


# Negotiate with Zero Redlines

Building Simplicity . Speed . Science into the  
“art” of contract negotiations.

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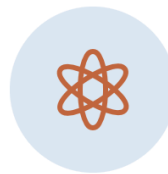
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### Simplicity

Negotiations and the contracting process are both complex and cumbersome. Our solution eliminates the noise that prevents focus on the



### Speed

Alignment among internal and external stakeholders is an absolute necessity during negotiations. Collaboration, flexibility and



### Science

What's the backstory behind this negotiation? Why did she choose to offer this term or eliminate that clause? Dig below the surface