



IP ACQUISITIONS

Endpoint IP is looking for valuable Intellectual Property, particularly patents. Contact us if you have a patent or a patent portfolio that you are interested in selling. And if you are looking to purchase IP, including patents and trademarks, we can help you do it.

IP FINANCING

IP generation and monetization can be expensive. Endpoint IP has a team of experts ready to invest in your IP. Or, if you are looking to invest in patents, we can help identify assets and assist you in carrying out the investment.

PRODUCT ACQUISITION + ANALYSIS

Product Acquisition and Analysis can be a critical part of a patent monetization campaign. Endpoint IP has made significant investments in developing the skills and procuring the equipment to determine whether patents are infringed.

IP STRATEGY CONSULTING

IP Portfolios come with a number of challenges, many of which require executive guidance. Endpoint IP can provide that guidance at a fraction of the cost of large law firms.

LICENSING + MONETIZATION

Most patents go unused or unenforced, yet patents represent a potential revenue stream that can boost all areas of your business.

IP PORTFOLIO MANAGEMENT

Intellectual Property is a sub-speciality of the law with many complexities. Endpoint IP can uncover the process and save you money while increasing value.



IP Services

IP ACQUISITIONS

We're looking for promising intellectual property. We understand that the costs of obtaining and maintaining patents can be taxing for individual inventors and small companies. To alleviate this stress, we can offer upfront cash or hybrid financing models for IP holders.

IP FINANCING

We have access to private equity funds to support our investment in our clients' intellectual property monetization. The process is expensive and includes things like litigation costs, counsel fees, expert and consultant fees, electronic discovery costs, patent prosecution fees, patent defense costs, and the administrative costs of patent ownership. When you use our financing services, you are alleviated from the burden of finding and risking capital on IP monetization efforts.

ENDPOINT RESULTS

- Cash purchases
- Royalty purchases
- Hybrid purchases

ENDPOINT RESULTS

- Patent backed debt for non-dilutive corporate growth
- Equity financing
- Licensing financing
- Litigation financing



PRODUCT ACQUISITION ANALYSIS

We offer product acquisition, teardown, and analysis services to our clients and partners. Many patent claims require detailed analysis in order to determine their applicability in the market place. We are able to leverage of engineering experience while we work with industry professionals in order to produce detailed and effective determinations of the infringement landscape of our clients' patent properties.

IP STRATEGY CONSULTING

We provide full service IP advisory for executive groups. We provide client-specific IP analysis through proprietary research that includes detailing the competitive landscape surrounding our client's IP. Our research addresses the specifications of competing products from the perspective of our client's IP. When you become a client, we will identify where the market has been, where the market currently is, and where the market is going in order to maximize the value of your IP.

LICENSING + MONETIZATION

We review client IP portfolios in-house using specifically designed software with detailed manual analysis. This research includes identifying core technology patents with market or industry wide adoption. The identified core patents are then analyzed for risk versus significant patent challenges. Prior art searches, case law analysis, and USPTO guideline updates are considered. We also develop a summary report to assess the risk and viability of the assets. We may use market analysis to calculate the valuation of assets for acquisition, licensing, or even abandonment.

ENDPOINT RESULTS

- On-site product teardown
- Subject matter expert services
- Technology specific analysis teams
- Product acquisition agents

ENDPOINT RESULTS

- IP audits
- Litigation landscape reports
- Vendor management
- Strategic advice
- Ad-hoc services including all other Risk mitigation tactics

ENDPOINT RESULTS

- Licensing and monetization
- IP licensing
- IP sales
- Litigation management
- Strategic partnerships



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IP PORTFOLIO MANAGEMENT

We specialize in IP portfolio management with a track record of identifying valuable IP assets and then establishing a strategy to maximize asset-driven revenues. We do all of this while also reducing overall program costs. As IP law continues to develop, we can help you identify areas where you could be wasting valuable revenue and address them effectively.

ENDPOINT RESULTS

- Licensing and monetization
- IP licensing
- IP sales
- Litigation management
- Strategic partnerships

ENDPOINT RESULTS

- Strategic prosecution management
- Maintenance fee management
- Validity search and reports
- Landscape analysis
- Portfolio docketing