# The Latin

# LOG0

The logo should be used as it is indicated below. Not changes should be allowed.



# **LOGO DARK BACKGROUND**

When using a dark background, the logo should be used as it is indicated below. Not changes should be allowed.



# **GRAY SCALE LOGO**

When using a gray scale, the logo should be used as it is indicated below. Not changes should be allowed.



# **GRAY SCALE LOGO DARK BACKGROUND**

When using a dark background with a gray scale, the logo should be used as it is indicated below. Not changes should be allowed.



# **MAXIMUM NARROWING SETTING**



# LANDSCAPE LOGO IN COLOR AND GRAY SCALE

The landscape logo should be used as it is indicated bellow. Not changes should be allowed.





### **COLOR PALETTE CMYK** 0 0 0 0 C M Y K C M Y C M Y M Y 10 10 10 10 10 10 100 100 100 100 100 100 **PANTONE** 109c 1665c 186c 3115c 4625c 362c **GRAY SCALE** Black 10% Black 40% Black 70% Black 20% Black 90% Black 50%