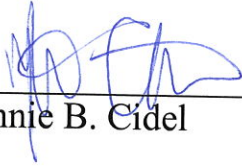


**CONSENT**

I, Jeannie B. Cidel, do hereby consent to and authorize Applicant, Jeannie B. Cidel, LLC, to which I am currently and have been the owner and operator of, to use and register with the U.S.P.T.O. the trade mark, Jeannie B. Cidel, which identifies myself as a living individual.



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Jeannie B. Cidel

August 29, 2019