

# EXHIBIT B

Screenshot of Use of Mark on Facebook  
at: <https://www.facebook.com/GreenvilleSMART/>

The screenshot displays the Facebook profile for Greenville SMART. At the top, the Facebook logo is on the left, and the login fields for "Email or Phone" and "Password" are on the right, with a "Log In" button and a "Forgot account?" link. The profile picture is a circular logo with a stylized tree and the text "GREENVILLE SMART". Below the profile picture, the name "Greenville SMART" and the handle "@GreenvilleSMART" are shown. A navigation menu on the left includes "Home", "About", "Posts", "Photos", "Videos", "Community", "Info and Ads", and "Reviews". The main content area features a large cover photo of a brick building. Below the cover photo are "Like", "Share", and "Learn More" buttons. The "Posts" section shows a post from Greenville SMART dated April 1 at 10:42 AM, titled "Greenville SMART is with Breck Nelson." The post text reads: "Dry Ice Blasting at the GSMART building! #progress Greenville, IL Chamber of Commerce - Greenville University". Below the text is a video thumbnail showing a man in a hard hat with the Greenville SMART logo. The video has 20 likes, 1 comment, and 5 shares. Below the video are "Like", "Comment", and "Share" buttons. The right sidebar contains a search bar, a "Greenville SMART Education in Greenville, Illinois" section, an "Our Mission" section with the text "The mission of the Greenville SMART initiative is to unify the resources and connections of the Univ...", a "Community" section showing 340 likes and 343 followers, and an "About" section with a map of Greenville, IL, and the address "102 N. 2nd Street (64.23 mi) Greenville, Illinois 62246". A "Get Directions" link and the website "www.greenville.edu/about/g-smart" are also present.