Docket Number: PFRES.0518 Trademark

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE APPLICATION FOR TRADEMARK REGISTRATION (INTENT TO USE)

## TO THE COMMISSIONER FOR TRADEMARKS:

Fresh Innovations, LLC, a limited liability company with an address at 3810 E. Hwy. 114, Rhome, Texas 76078 requests registration of the mark shown in the accompanying drawing in the United States Patent and Trademark Office on the Principal Register established by the Act of July 5, 1946 for the following goods:

<u>Docket</u> <u>Number</u>	<u>Mark</u>	International Class	Identification of Goods
PFRES.0518	HAND IYO CRAFTED	029	Processed avocado

Applicant has a bona fide intention to use the mark in commerce, on or in connection with, the above goods. The mark consists of an avocado in the center of a banner with the word hand to the left of the avocado and the word crafted to the right of the avocado within the banner, an inverted exclamation point with the term ¡YO above a smaller term QUIERO! in the center of the avocado, with the phrase "I want" in the center of the O of ¡YO within a speech bubble. No color is claimed as a part of this mark. The mark is intended to be used by displaying it on the goods.

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## **DECLARATION**

The signatory believes that the applicant is entitled to use the mark in commerce;

The applicant has a bona fide intention to use the mark in commerce and had a bona fide intention to use the mark in commerce as of the application filing date; and

To the best of the signatory's knowledge and belief, the facts recited in the application are accurate.

To the best of the signatory's knowledge and belief, no other persons, except, if applicable, concurrent users, have the right to use the mark in commerce, either in the identical form or in such near resemblance as to be likely, when used on or in connection with the goods/services of such other persons, to cause confusion or mistake, or to deceive.

To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.

The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of the application or submission or any registration resulting therefrom, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Dated this 24 Th day of MARCH, 2020.

eff Morris, President Fresh Innovations, LLC