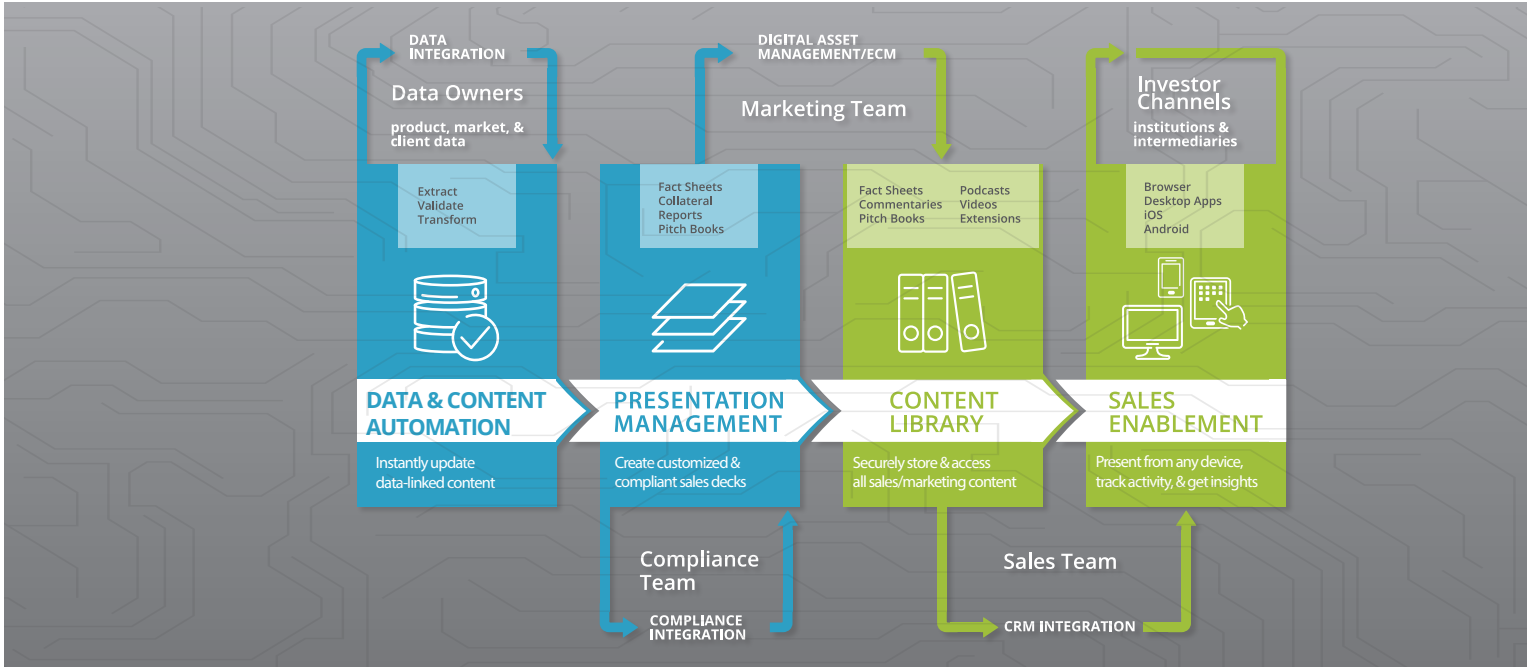# A Holistic Solution

End-to-End Marketing and Sales Enablement Solution

FlightDeck is a holistic software solution that helps investment companies improve their sales enablement process. Marketers use the platform to manage presentation materials more efficiently, while keeping sales teams on-brand and compliant across every team, time-zone, and territory. With the ability to access compliant content on any device, salespeople can create customer-centric presentations—in minutes—for every sales meeting. Reporting and analytics give leadership teams insight into what's working, and what's not, so they can understand how to move the needle. Created specifically for investment companies, FlightDeck has critical features built to its foundation, including data managment, approval workflows, and audit trail capabilities.