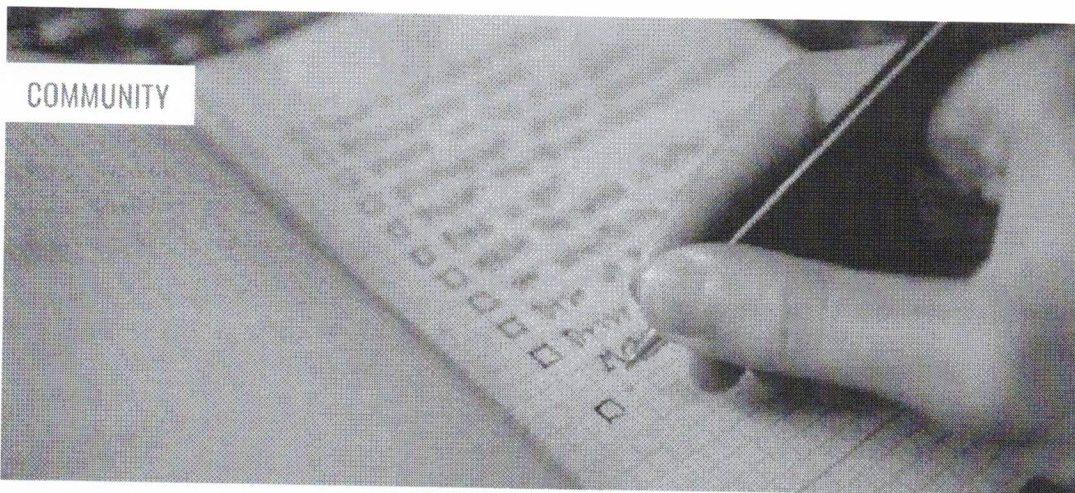




(RE)INTRODUCING: THE HOLLYWOOD PARTNERSHIP

MAY 6, 2020

Allow us to reintroduce ourselves. The Hollywood Partnership, formerly known as the Hollywood Property Owners Alliance, is a non-profit organization formed in 1996 to manage the Hollywood Entertainment District (HED), a property-based business improvement district (BID). For decades, our clean... [read more](#)



6 LESSONS DISASTER TEACHES ABOUT SELF-RELIANCE

BY JESSICA LARSON MAY 6, 2020

Southern California is no stranger to disaster. Whether we're dealing with wildfires, floods, droughts, earthquakes, or mudslides, we've had our share of emergencies over the decades. During or after previous large-scale emergencies, we've all seen media images of people rummaging... [read more](#)

LARRY EDMUNDS BOOKSHOP: A ROBUST SURVIVOR IN THE BRICK AND MORTAR WORLD

BY GENIE DAVIS APRIL 20, 2020

Right on Hollywood Blvd., the over 80-year old Larry Edmunds Bookshop is surviving in an industry increasingly impacted by e-commerce. With books, movie photographs, and posters, the store is the place to go for over 20,000 books and a collection... [read more](#)



5 GENRES OF ONLINE LEARNING FOR KIDS

BY KAT MILLER APRIL 9, 2020

In the past month, the internet has exploded with free resources for kids to keep them educated and entertained in this time of social distancing. But many of us parents are finding this new era of online options overwhelming. To... [read more](#)



5 WAYS TO SUPPORT HOLLYWOOD RIGHT NOW!

APRIL 2, 2020

Looking for ways to help your favorite local Hollywood businesses right now? We've got five ways to support the business community while staying safer at home! Place orders online or over the phone. Many of Hollywood's retailers have online ordering... [read more](#)

1 2 3 4 5 30 » LAST »

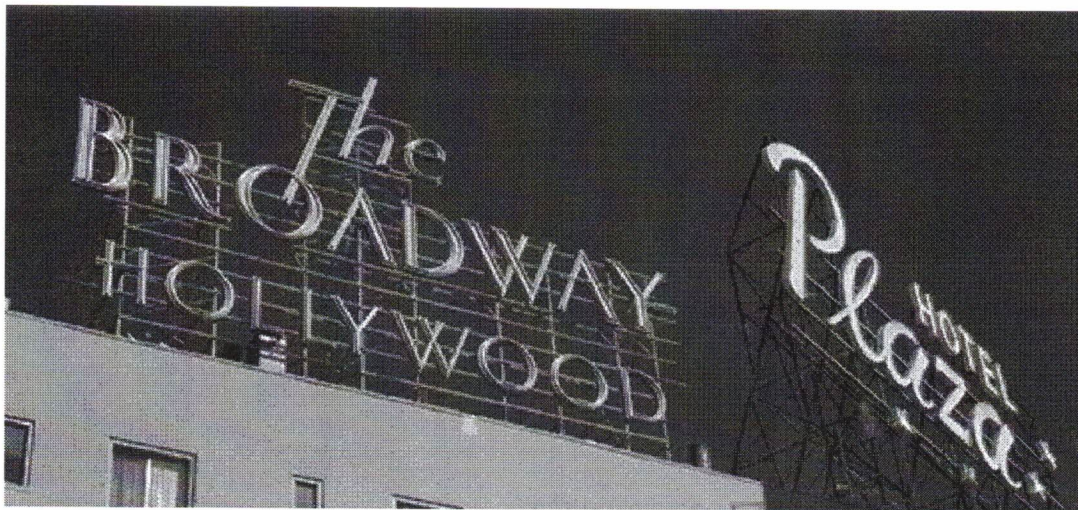
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HOLLYWOOD

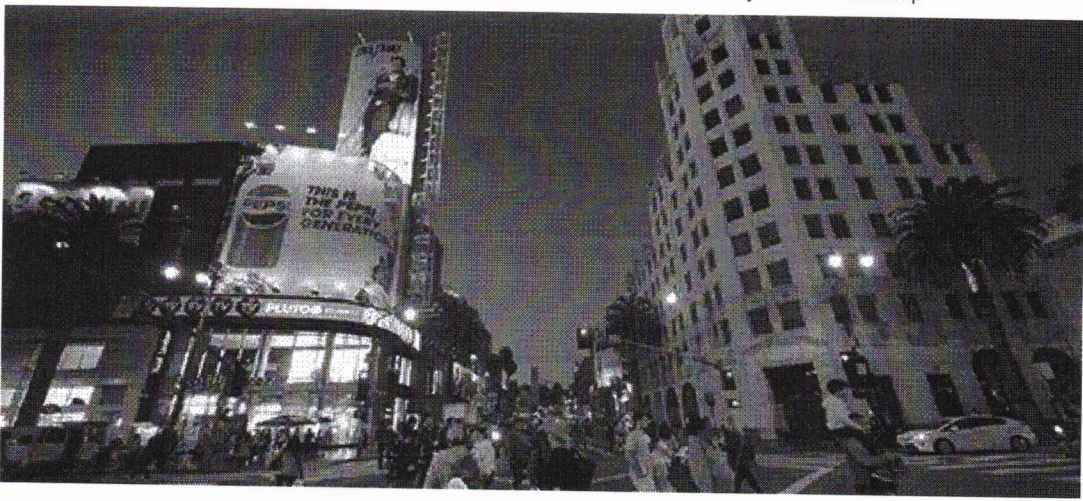
ENTERTAINMENT DISTRICT

HOLLYWOOD ENTERTAINMENT DISTRICT



MISSION: *To enhance the appeal, vitality, and well-being of the Hollywood community from the ground up.*

The Hollywood Entertainment District is a ten-year Business Improvement District (BID) that stretches along the world-famous Walk of Fame and spans historic Hollywood Boulevard, from the LaBrea Avenue Gateway on the west to the Hollywood 101 Freeway on the east. Many of Hollywood's famous landmarks are located in the HED – the epicenter of the entertainment capital of the world and birthplace of the movie industry.



The HED was formed in 1996 by a small group of visionary property owners as one of the first BIDs in the state. It has been renewed four times since then, most recently in 2019, and has been authorized by a Los Angeles City ordinance to operate through Dec. 31, 2028. This District has served as a fundamental underpinning to the overall Hollywood revitalization success story.

VISION: HOLLYWOOD: *Where Experiences Exceed Expectations*



The BID is funded by more than 600 property owners. The annual budget of \$7.4 million is used primarily for private security and maintenance services. The District is managed by The Hollywood Partnership (previously known as the Hollywood Property Owners Alliance).





CLEAN

Clean Services within the BID encompasses a variety of services ranging from graffiti removal to beautification projects such as tree planting and street furniture purchases. Approximately 30% of the District's budget goes toward cleaning the public spaces in the BID. These efforts make a significant difference in not only the aesthetic of the area, but also greatly enhance the pedestrian experience of the District.



Since 2018, clean services have been provided in the BID by [CleanStreet](#). These services include graffiti removal, sidewalk pressure washing, daily street sweeping, and the occasional removal of bulky items. Property owners within the BID are encouraged to contact the Street Team via our [Service Portal](#) for matters related to their properties public realms.

SAFE

One of the core operations of the Business Improvement District is our Security program. Since the inception of the BID, board members have made it a priority to improve the safety of the Hollywood Community. To this end nearly 50% of the BID's annual budget goes toward Security programing.



The BID's current security vendor, [AGS, Inc.](#), has patrolled the District since 2007. The team is made up of primarily off duty and/or retired Law Enforcement Personnel. BID Patrol Officers work hand in hand with the Los Angeles Police Department and the Los Angeles County Sheriffs to handle quality of life issues that occur within the public areas of the District. BID Patrol hours are from 6:30 a.m. – 8:30 p.m., Monday through Thursday; 6:30 a.m. – 11:00 p.m., Friday and Saturday; and 6:30 a.m. – 6:30 p.m. on Sunday (hours are subject to change). To contact BID Security please call (323) 465-0122.

To authorize BID and/or LAPD to arrest for trespassing on your property, please read the following letter and fill out the following forms:

- [HED Trespass Letter](#)
- [BID Trespass Arrest Authorization](#)
- [LAPD Trespass Arrest Authorization](#)

ALERTS



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