

CPG PRODUCTS, BUILT TO SUCCEED

A Trusted Project Management Partner

Project Management - Industry Experience



Consumer Goods Retail Channels

- Apparel & Accessories · Mass Market
- Beauty & Personal Care · Grocery
- Consumer Durables · Warehouse
- Household Products · Specialty Store
- Fitness, Outdoor & Leisure · E-Commerce



Our Project Management Services

- Material Planning · Sourcing & Procurement
- Packaging Development · Contract Manufacturing
- Systems Implementation · Warehousing/Fulfillment
- Logistics Solutions · Vendor Management
- Account Management · Compliance
- Sales & Marketing · Continuous Improvement



I had a chance to work with ShelfLaunch directly on a very large launch project for Target. I became very impressed with their attention to detail and urgency around solving issues. They showed incredible initiative and successfully collaborated with multiple parties. I would highly recommend ShelfLaunch for any operations, supply chain, and merchandising projects related to both brands and retail.

— Mike Katz (VP of Sales, The Stable)

What We've Achieved

- Successfully laid the groundwork for the launch of multiple e-commerce and retail brands.
- Launched and grew a consumer product brand acquired by a Fortune 500 Company.
- Developed relationships with top retailers, brokers, and service providers.
- Negotiated favorable terms with an extensive list of strategic partners both in the US and abroad.
- Provided consultation services for EDI and Inventory Management technology
- Designed and implemented project management strategies adapted to both retail and e-commerce channels.

ABOUT US