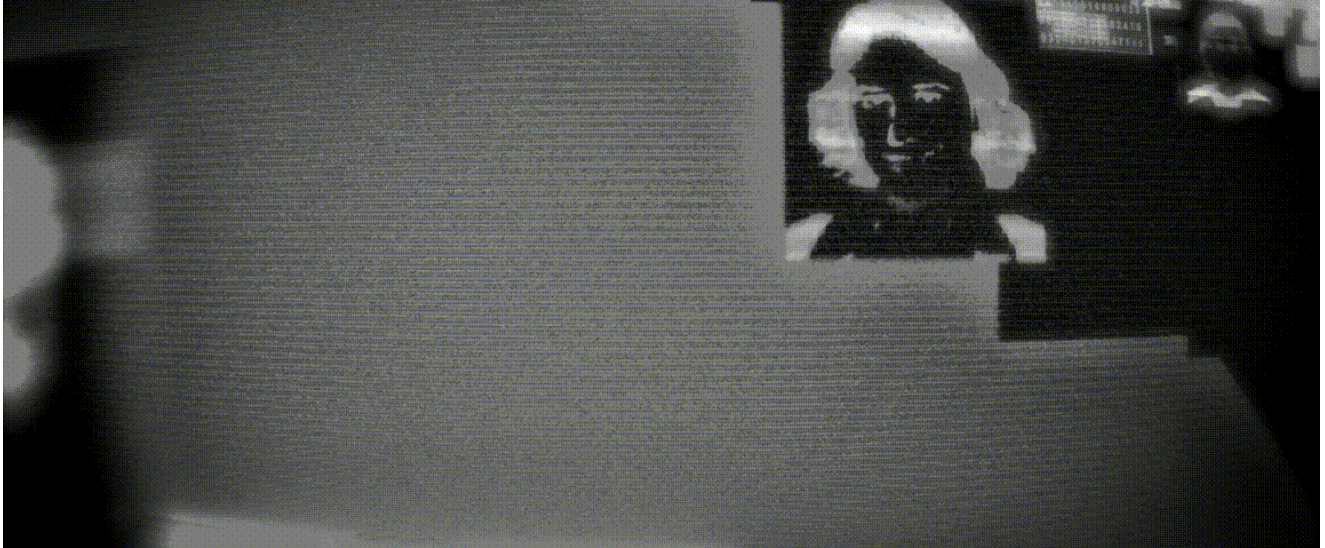




ABOUT AIC

Integrity. Impact. Innovation.



American Influencer Council, Inc. (AIC) is a not-for-profit trade association whose [membership](#) consists of the most prominent U.S.-based social media influencers. We are Instagrammers, TikTokers, YouTubers, bloggers, podcasters, GIF animators, illustrators, online personalities, creatives and custom content thought leaders. Influencers have become part of a new wave of American small business owners, helping local economies by creating jobs across the country.



THE POWER OF ONE

Through legislative action, analysis of the Digital Economy as it relates to influencers, mentorship of the next generation of creators, and the advancement of digital marketing education, AIC Members can improve society at scale. The goal of AIC is to sustain the integrity and viability of influencer marketing industry in America for the ultimate benefit of the people.

The mission of the AIC is to unite U.S.-based influencers across all fields and creative content disciplines to rally around [shared interests](#) for the sustained growth of the [influencer marketing industry](#) and the art of co-branded content.

WE ARE CHANGE AGENTS

Changes in digital content marketing and branded content are constant and inevitable.

When it comes to digital marketing transformation, the AIC aims to ensure that our Members are being actively engaged in a two-way dialogue with the B2C/B2B brands, social media platforms, data/software companies and legislatures creating the opportunities, technology, research/tools and regulations in which we have a vested interest today and beyond.



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