



A Private Social Corporation

"Cultivating Originality"

Robert J. Brown | 7-24-2017



Faith. Fitness. Foundation. Fashion. Film. Food. Finances.

DowUrk Inc. is a private social corporation poised to aid and grow disadvantaged businesses across the globe while promoting love and diversity. We aim to teach and train the young developing mind with tools and resources to gain knowledge and understanding for themselves. We strive to connect disadvantaged businesses leaders with diverse consumers.

DowUrk Inc.'s Mission

Through thought, plan, action and creativity, DowUrk Inc.'s **mission** is to add emphasis to the forward progression and improvement of the socioeconomic growth within every community worldwide.

DowUrk Inc.'s Vision

DowUrk Inc.'s **vision** is to build a worldwide millennial enterprise which will be known as the Positive Solar-energy lifestyle brand. Our goal is to develop a diverse, optimistic outreach approach towards communities around the nation, expanding on foreign trade and export opportunities. DowUrk Inc. will be one of the nation's largest manufacturing export hubs of cannabis medicinal marijuana, approved by the DEA.

Professional Development

Professionally, DowUrk Inc. is an information based company targeting millennial minorities by honing in on professional skills as well as one's desires and interests through empowerment. DowUrk Inc. also offers services through social media, blogs, and photography, as well as providing event and networking opportunities. By 2018, DowUrk Inc. plans to reach our goal of bringing higher awareness to Monroe, Louisiana and surrounding communities.

2015 Gallup-HOPE Index

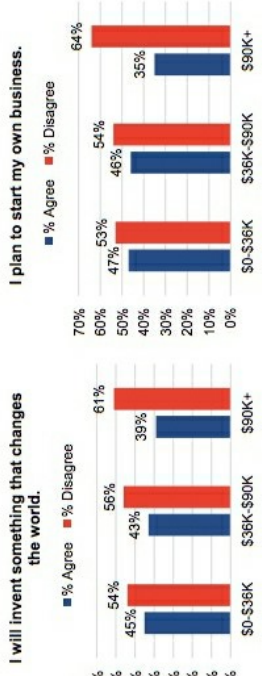
The goal of the Gallup-HOPE Index is to identify and empower the youth who will be our nation's next generation of business builders so communities can ignite and sustain long-term economic energy. There are nearly 33 million students enrolled in grades 5-12. Gallup's research shows that approximately five in 1,000 people have exceptionally rare, genius-level entrepreneurial talent.

The 2015 Gallup-HOPE index indicates that less than half of all potential future business owners — today's students — are learning in school about how to start and run their own business.

LOWER-INCOME STUDENTS HAVE GREATER ENTREPRENEURIAL SPIRIT, FEWER RESOURCES

Students residing in households with an annual income of \$36,000 or less are slightly more likely than students living in households with an income of greater than \$90,000 to say they will both invent something that changes the world and start their own business. Forty-seven percent of students residing in households with an income of \$36,000 or less say they plan to start their own business, compared with 35% of students living in households with an income of more than

\$90,000. Further, 45% of students in the lowest income category say they will invent something that changes the world, compared with 39% of students in the highest income category.



However, lower-income students who show this greater entrepreneurial spirit may not be getting access to the resources they need to maximize their entrepreneurial potential. Far fewer students in the lowest income category (\$36,000 or less) have a bank or credit union account with money in it. Thirty-three percent of those students claim to have an account, compared with 54% in the middle income category and 63% in the highest income category.