



REDSTONE

COMPANY OVERVIEW



# OUR MISSION

WE CREATE HAPPINESS FOR OUR RESIDENTS,  
CLIENTS, AND EMPLOYEES THROUGH CLEAR  
COMMUNICATION AND WORLD-CLASS  
CUSTOMER SERVICE.





*We are*

**BELIEVERS**

**WE EARN AND  
CULTIVATE TRUST**

*We communicate*

**AUTHENTICALLY**

**WE STAY THE COURSE**

**WE EMBRACE**

*And Affect Change*

**WE STRIVE**

**FOR EXCELLENCE**



# COMPANY HISTORY

Redstone Residential is a fully integrated multifamily and student housing operations firm based in Provo, Utah, providing best-in-class property management services to a wide variety of clients that includes funds, family offices, and overseas investors.

Founded in 2009, the company began with about 600 beds / units of multifamily and student housing. The company slowly grew in the early 2010's, and hit its stride in 2013 and 2014, as student housing became a widely known sector in the niche commercial real estate market. In 2020, the firm surpassed 30,000 beds / units with a portfolio value in excess of \$2b, and operates in 13 states and 3 countries. The company has sponsored approximately \$700mm in acquisitions and developments.



## Focus on Student Housing

Redstone Residential specializes in the operation of student housing. We have distinguished ourselves within the industry by turning around difficult situations and lease-ups. We are value-add specialists and seek constant improvement.

## Experienced Team

With over 100 years of cumulative student housing management experience, Redstone Residential's partners and associates have the know-how to help achieve your goals. We actively engage with the universities and employers that we partner with, and partners of the company have served in various capacities with regional apartment associations.

## Data- Driven Decision Making

We have developed industry-leading systems, procedures, and controls for our management and accounting systems. We use real-time data dashboarding, and rely upon real-world data for every major decision that we make.

### BY THE NUMBERS

**450+**

TEAM MEMBERS

**13**

STATES

**30,000**

BEDS MANAGED

**13.5%**

AVERAGE YR 1  
NOI INCREASE



REDSTONE