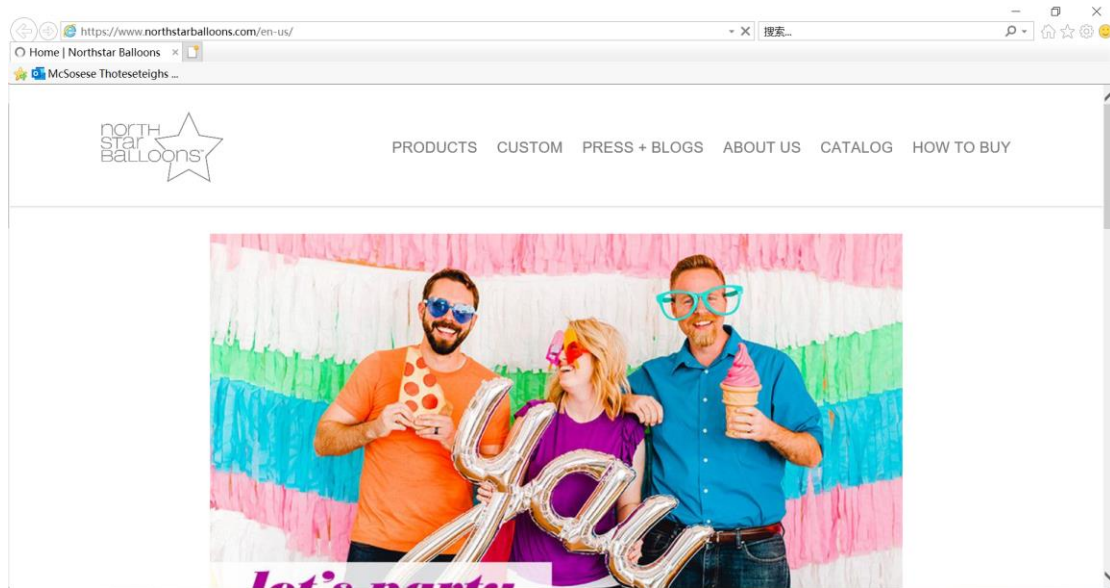


Dear USPTO Office:

I am the applicant of trademark "Northstar Balloons". We are a company that specializes in manufacturing and selling balloon products in the United States. Our products in the brand of "Northstar Balloons" are sold on www.amazon.com in the United States for a long time. The title and brand of the product are clearly marked as "Northstar Balloons".

This is our Office Website Link:

<https://www.northstarballoons.com/en-us/>



This is our store called "Presley's Boutique" on Amazon.com:

https://www.amazon.com/sp?_encoding=UTF8&asin=&isAmazonFulfilled=&isCBA=&marketplaceID=ATVPDKIKX0DER&orderID=&seller=A3R2V6RZJ521I7&tab=&vasStoreID=

Presley's Boutique
 Presley's Boutique storefront
 ★★★★★ 86% positive in the last 12 months (238 ratings)
 Valueballoon.com has been selling party supplies and balloons since 2000. We strive for excellent customer service. We are a wholesale distributor located in Michigan. We carry over 30,000 different items in our warehouse. Please contact us with any questions.

Have a question for Presley's Boutique?
 Ask a question

Feedback Returns & Refunds Shipping Policies Help Products

★★★★★ "Very nice!"
 By CJ M. on June 30, 2019.

★★★★★ "This balloon is perfect!! Arrived very fast!"
 By Lindsey Williford on June 30, 2019.

★★★★★ "Perfect balloon for super hero party! Did not hold helium for long but it was I. The Florida sun so it probably deflated from heat. Arrived promptly and exactly..."
 Read more
 By Svcsid132 on June 30, 2019.

★★★★★ "Fast shipping. Already got it with a week."

	30 days	90 days	12 months	Lifetime
Positive	94%	89%	86%	84%
Neutral	0%	0%	4%	4%
Negative	6%	11%	11%	12%
Count	16	56	238	722

There are some products under the brand of "Northstar Balloons":

<https://www.amazon.com/dp/B009G9L988>

<https://www.amazon.com/dp/B009G9LBEK>

And you can see the products publishing on Amazon.com under brand of "Northstar Balloons".

Home & Kitchen > Event & Party Supplies > Decorations > Balloons



Northstar Balloons
Number 1 - Blue Helium Foil Balloon - 34 inch
 by Northstar Balloons
 ★★★★★ 25 customer reviews
 | 3 answered questions

List Price: ~~\$11.99~~
 Price: **\$4.49 & FREE Shipping**
 You Save: \$7.50 (63%)

Get \$100 off instantly: Pay \$0.00 upon approval for the Amazon.com Store Card.

- Designed, printed, manufactured, and packaged in the USA.
- Uses MicroSeal technology for strong and longer lasting seal with a seamless appearance.
- Valved balloon. No need to heat seal!

Compare with similar items

\$4.49
 & **FREE Shipping**
 Arrives: **July 10 - 15**
 Fastest delivery: **July 8 - 11**
 Deliver to NNXMA - Portland 97230

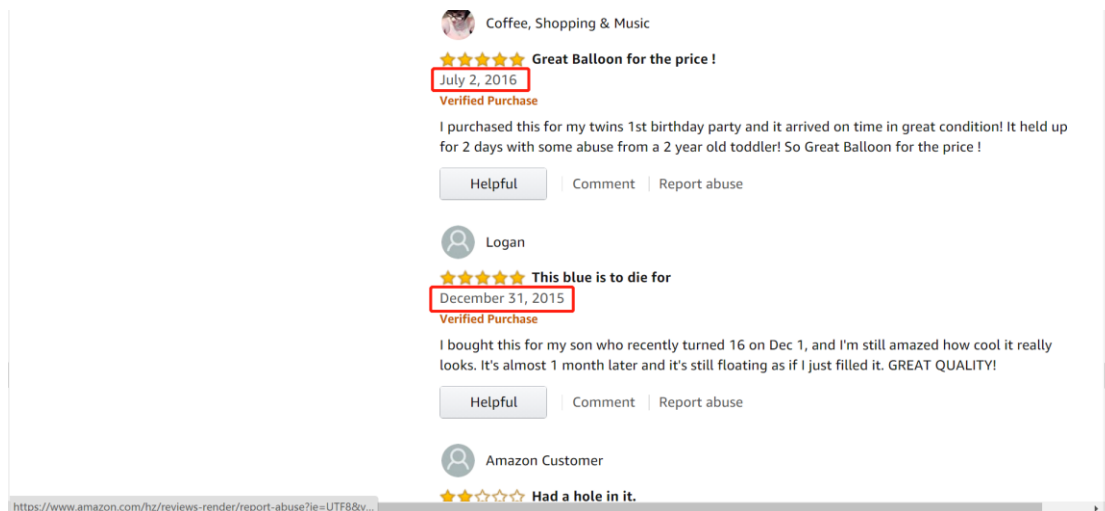
In Stock.
 \$4.49 + Free Shipping

Add to Cart
 Buy Now

Ships from and sold by **Presley's Boutique**



As you can see on the amazon.com product details page, We have been using this brand "Northstar Balloons" for a long time in commerce. Our product's first listed on Amazon date is in 2015. Also, our product customer comment first appeared in 2015.



As I mentioned above, We are a company that specializes in manufacturing and selling balloon products in the United States. The American market is an extremely important part of our business. We believe that the United States is a country that attaches great importance to intellectual property protection and that all citizens' intellectual property rights should be better protected.

Please help to proceed with this audit.

Thank you & Best Regards,

Cheng Alex

2019.7.4