

February 28, 2007 7:30am - 2:15pm Cobb Galleria Centre

# GEORGIA



## TECHNOLOGY SUMMIT

---

# INNOVATION 2.0



**Chris Anderson**

Editor-in-Chief, Wired Magazine



**James Blanchard**

Retired Chairman of the Board and CEO Synovus Financial Corp.



**Rich DeMillo**

Dean, College of Computing, Georgia Tech

## Program

**Chris Anderson** - Editor-in-Chief of Wired Magazine and author of "The Long Tail"

**Rich DeMillo** - Dean of Computing at Georgia Tech and former CTO of HP

**Lifetime Achievement Award Winner** - Jim Blanchard, Retired Chairman and CEO of Synovus Financial Corp

**State of the Industry Report**- Tino Mantella, President of TAG

**Update by our 2006 Business Launch Winner** – REACHMDConsult - Dr. David Hess and Sandeep Agate

**Top 40 Innovative Companies in Georgia**

Early Bird Pricing

<b>TAG Members</b>	<b>Non-Members</b>
Individual Ticket	Individual Ticket
US\$ 90.00	US\$ 125.00
Table for 10	Table for 10
US\$ 1,250.00	US\$ 1,500.00

Regular Pricing (After Feb.17, 2007)

<b>TAG Member</b>	<b>Non-Member</b>
Individual Ticket	Individual Ticket
US\$ 100.00	US\$ 135.00
Table for 10	Table for 10
US\$ 1,250.00	US\$ 1,500.00

# GEORGIA TECHNOLOGY SUMMIT INNOVATION 2.0



February 28, 2007

7:30am - 2:15pm

Cobb Galleria Centre

## Top 40 Innovative Technology Companies in Georgia

Every year we host an event that recognizes and celebrates Georgia's Top 40 Innovative Technology Companies. The Top 40 competition is the premiere Georgia venue to showcase cutting-edge innovation.

*All forty companies will exhibit at the Summit and our Top 10 Companies will have the opportunity to present their corporate story to an anticipated audience of over 800!*

To Apply to be one of the Top 40 Innovative Technology Companies in Georgia, Please go to <http://www.tagonline.org/top40pr.php> .

### CRITERIA

The Top 40 will be awarded based on specific criteria including; degree of innovation, scope and financial impact of the innovation, likelihood of success, and impact of marketing on a national and global scale. Eligible companies will be Georgia based, and be viewed as "technology" focused (in other words the companies primary mission would be the development and dissemination of technology)

A prominent group of leaders will Select the Top 10 Most Innovative technology companies from amongst the 40. The 10 winners which will present to the Summit's 800+ attendees. The "Top 40" companies will participate in an exhibition at the Summit, expected to draw many of the State's technology leaders.

### **In addition to the presentation of the Top 40 the 2007 Georgia Technology Summit will also feature:**

**Chris Anderson** - Editor-in-Chief of Wired Magazine and author of "The Long Tail"

**Richard DeMillo** - Dean of Computing at Georgia Tech and former CTO of HP

**Lifetime Achievement Award Winner** - Jim Blanchard, Retired Chairman and CEO of Synovus Financial Corp

**Special Report on the State of Technology in Georgia** - Tino Mantella, President of TAG

**Update by our Business Launch Winner** – REACHMDConsult - Dr. David Hess and Sandeep Agate