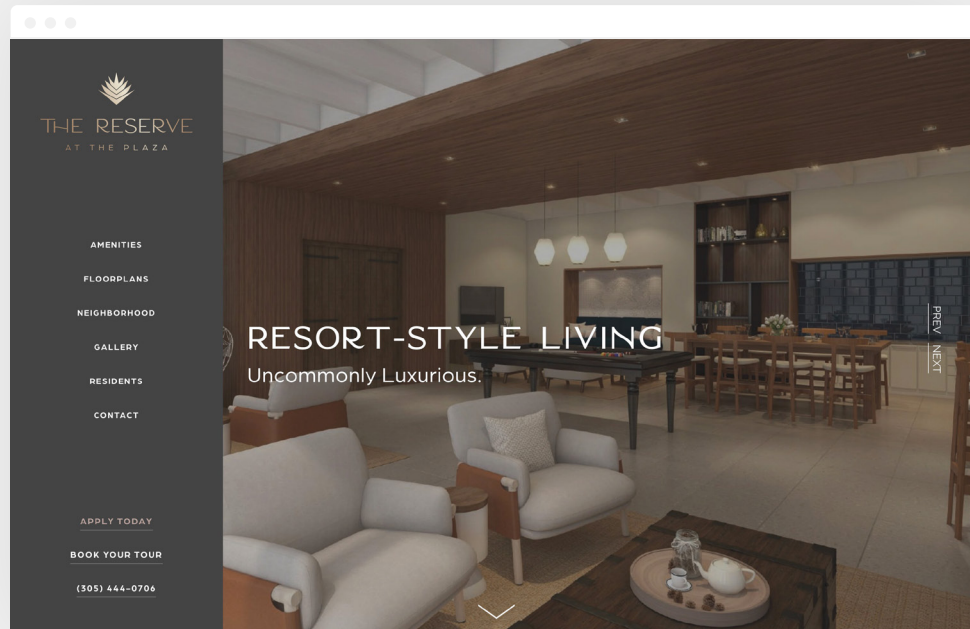
01 View Gallery

02 View Amenities

Cookie Banner

Are you using cookies on your site? Stay compliant with laws like GDPR and CCPA by letting your site visitors opt in. Jonah's Cookie Banner add-on offers a clean, attractive way to display a cookie opt-in CTA, an "I Agree" button, and a link to your Privacy Policy.

Center yourself at AXL.

AXL is the essence of exceptional living, with apartment homes that reflect your unique style and sophisticated taste. We designed our Dallas apartments for rent to encircle you with modern, comfortable luxury – from sleek granite and stainless steel to deep garden tubs and inviting, light-flooded spaces everywhere. When you live at AXL, life arranges itself around you.

01 View Gallery

02 View Amenities

This site uses cookies to improve your browsing experience. By using our site you agree to our use of cookies.

I Agree

Read Privacy Policy

Custom Fonts

You've spent a lot of time and money branding your properties so they'll stand out from the crowd. Custom fonts allow you to express your branding with every word of your website copy. Instead of having to choose from a small list of standard web fonts, find the fonts that match your branding and make your website copy stand out.

E-Brochure

Want to be one step closer to a paperless and green community? Our E-Brochure is a convenient, easy-to-use tool that gives your prospects and on-site teams the power to generate customized digital brochures instantly.

Floorplan Selection

Prospect will browse and select the foorplans that interest them.

Create E-Brochure

After selecting foorplan interests and clicking "Create E-Brochure", the prospect is given the option of viewing the brochure instantly or emailing the brochure to a designated email address.
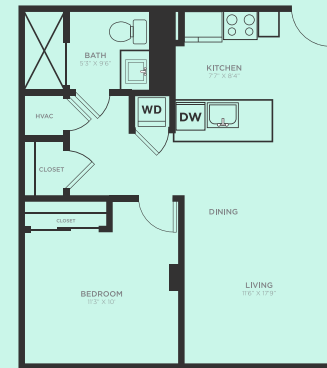
Floorplan Digitization

Since the most visited subpage on a community website is the Floorplans page, it's imperative that floorplans are clean and easy to read. We'll take your JPG floorplan images and vectorize them to look crisp on the website. We'll even zip up all the assets for you to use in your other print and digital collateral.

Before

The floorplan is in JPG format only. The quality itself is normally blurry or pixelated and isn't adequate for website or print usage.
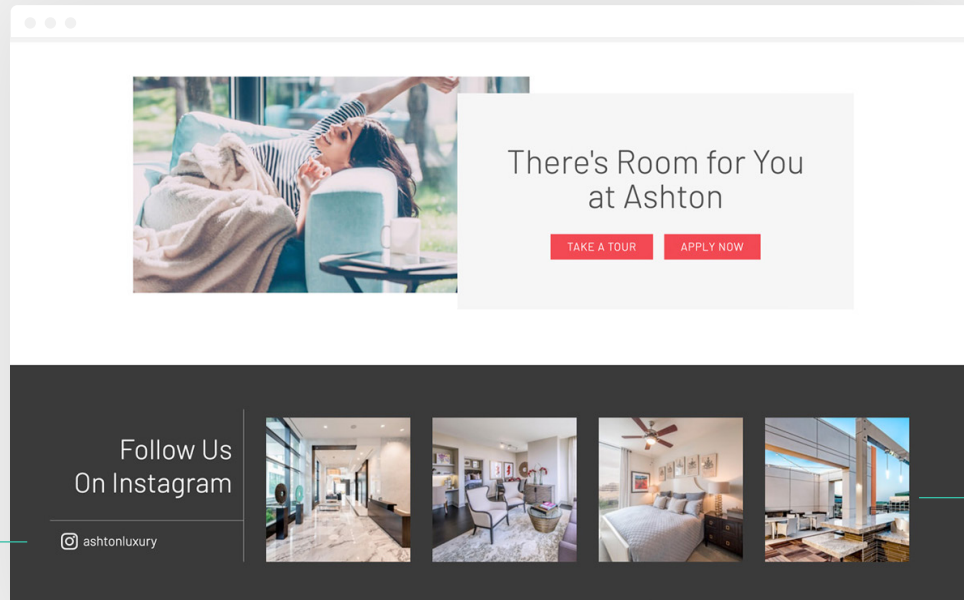
After

The floorplan is vectorized and cleaned up, allowing you the flexibility to use it across various marketing mediums.

Instagram Integration

Boost the visual appeal of your homepage by integrating an Instagram feed onto your website. Not only does it consistently push fresh content to your homepage, but it's a great way to connect with your prospects and residents through engaging photography and timely community updates.

Thumbnail View

The latest photos are pulled from your Instagram account and displayed on your homepage. Clicking an image will activate a lightbox to show an enlarged version of the photo with its associated caption.

Instagram Link

The community's Instagram username displays to allow quick access for prospects and residents to begin following your account.

Logo Digitization

Logo source files can be hard to track down. Oftentimes, all that's available is a grainy, pixelated JPG version of the logo, which isn't adequate for using on websites or print collateral. If you provide us with the JPG version, or even a picture of the signage, we'll digitize the logo to look crisp, shiny, and new!

Before

The logo is in JPG format only, or the source file is long gone. The quality itself is normally blurry or pixelated and isn't adequate for website or print usage.
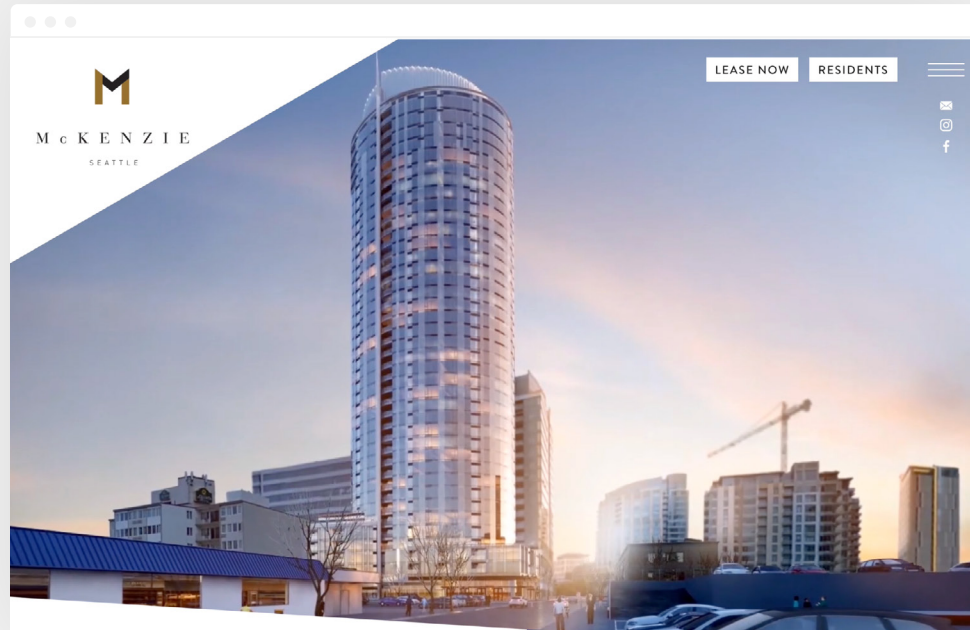
After

The logo is in several different formats (JPG, EPS, PDF), allowing you the flexibility to use it across various marketing mediums.
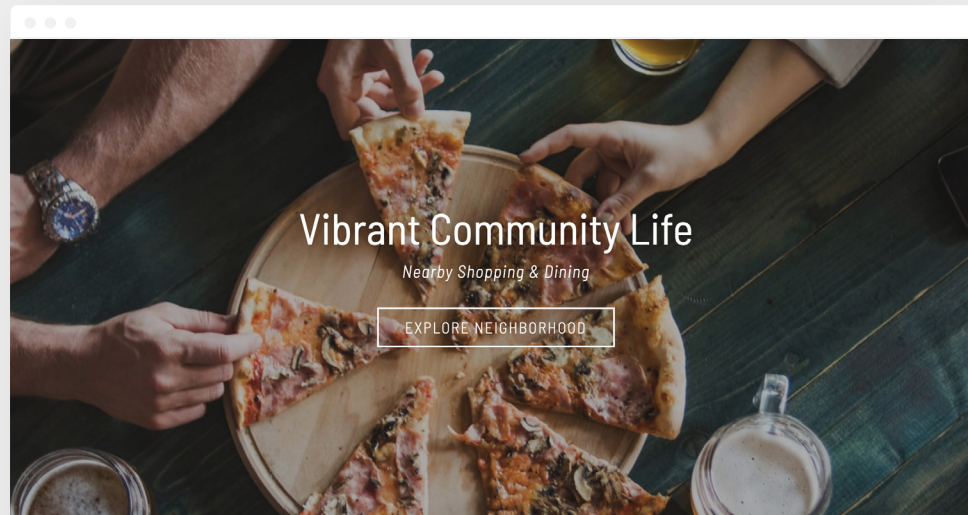
Looping Video Background

Create an exciting, immersive user experience by adding a looping video background to your homepage. Simply send us your video file and we'll use it to bring your website to life.

Parallax Homepage

Add a little extra WOW to your website with parallax backgrounds on your homepage. The Parallax Homepage add-on allows you to add eye-catching movement to multiple full-width content areas so you can draw attention to important CTAs.

Vibrant Community Life

Nearby Shopping & Dining
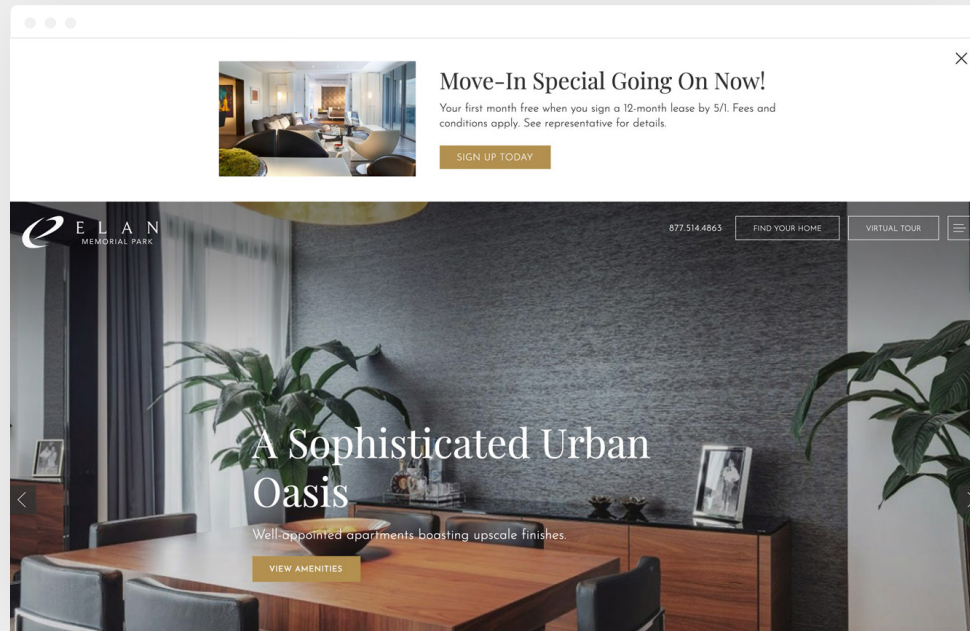
EXPLORE NEIGHBORHOOD

It's time to live centered.

PopDown™

PopDown™ is a digital billboard that pins ads and announcements to the top of your website. Each PopDown™ comes with three different layout styles to choose from and is fully scheduleable in the JonahCMS.

Property Integration

Displaying real-time pricing and availability is critical to an enhanced shopping experience. Qualify potential buyers and generate leases quickly by showing prospects all available options across your property.

Apt #	Floor	Starting At	Deposit	Availability	Lease
Apt # 714	1	$1,510	$500	March 1, 2018	Lease Now
Apt # 203	1	$1,480	$500	Available Now	Lease Now
Apt # 305	1	$1,495	$500	Available Now	Lease Now
Apt # 610	1	$1,495	$500	February 20, 2018	Lease Now
Apt # 714	1	$1,510	$500	March 1, 2018	Lease Now

VIEW PDF **TAKE A TOUR** **CHECK AVAILABILITY**

Availability Table

Allow prospects to view available apartments, rent amounts, deposit information, and availability dates.
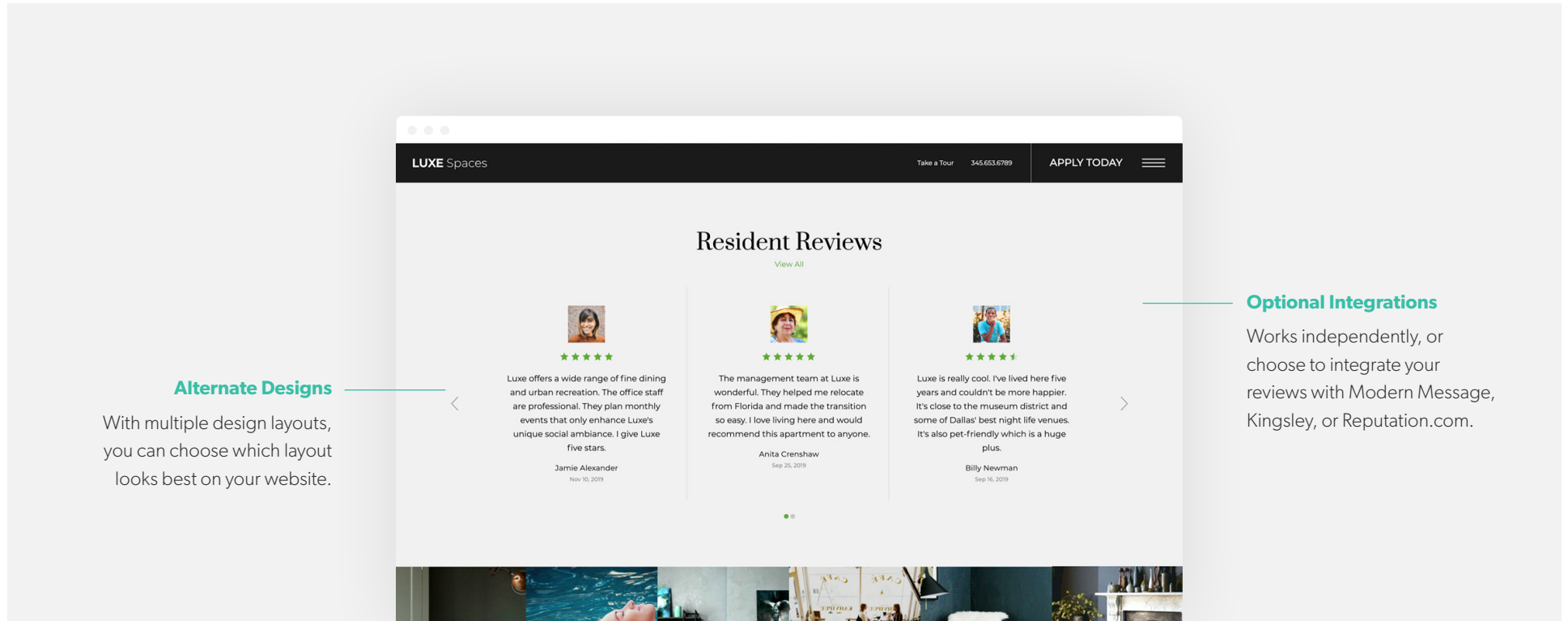
Lease Now

The "Lease Now" button prompts the prospect for a desired move-in date and triggers the start of the leasing process.

Resident Reviews Manager

Never miss an opportunity to show prospects how much better life looks at your community. Our Resident Reviews Manager allows you to edit and highlight a curated selection of resident reviews on your site to boost your reputation, establish credibility, and build trust with your potential residents.

LUXE Spaces   Take a Tour   345.653.6789   APPLY TODAY

Resident Reviews
View All

★★★★★
Luxe offers a wide range of fine dining and urban recreation. The office staff are professional. They plan monthly events that only enhance Luxe's unique social ambiance. I give Luxe five stars.

Jamie Alexander
Nov 10, 2019

★★★★★
The management team at Luxe is wonderful. They helped me relocate from Florida and made the transition so easy. I love living here and would recommend this apartment to anyone.

Anita Crenshaw
Sep 25, 2019

★★★★✦
Luxe is really cool. I've lived here five years and couldn't be more happier. It's close to the museum district and some of Dallas' best night life venues. It's also pet-friendly which is a huge plus.
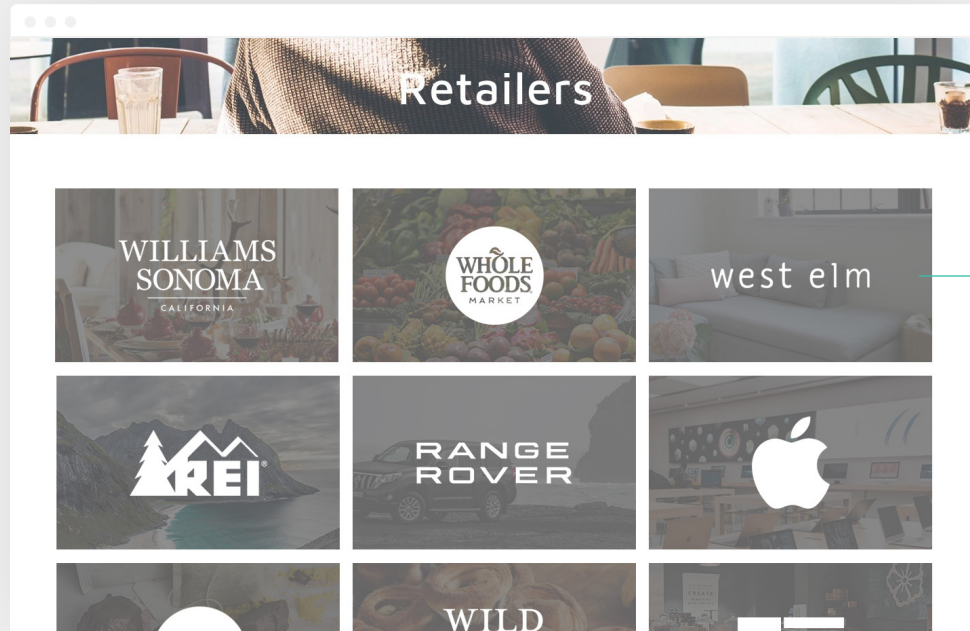
Billy Newman
Sep 16, 2019

Optional Integrations

Works independently, or choose to integrate your reviews with Modern Message, Kingsley, or Reputation.com.

Alternate Designs

With multiple design layouts, you can choose which layout looks best on your website.

Retail Page

Increase your property's value, boost your SEO, and get your prospects' attention by featuring prominent retail stores and close-by restaurants. As a dedicated page on the site, you'll have multiple layout options for displaying establishment logos, photos, brief descriptions, and calls to action.

Alternate Layouts

Choose from 4 different layouts including photo-based or logo-based list and grid views.

SkyLease™

Make it easy for prospective residents to see exactly where they could be living with an interactive siteplan that allows them to view and select available apartments across your property. SkyLease™ comes fully integrated with your property management software to display real-time pricing and availability, and all SkyLease™ implementations come with built-in filters to allow your prospects to refine their search even more.

View / Filtering Options

The filtering options within the manager allow the prospect to refine their search by number of bedrooms, availability date, rent range, and square foot range.

Shop Visually

We'll take your building photo or rendering and make it interactive so prospects can browse all available apartments and see the floors they're located on.

Floorplate

The floorplate allows the prospect to see which apartments are available on any given floor within the high-rise.
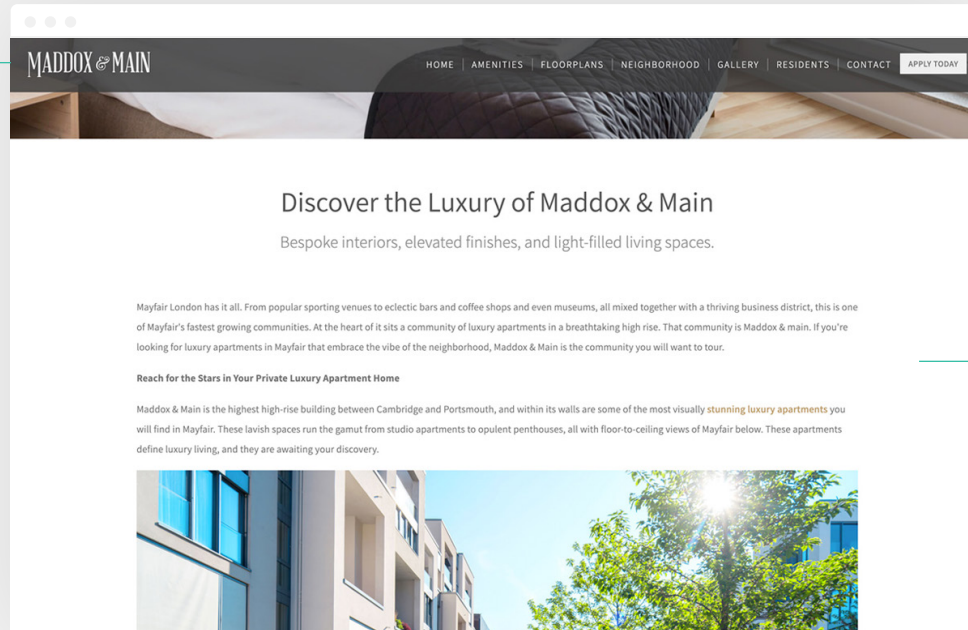
Subpage Manager

Need a landing page for an SEM campaign or additional content pages for your website? With our Subpage Manager, you can enable an unlimited number of additional subpages with their own unique URLs that you choose. Display content with inline images and videos, enable lead-capturing forms, and configure your calls to action per page.

Consistent Design

Master page headers and footers remain consistent with the rest of your website.

Custom Content

Add your own text, images, and videos along with calls to action and lead capture forms.
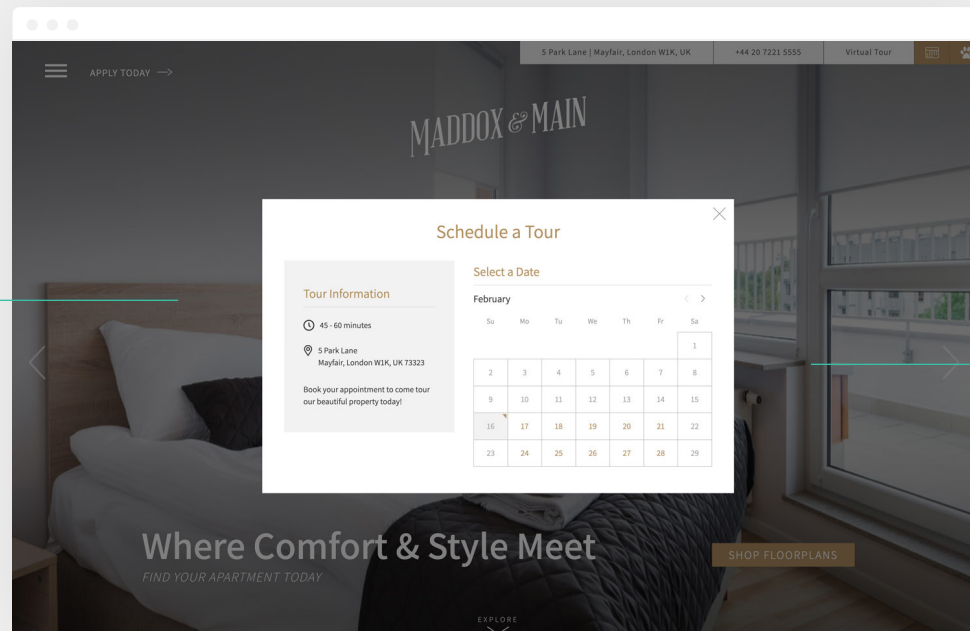
Tour Scheduler Integration

The Tour Scheduler integrates directly with your existing Yardi RENTCafe, Nestio/Funnel, or Hy.ly account to supply users with a friendly and intuitive calendar wizard to guide them through the process of selecting an appointment date and time to tour your property.

Tour Information

Provide all the pertinent information to help inform your attendees ahead of time.

Display Your Availability

Only provide the days and times that your schedule is available.
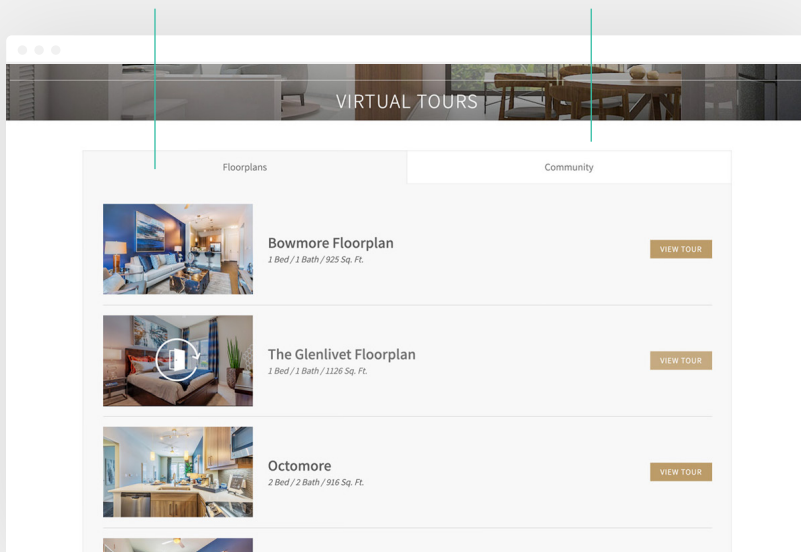
Virtual Tour Manager

The Virtual Tour Manager acts as a hub for all your community's walkthroughs and 360 tours. This dedicated page allows you to categorize and arrange each tour as you see fit. Clicking on a walkthrough will lightbox the embed and activate the tour in an optimized view.

Listing View

The Virtual Tour Manager supports multiple tours for prospects to experience. It simply stacks them in listed rows.

Multiple Categories

The Virtual Tour Manager supports up to four different categories to group or arrange your tours.

Lightbox View

Clicking on a row opens up the interactive tour in a lightbox with the ability to walk through the foorplan and experience each room.

Ready to get started?

Did you know you can order a Jonah site online? If you already know what you want, you can use **orderjonah.com** and get your project started right away!

JONAH

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866-272-5086

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hello@jonahdigital.com

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www.jonahdigital.com