

Getting Started with SafeRate

Give your customers a real offer with no impact on their credit by using our new soft pull product— SafeRate. Plus, it's absolutely free for you and your customer.

A sales tool for you

Customer's on the fence? Just shopping around? Looking to compare payment options? Use SafeRate to give them a real offer without any impact on their credit.

Get customers saying "why not?"

Get more customers applying for financing and help them say "why not?" to a credit application.

How does it work?

- 1 Apply** - If your customer qualifies for the loan, you'll be provided with a pre-qualification offer.
- 2 Offer** - With the offer, your customer can know exactly what their monthly payments would be without the typical hard credit pulls. Customers have 30 days to act on it!
- 3 Contracts** - The customer will only receive a hard credit pull once contracts are generated.



Shop Around

Customers can shop around for different vehicles without any impact on credit.



Real Offers

A real offer with monthly rates, no credit impact, and no obligations.



On the Fence

A great sales tool for customers just shopping around or looking to compare payment options.

Here's how to get started: To get up and running with SafeRate, visit www.roadrunnerfinancial.com/saferate or call us at (646) 370-5471.

A SafeRate offer is not a firm offer of credit. Other qualifications and restrictions may apply. All applicants are required to sign a paper credit application authorizing a credit pull and stating that the information provided is correct to the best of the applicant's knowledge. Dealers are prohibited from referring to the SafeRate offer as "firm offer of credit". A firm offer of credit is provided when contracts are generated and applicants are still subject to full credit approval, underwriting and confirmation that stipulations confirm what was originally entered in the customer's application. Offers not valid for units used for commercial or business purposes. Offers effective on eligible and qualified units purchased from a participating dealer. Offers valid in the U.S. only. Offers void where prohibited. OFFERS SUBJECT TO CHANGE WITHOUT NOTICE. Prior to utilizing Roadrunner Financial (RF) as a lender, all dealerships are subject to underwriting approval by RF, in its sole discretion. No loans will be funded without a signed Dealer Agreement between the dealership and RF.